Discourse: The Journal of the SCASD

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Front Matter

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Discourse: The Journal of the Speech Communication Association of South Dakota

Volume 1
Fall 2014

From the Editor
Welcome to Discourse

Invited Articles
So, You’re a New Forensics Coach?: Establishing an Oral Interpretation Program and Culture of Success

Overcoming Public Speaking Anxiety: Practical Applications for Classroom Instruction

Research Articles and Theoretical Perspectives
Connection and Avoidance in Campus Spaces: A Student Cell Phone Uses and Gratifications Study

Interpersonal Rhetoric: An Approach to Bettering Oneself and Others

G.I.F.T.S. (Great Ideas For Teaching Students)
Explaining Theory-Guided Research through the Television Series The Big Bang Theory

Practicing Critical Research: Applying a Feminist Textual Analysis to the Film 300

Using Video Clips to Illustrate How Paralinguistic Variation Communicates Emotion

Facing Our Racial Biases Via the Implicit Association Test

“I don't always look at memes, but when I do, it's for a class”: Using Memes to Demonstrate Language Rules

Exploring the Canons of Rhetoric through Phil Davison’s Campaign Stump Speech

Improving Interviewing and Conversational Skills using "Speed Interviewing"
“If I have seen further, it is by standing on the shoulders of giants.”
-Sir Isaac Newton

This volume is dedicated to the memories of two remarkable scholars, teachers, and mentors whose South Dakota roots are still fruitful. We are grateful for your legacies, Dr. James C. McCroskey, and Dr. Michael Pfau.
# TABLE OF CONTENTS

## FROM THE EDITOR

*Message From the Editor*
Karla M. Hunter ................................................................. 8

## INVITED ARTICLES

*So, You’re a New Forensics Coach?: Establishing an Oral Interpretation Program and Culture of Success*
Barbara Kleinjan ............................................................... 9

*Overcoming Public Speaking Anxiety: Practical Applications for Classroom Instruction*
Joshua N. Westwick ............................................................ 15

## RESEARCH ARTICLES AND THEORETICAL PERSPECTIVES

*Connection and Avoidance in Campus Spaces: A Student Cell Phone Uses and Gratifications Study*
Rick Malleus ................................................................. 20

*Interpersonal Rhetoric: An Approach to Bettering Oneself and Others*
Anthony M. Wachs ............................................................. 32

**G.I.F.T.S. (GREAT IDEAS FOR TEACHING STUDENTS)**
*Explaining Theory-Guided Research through the Television Series The Big Bang Theory*
Brittnie Peck, Scott Christen & Stephanie Kelly ........................................... 45

*Practicing Critical Research: Applying a Feminist Textual Analysis to the Film 300*
Tatjana M. Hocke-Mirzashvili, Stephanie Kelly, Darrel Blair & Hoyoung (Anthony) Ahn ......................................................... 51

*Using Video Clips to Illustrate How Paralinguistic Variation Communicates Emotion*
Shane M. Semmler ............................................................... 57

*Facing Our Racial Biases Via the Implicit Association Test*
Stacey A. Peterson .............................................................. 62

"*I Don’t Always Look at Memes, But When I Do, It’s For a Class*: Using Memes to Demonstrate Language Rules*
Jocelyn M. DeGroot and Hanna Coy ........................................... 69

*Exploring the Canons of Rhetoric through Phil Davison’s Campaign Stump Speech*
Joshua N. Westwick & Kelli J. Chromey ........................................ 74

*Improving Interviewing and Conversational Skills using “Speed Interviewing”*
Colleen Arendt ........................................................................ 79
DISCOURSE MISSION STATEMENT

*Discourse: The Journal of the Speech Communication Association of South Dakota* publishes original articles from academics and professionals of all levels in communication, rhetoric, forensics, theatre and other speech-related or theatre-related activities. As such, the journal embraces the interdisciplinary nature of the field of speech communication. The journal accepts articles with the diverse range of concerns of the theoretical to the applied, from the humanities to the social sciences, and from the scholarly to the pedagogical. The journal’s primary audience is constituted of teachers of communication, theater, and English; and coaches of speech, debate and theatre performance activities.

A part of the vision of this journal is the education of all people involved in the journal experience: the reader, the author, the reviewers, and even those involved the editorial process. Works considered for publication will be of high quality and contribute to the knowledge and practices of the SCASD community. While manuscripts should be written with clear, efficient, and readable prose, our educational philosophy for the journal underpins our requesting constructive critique for all reviews. Reviewers should strive to provide professional, productive, and civil feedback to the editor and author. For insight into the review process, we request that all of our reviewers please consult the following article on peer review: http://www.theguardian.com/higher-education-network/blog/2013/sep/27/peer-review-10-tips-research-paper.
CALL FOR MANUSCRIPTS VOLUME 2, FALL 2015

*Discourse: The Journal of the SCASD* is seeking original manuscripts for Volume 2, to be published Fall 2015. The journal is generalist in scope and nature. As such, we seek theoretical, applied, and pedagogical (Great Ideas for Teaching—GIFT) articles from the various interest areas of the fields of communication, rhetoric and theatre. Submissions are welcome from either in-state or out-of-state scholars. Manuscripts are accepted from academics and professionals of all levels in communication, rhetoric, forensics, theatre and other speech-related or theatre-related activities. Please indicate whether the manuscript is being submitted to either (1) the theory and research or (2) the GIFT section of the journal. Research or GIFTs grounded in communication or theatre theory are encouraged.

All submissions will undergo a review process, and select manuscripts will be shortlisted for blind review by at least two peer scholars. Shortlisted authors must commit to a timeline for revision, resubmission and potential publication.

**SUBMISSION GUIDELINES**

All manuscripts should be double-spaced Word documents, using 10-12-point font (Times, Courier, or Calibri type). Manuscripts must follow the current APA or MLA style guidelines. Theory or research submissions should be no more than 7000 words in length. GIFT submissions must be 2000 words or less if they report on a one-time class activity, and may be up to 2500 words if they are about a semester-long project. Manuscripts should contain no material that identifies the author (Remove all identifiers in the properties of the document (go File | Properties | Summary and delete your name and affiliation. Then re-save the document prior to submitting).

- Authors should submit a separate title page that includes an abstract of no more than 125 words, author’s name/s, job title/s, institutional affiliation/s, educational affiliation/s, and the physical mail address, telephone number and e-mail address of the main contact for the submission.
- A separate cover letter must also accompany the submission. The cover letter must contain the following information: (1) the title of the manuscript; (2) the author’s name/s and institutional affiliation/s; (2) the first author’s/contact person’s mailing address, e-mail address, and telephone number and (3) A statement attesting to the author’s adherence to ethical guidelines, as they apply to the submitted work.
These guidelines include those set forth by of the *National Communication Association Code of Professional Ethics for Authors* (See NCA website or write NCA, 1765 N Street NW, Washington, DC 20036), which are as follows:

1. The manuscript is original work and proper publication credit is accorded to all authors.
2. Simultaneous editorial consideration of the manuscript at another publication venue is prohibited.
3. Any publication history of the manuscript is disclosed, indicating in particular whether the manuscript or another version of it has been presented at a conference, or published electronically, or whether portions of the manuscript have been published previously.
4. Duplicate publication of data is avoided; or if parts of the data have already been reported, then that fact is acknowledged.
5. All legal, institutional, and professional obligations for obtaining informed consent from research participants and for limiting their risk are honored.
6. The scholarship reported is authentic.

Manuscripts submitted to *Discourse* must conform to these guidelines and include language that is inclusive and non-defamatory.

**DEADLINE**

The deadline for all submissions for Volume 2 of *Discourse: The Journal of the SCASD* (published in Fall 2015) is February 1st, 2015, by midnight. All submissions are to be E-mailed to Karla Hunter, Editor, *Discourse: The Journal of the SCASD*, sdspeechcomm@gmail.com

For more information or assistance with the submission process, contact the editor by telephone at 605.212.0894, or through the above email address.