Happy Hobo Day

Wednesday, October 21, 2015

Tis the season for infringement

University marketing enforces zero-tolerance infringement policy on merchandise

PAT BOWDEN

Reporter

Rudy’s T-shirt sales are often created by students in order to stimulate sales and make known the intruder context between SDSU and USD, or other rival groups, in sometimes explicit fashion. SDSU holds a zero-tolerance policy for copyright infringement, a policy that is enforced on a profit-making item not approved by SDSU.

While these T-shirt sales occur throughout the academic year, during the weekends, some students, who make profit off them, also typically spike during fall when football season hits, according to University Marketing and Communications Manager of Creative Services and Branding Andrea Kieckhefer. This spike in sales correlates to a spike in operations the department shuts down.

“We’ve shut down 20 [copyright infringement sales] this year alone, between the Hobo Days shirts and ready-to-sheriff – it’s a very busy time. We’re kept busy with it in the fall and it dies down past Hobo Day and football season,” Kieckhefer said. “I’m only one person, so I can’t know what’s going on everywhere, so we rely on other people, like students, to bring to our attention when they think it isn’t approved. We monitor Twitter, Instagram and Facebook wholeheartedly looking for those T-shirt sales.”

This ready-inspired clothing is made in a number of reasons, such as ouping the two universities’ rivalry, creating awareness of the rivalry and having a source of profit for students.

“I personally don’t know how much profit I actually make off of them, but I do make some. I honestly feel it fun and motivating to see people wearing my design. I decided to start selling last year, junior human development and family studies major and ex-rivalry T-shirt supplier Braenna Newman said. I said roused back last year and this year for Hobo Day. So I thought, hey, maybe ready shirts would be neat, considering the U does them every year.”

According to Newman, South Dakota she violated the school’s copyright infringement policy. According to Kieckhefer, the process that begins after SDSU trademarks are violated doesn’t begin with hostile dispute containing fire consequences, but either a personal email to the individual running the page, letting them know that there is a problem with their merchandise and that the university requests they shut down operations. If said individual does not shut down operations, the next step is to find the Facebook page and provide proof that SDSU trademarks are being used illegally.

“If the shop pops up on another side we just start the same process again. If we find out that a student is doing something in university council for a cease and desist letter, we go through our student affairs and they’ve got a process there too,” Kieckhefer said. “We don’t have to take action; we have been able to typcally shut down most of them. We haven’t at this point contacted any shirts yet, but we do have the right to do that and at some point it may come to that.”

This process sometimes starts without the understanding that most universities deal with ongoing copyright infringement sales throughout the year, so the logic that if other university students are selling these shirts, so can SDSU students.

“I am aware of trademark infringement policies. [USD] notification email) honestly made me want to do it even more. I simply replied and told them to check out what their school is doing and the types they have been using on their shirts, especially the word ‘State,’ because our infringement policy covers that word,” Newman said.

While stopping an individual or group from selling a specific shirt that violates copyright infringement, it doesn’t necessarily exhaust their creative spark to try a new design immediately.

“Last year I had to redo the design I made because it was too touchy with our [SDSU] policy. Although, I didn’t think I stepped on USD’s toes so far as their policies go, considering they use STATE in their rivalry shirts,” Newman said.

While this department has to handle copyright infringement cases with its own department, students also have to deal with copyright infringement, unfamiliarity of trademark and outside companies dealing with copyright infringement, unfamiliarity of trademark and outside companies dealing with sale of student merchandise.

“‘It’s honestly a 50-50 split [between university and outside companies] dealing with Hobo Day sales. So can SDSU students. While this department has to handle copyright infringement cases with its own department, students also have to deal with copyright infringement, unfamiliarity of trademark and outside companies dealing with sale of student merchandise.”

While both scenarios of students or outside companies deal with copyright infringement, unfamiliarity of trademark and outside companies dealing with sale of student merchandise, students are usually exhaust their creative spark to try a new design immediately.

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While this department has to handle copyright infringement cases with its own department, students also have to deal with copyright infringement, unfamiliarity of trademark and outside companies dealing with sale of student merchandise. "I honestly have made some. I honestly find it fun and motivating to see people wearing my design. I decided to start selling last year, junior human development and family studies major and ex-rivalry T-shirt supplier Braenna Newman said. I said roused back last year and this year for Hobo Day. So I thought, hey, maybe ready shirts would be neat, considering the U does them every year.”

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So much has happened in your life over the past few weeks! You are well aware of the changes that have taken place in your life. You know that you need to be flexible and willing to adapt to new circumstances. Instead of being overly critical of yourself, try to see the good in life. You should focus on the tasks right in front of you, rather than being distracted by things in the past. You are currently in the throes of change and you may feel a bit lost at times. However, you should try to stay focused on the task at hand and avoid getting carried away by your emotions.

Although today may be a harbinger of exciting new beginnings for you, your current focus should be on the tasks at hand. There is no point in dwelling on your past mistakes or your current problems. Instead, you should focus on your current goals and try to move forward. Timing is everything. There's nothing to be gained by being overly ambitious or pushing too hard. It's essential to remember that there are unseen forces at work now and your subtle impressions can be useful for your future success.

You may be feeling a bit stressed today because you are under pressure. However, you should try to stay focused and avoid getting carried away by your emotions. You should try to stay calm and avoid being overly critical of yourself. Instead of constantly comparing yourself to others, try to stay focused on your own progress. You have a lot to be proud of, and you should try to stay focused on the tasks at hand.

You are currently experiencing a lot of change in your life. You may feel a bit overwhelmed at times, but you should try to stay focused and avoid being distracted by your emotions. You should try to stay focused on the tasks at hand and avoid getting carried away by your emotions. You have a lot to be proud of, and you should try to stay focused on the tasks at hand.
School of Design class stretches artistic muscles with cardboard sculpture exhibit

IAN LACK Reporter

A majority of work done by students in their classes is not often seen around campus. However, for one class, a recent assignment allowed them to use campus grounds to display the work they’ve done.

Students in the School of Design freshmen class had two weeks to complete cardboard sculptures, with many students working on this assignment outside of class. The class was divided into groups of four or five students, with each group creating one sculpture. Two graduate assistants and four professors maintain assignments, lectures and grading for the class of 175 throughout the semester.

For this assignment, students were given 10 sheets of cardboard, glue, tape and two colors of paint to use for the final models of their sculptures. "The idea for the project came from a combination of projects done by other professors and their students that I had seen at a couple of conferences in Houston and Indianapolis," said Molly Wicks, the program director and professor in the School of Design. "After deciding on this assignment, I did some visual research and found some great examples of other work done at universities and thought we could add to that.

Students discussed 3-D structure and balance before beginning the sculptures. "Some of the more successful groups, in terms of durability, really listened to those lectures. But some of our other groups that made really interesting designs might have been focused more on concept," Wicks said. Students even tried to incorporate narratives into their sculptures.

The students were able to display their art in an exhibit on Oct. 8. The class set their art up on the campus grounds between the administration building and the Art Museum. Students and faculty found the wind to be a particular nuisance that morning with some of the less stable sculptures being knocked over.

"There were a lot of ideas with structure of the sculptures," Wicks said. "Some of our better work had finished painting, it had kind of dropped, said fashion design and merchandising major Delrey Vanderpool. "But we made ours specifically to be wind resistant and for it to be able to pass through it."

Graphic design major Monya Rose said she is satisfied with the way her group's sculpture came together. "It looks pretty good," she said. "It’s also a class that brings all design students into one. It helps to put us all together."

"We are trying to get the students to pass the work the've done. But some of our other groups that did this project again, or something similar to it, they would have more experience and be better at it next time," Wicks said. "…and when they graduate in four or five years, they’ll be extremely good at it."

The class is looking into a number of groups who are interested in displaying their sculptures pasts around campus and encourages anyone who is interested in presenting them to contact the class as well.

This is the first year of SDSU’s School of Design, so opportunities for projects like this are beginning to emerge for more students in the arts. "I specifically liked this project because we started really small," Wicks said. "We first started with ideation and illustration boards, a lot like on the typical job scene, working on something by request."

By starting with smaller models and building on those foundations, Wicks said students were able to come up with more new and dynamic designs by being required to go through a number of steps to find the ideal form. "Our hope is that if the students did the project again, or something similar to it, they would have more experience and be better at it next time," Wicks said. "…and when they graduate in four or five years, they’ll be extremely good at it."

"We want everyone to enjoy homecoming in a responsible way. There is a fine line between party and riot, but you just have to be smart about it and be aware of those around you. We are not out here to get people in trouble," Kama- ria said.

Chief Heaton has been at SDSU for 25 years, 18 of these years as police chief. Although the Hobo Day riot happened before he arrived, he has not disagreed with the naming of the event. "I have seen riots firsthand, and I wouldn’t classify it as a riot," he said.
If there’s one Euros-free way to display your school pride, it’s by wearing a spirited, graphic T-Shirt. This shirt will most likely have some sort of school logo such as a jackrabbit-paw or the Campanile. What many people don’t realize is that when the University Marketing and Communications puts us to keep our beloved logos from being used inappropriately. This is known as copy-right infringement and, so far, the communications department has shut down 20 of those sellers already this year. During football season, especially around Hobo Day and the rivalry game versus the University of South Dakota, it is those sales spikes.

When the university notices the infringement, they start out by emailing the individual running the page and requests he or she shut down the operation. If it’s not shut down, the next step is to stop the page and provide proof that the SDSU mark is being used illegally.

Their process has thus far worked smoothly. One assumes that many students don’t even know about it because this can help students in their own way.

There is a 10 percent royalty fee for vendors that pay directly into student scholarships. Last year that amount totaled $230,000.

We, at The Collegian, believe that this is good and quite beneficial to us students. It is a lot of money, especially if it is for scholarships.

Not only does it help out monastically, but also regulates the use of our logos. When people use the logo on shirts inappropriately, it makes our university look bad. It’s our image we are trying to uphold and prove that we are truly the best of the best. That doesn’t always come across when we wear these logos. The Collegian is representing SDSU, and so we want these logos used properly.

"I think the guidelines are pretty fair. I know my high school got sued for using the same logo as the University of Missouri, so I can understand the strictness."

Kasey Wahl 
English Senior

"I definitely think that the guidelines we within good reason and are justified. I mean, if you are representing SDSU, the logo should look presentable."

Kayla Brevold 
Mathematics Freshman

有些人在زالقة تتبع الشارع، ما هو الأفضل بينهما؟

"When it comes to the logos being printed on documents, I think the guidelines are good, but as for clothing, I understand their reasoning, but it could be more lenient."

Austin Hamm 
Undeclared Freshman

"I think the guidelines are pretty strict. I think that they are justifiable. I mean, this logo is representing SDSU, it should look good and presentable."

Trevor Samuelson 
Electrical Engineering Freshman

Wise words about Hobo Day offered from a Bumm Alum

ALEX KUNZ
Alumni Columnist

Let’s be honest — academically, I wasn’t the best student South Dakota State University ever saw. When I graduated, I didn’t have any医疗卫生挂在我的脖子上, nor did I get special recognition in the Honor’s College. However, I did have a horde of a blue and gold band draped over my academically average shoulders, signifying my involvement with the Hobo Day Committee and my connection to a more than a century of tradition. After leaving SDSU, I wandered down to Arizona State University to pursue my master’s de-

gree. I quickly discovered that ASU may be the biggest, most part of the nation, but their tradi-

tions and school spirit are far beneath my alma mat-
a. I felt the need to let you know what the world post-Hobo Day is about so you can mentally prepare.

Down here, I’ve been making crock pots of stew to hand out to hungry students on their jour-

cy downtown. There’s no Campanile for me to

trapeze out of dressed as a class of 1945. I wander out downtown and skip for my pi-

The Collegian staff meets weekly and agree on the issue of the editorial. The editorial represents the opinion of The Collegian.
DENNIS PAPINI
Dean of Arts and Sciences

How are teaching and learning in higher education today different from what they were in the past? This college is a vital part of the larger SDSU community, and we are committed to ensuring that our students and faculty are engaged in meaningful and impactful learning experiences. As the year moves on, I will hopes to provide reminders and advice of the importance of being efficient and conservation-minded. We can work toward toward that goal by learning and following the guidelines of the SDSU Environmental Stewardship & Sustainability Committee (ESSC).

LUKE GANSCHOW
Faculty Development Coordinator

We are continuously looking for ways to reduce the amount of energy the Okte Dakota State Univer-

sity campus consumes. A large portion of energy conservation is dependent on the habits of you, the end users. There are many actions that can be taken to conserve energy in everyday life and across campus.

Turn off lights
When leaving any room, be sure that the lights are turned off, especially overnight, on the weekend and during breaks. If natural light is sufficient and available, be sure to use it instead of other light sources, it’s free and healthy!

Turn off electronics
Lots of energy is expended to power electronics, even when they are not being used. Be sure to have ‘power-saving’ options enabled on computers, printers, window AC units, washers, dryers and any other electronic pieces of equipment. Even in sleep mode, computers still use electricity, so power them off when leaving for the night and on the weekends. Having office and personal electronics plugged into a power strip with an on/off switch can be an easy way to turn off multiple electronics at once.

Thermostats and temperature
If you have the ability to turn up or down thermostats during unoccupied times. Usually, occupants have a range of 68 degrees Fahrenheit to 75 degrees Fahrenheit to choose from. It takes less time for the rest to warm to a cooler temperature than it does to main- tain it at that temperature all the time. In our Build- ing Information System (BIS), some areas have been identified to do just that over night and on the weekends through the weekend and during the actual desired temper- ature higher or lower. A lower thermostat does not change the indoor air temperature of a building for any lengthy period. Make sure the thermostats are closed in controlled spaces (like offices) and warm to cool as needed. Another easy way you can take control of the temperature is to wear lightweight clothing or put on extra layers. Wear lightweight clothing or put on extra layers during the warm-er or cooler in the winter.

Water use
Water use is another significant area with which we can make changes in our habits. As the people who work, live, and study at SDSU, it is in all our responsibili- ty to take an active and important role in our sav- ing energy consumption on cam- pus.

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Five things about public notices in the newspaper

BRENA RAMSDEN, Columnist

When we started classes this fall and all of my professors and fellow students were walking around with the "tell me about yourself" game, I was one of those students who had to tell everyone not only my major and department but even what my class schedule was like because she had been hearing it so many times. I even asked one of my professors if she was doing the game because she had been hearing it so many times, and she said that it was a game she didn't want to play, but she had to do it because it was a requirement of her job.

To be honest, I am amazed by the amount of people around me who have never heard of public notices before. When we started class last year, I was surprised at the amount of people who didn't know what public notices were, and I was even more surprised at the amount of people who had never even heard of public notices before.

Public notices are a record of the official actions of government. There are many types of public notices; everything from notices of public meetings to required notices for building permits. They are used by those in the legal system to keep the public informed about their rights and duties.

Opponents of public notices argue that they are no different than newspapers and that newspapers do away with that and that no one reads them anymore. They argue that local governments should put their public notices online instead of having to pay to publish them in the local newspaper. In South Dakota, the South Dakota Newspaper Association has commissioned a half dollar statewide public notice readership survey that shows 50% of all those surveyed say they read public notices in their local newspaper, and consistently those surveys have shown people read public notices in their newspaper. In fact, about half of all those surveyed say they read public notices on their local newspaper at least once or regularly.

In a generation that has gotten so used to anything and everything being available instantly, it's hard to imagine that people would actually sit down and read in a newspaper. But when this phrase is normally heard, either the person is sad or depressed and they never seem to be good enough, or they are being manipulated, altered and a bonafide authentic piece of information in communities across the state. South Dakota Newspaper Association and the local newspaper staff to keep the community and help keep their community informed.

Five things about public notices in the newspaper

1) Public notices published in the newspaper are a record of the official actions of government. There are many types of public notices; everything from notices of public meetings to required notices for building permits. They are used by those in the legal system to keep the public informed about their rights and duties.

2) Public notices published in your local newspaper are indeed read by citizens. South Dakota Newspaper Association has commissioned a half dollar statewide public notice readership survey that shows 50% of all those surveyed say they read public notices in their newspaper. In fact, about half of all those surveyed say they read public notices on their local newspaper at least once or regularly.

3) Public notices are not dyed, newspapers continue to run ads. They are provided free of charge. This is provided free of charge. Plus, the public notice is provided online. Plus, the public notice is an essential building block for good, open government. Democracy works best when citizens are well informed and have the information they need to help them shape their government.

4) Public notices published in the local newspaper provide permanency. The information in communities across the state is published in the local newspaper and is provided for future reference.

5) Public notices published in the local newspaper are an essential building block for good, open government. Time and again we have seen the public notices published in the local newspaper are an essential building block for good, open government. Time and again we have seen the public notices published in the local newspaper are an essential building block for good, open government.

Ava is an editor on campus who wishes to remain anonymous. If you have any questions or comments you'd like to share with Ava, you can email her at ava@sdsucollegian.com.
Two amendments passed at SA meeting

KATHERINE CLAYTON
Lifestyle Editor

The wooden nickel and Hobo Day didn’t have anything in common until now. Students have the ability to embrace their creativity and competition in the spur of the moment.

Hilton M. Briggs Library is hosting the second annual Hobo Nickel Design Contest. Students are asked to pick up a nickel at the Library Services Desk. The judging for the nickels will take place on Monday, Oct. 26 at noon.

Students are asked to pick up a nickel and submission form at the Library Services Desk. The judging for the nickels will take place on Monday, Oct. 26 at noon.

“Hobo Day is the first Hobo Nickel Design Contest,” said Jessica English, assistant director for the Library’s user experience. “Last year, the library participated in the Hobo Week celebration. ‘[Students] would be able to design their own nickels, get their designs out there too,” English said, “so that they can contribute to, in all kinds of designs, the Hobo-inspired ones to kittens and every- thing.”

According to English, the nickel was a “truly a university approved or licensed piece of apparel, so that’s Why to think of one, then design it, takes time to actually sit down and think for sure pay goes out to student scholarships, which last year totaled $250,000. 

“It ends up hurting the students in the long run when they do buy those copyrighted inspired shirts,” Kieckhefer said. “The improper thing for putting a damper on the stu- dents’ fun or hinder the creativity of the students in the long run when they don’t know that this was copyrighted. If they did not know that this was copyrighted, then they cannot commit copyright infringe- ment violations among students, it is believed by some demonstrators that the operation take longer down the operation take longer.”

“(Students) are not seeing birds, just seeing him hunt hard and we have made up here in South Dakota. We look best our own nickels do not need to be at the re- ception,” Kieckhefer.

“The library is an important part of the SDSU community and we want to be a part of Hobo activities and we feel that this contest is a good way to embrace the Hobo creative spirit,” said Emmeline Eli- list, the operations manager at Briggs. English said that students need to be a part of the Hobo experience so that there would be a design fee.

Another aspect to rivals T-shirt sales, Kieckhefer thinks, is that students usually don’t real- ize the 30 percent royalty fee pro- posed “vendor pay” goes to in- ternational for designing shirts and I honestly do believe and hope someone else can do that so there would be a design fee.

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“(Students) are not seeing birds, just seeing him hunt hard and we have made up here in South Dakota. We look best our own nickels do not need to be at the re- ception,” Kieckhefer.

“The library is an important part of the SDSU community and we want to be a part of Hobo activities and we feel that this contest is a good way to embrace the Hobo creative spirit,” said Emmeline Eli- list, the operations manager at Briggs. English said that students need to be a part of the Hobo experience so that there would be a design fee.

Another aspect to rivals T-shirt sales, Kieckhefer thinks, is that students usually don’t real- ize the 30 percent royalty fee pro- posed “vendor pay” goes to in- ternational for designing shirts and I honestly do believe and hope someone else can do that so there would be a design fee.
Okay, my name is Timmy, and I’m a fat, single dad who talks about his wiener on stage. Ladies..., said Timmy Williams in the opening for his comedy stand-up show, Oct. 15.

As a comedian, Williams claims he does not shy away from tackling what can be considered edgy humor, and that did not change for Williams when he performed stand-up in Jack’s Place at The Union.

Timmy Williams is a comedian from Watertown, S.D. He joined “The Whitest Kids U’Know,” a sketch-comedy group and television series in New York once he moved to the city in 2001.

“I kind of just fell into it,” Williams said. “I didn’t expect to be a part of it, but I just met so many people who did it in New York when I was there and became involved in that way.

Williams found experience through trial and error, performing from local bars and theaters. He honed his comedic skills by writing his own material.

“I never went to school for comedy. I think where I really got my comedy chops was through ‘Whitest Kids,’” Williams said. “With comedy, classes can definitely help you be good, but the best way to be a great comedian is to just get out there and do it.”

Before each stand-up event, Williams prepares a setlist of general topics that he wants to discuss for the show. He refers to this list and offers his comedic spin on these topics, ranging from gun control to religion.

“Timmy’s really funny. I’ve followed him since he was in ‘Whitest Kids.’ Everything he does ranges from topic to topic and it’s hilarious,” said Tyus Beeson who attended the show hosted by the University Program Council. “Especially with his show tonight, he really knows how to keep you on the edge of your seat.”

UPC entertainment coordinator Brittiny McClendon was pleased with the turnout from the event.

“We actually didn’t expect as many people as we had turn up. We had about 175 people cram in here. It was definitely a different vibe than the events we usually set up for,” McClendon said.

The UPC advertised for the stand-up night in the weeks leading up to the Thursday event with posters and news bulletins around campus.

Williams performed at colleges around the country many times before with “White Kids,” but never stand-up independently.

“I’ve always wanted to do a college [stand-up] show. With stand-up, you get a kind of instant feedback and sometimes an instant gratification for the work you come up with,” Williams said.

Williams wants aspiring comics to know, “There are a lot of places in the Midwest for comedy. Don’t worry about being edgy or memorable,” he said. “Be yourself. I know that sounds like a self-help book, but that’ll definitely make you memorable.”
Artists Babby, Mallory express their art using non-traditional materials

SELENA YAKUBE
Reporter

Hobo Day is just around the corner, and people who have ties to Brookings to celebrate. I think that even if you’ve never heard of Hobo Day before, the idea behind it is something you can get behind. It’s a day for creating a good sense of community.

Hobo Day is something special that most people at Summit High School are familiar with. Asta from the fact that Hobo Day is a day that celebrates hobos, it brings together the community. For that reason, I think that what is great about Hobos itself.

In any community, celebrating the right way is. Small enough so that you know most of the people in it, and there are a variety of things to do in town. It is a great opportunity for creating a good sense of community.

People who have ties to Brookings to celebrate. I think that even if you’ve never heard of Hobo Day before, the idea behind it is something you can get behind. It’s a day for creating a good sense of community.

What’s great about it is that, even though it is an SDSU event, the entire town is there. Brookings is incredibly supportive of SDSU, not only of Hobo Day, which makes it that much better. I am from out of state, and that is one of the draws of this place. I am not talking about Hobo Day, though it is the type of community.

Even being from out of town, this place has a way of feeling like home. It seems that I am not the only one who Hobo Day is. I am talking about the community.

Because the entire town is there. Brookings is incredibly supportive of SDSU, not only of Hobo Day, which makes it that much better. I am from out of state, and that is one of the draws of this place. I am not talking about Hobo Day, though it is the type of community.

Although the day is a great opportunity for creating a good sense of community, it is not often that an entire town gets together for a celebration. Yes, there are holiday celebrations throughout the year, but even then, the entire town is not involved. There seems to hardly be anyone who does not participate in the Hobo Day festivities.

From the events going on during the week, to the parade, to the football games—this holiday of sorts brings the community together more than any other day.

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**Calendar**

<table>
<thead>
<tr>
<th>Day</th>
<th>Events</th>
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<tbody>
<tr>
<td>20</td>
<td>7 p.m. Poverty simulation @ First Lutheran Church</td>
</tr>
<tr>
<td>21</td>
<td>8 p.m. Miss Homecoming @ PAC</td>
</tr>
<tr>
<td>22</td>
<td>8 p.m. Sports Talent Show @ PAC</td>
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<tr>
<td>23</td>
<td>8:30 p.m. Homecoming Parade on Medary</td>
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<tr>
<td>24</td>
<td>7 p.m. Bum Over @ Union Market</td>
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**Fashion Forward**

Jackrabbit shares her hobo style

*SHANELL PETERSON*

 Reporter

Sierra Ruza  
Year: Sophomore  
Major: Early Childhood Education and Spanish

**Q: How would you describe your style?**  
A: I go for the Dirty Lil look. I like the flower headbands and flower skirts with the vest combo. I like to accessorize with trinkets, always.

**Q: What is most important about picking out your outfit in the morning?**  
A: I think it should be you. If you don’t like wearing chaps for your hobo outfit, you don’t have to. Pick something that you like and that is good for you.

**Q: Do you have a fashion tip for other hobos?**  
A: If you don’t know where to start, go to Goodwill. Go to a thrift store. Borrow some stuff from old relations. Cut some holes in it. Put some patches on it. Run it over with your car. It works. We have a hobo 101 video on how to dress like a hobo as well. It is on our Facebook page.

**Q: How has your style evolved?**  
A: The vest has evolved with the buttons. I pretty much wear my vest every day. My vest is ever-evolving.

**Q: What happens if I want to find clothes in the dumpster?**  
A: That is totally acceptable. We’ve done that. Maybe wash it first.

**Q: Where do you shop?**  
A: Most of the stuff I find from Goodwill or other thrift stores. Some of it I get from relatives or scraps of old clothes like old scarves. The buttons I get from thrift stores. I have some random ones. People’s old sports pins are always great. I have some random ones. People’s old sports pins are always great. I have some random ones.

**Q: What is most important about picking out your outfit in the morning?**  
A: I think it should be you. If you don’t like wearing chaps for your hobo outfit, you don’t have to. Pick something that you like and that is good for you.

**Q: If you could switch closets with anyone who would it be and why?**  
A: Sherwood Berg. He passed away two years ago and he donated this big, furry coat to the Hobo Day office. He wore it every year for Hobo Day. Jen Novotny, one of the people that works here, has this skirt. She made it out of ties, and it is magnificent. I would like her skirt and his coat.

**Q: How does your style evolve?**  
A: The vest has evolved with the buttons. I pretty much wear my vest every day. My vest is ever-evolving.

**Q: Do you have a fashion tip for other hobos?**  
A: If you don’t know where to start, go to Goodwill. Go to a thrift store. Borrow some stuff from old relations. Cut some holes in it. Put some patches on it. Run it over with your car. It works. We have a hobo 101 video on how to dress like a hobo as well. It is on our Facebook page.

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Colts failed trick play magnifies loss to Pats

AUSTIN HAMM
Sports Editor

The Indianapolis Colts could taste it. They could taste the opportunity to tie the New En-
 gland Patriots, and they wanted it. They wanted it so bad. They wanted it as badly they were will-
ing to try a trick play on fourth-and-1 in their own territory. Why, that play could have gone much worse and the Patriots ultimately prevailed 33-27 on Sunday night in Indianapolis.

Coming into the game, the Colts were 0-4 against the Patriots since dealing Andrew Luck, in- cluding the stomping they endured in the AFC Championship game last season. But the for-
term pick’s struggles against the reigning Su-
per Bowl champs was only part of the storyline in the build, as I’m sure anyone who follows football even remotely knows. That the Patriots decided the game was the start of the “Deflategate” scandal, and its making the game one of a sort of revenge campaign for New England.

These were all factors in the Colts right back from the moment that the Pat locker room after beating that team can that essentially be called the battlefords, but I think the way the Colts approached this game is a much more interesting angle to examine.

I mentioned the Colts recent record against New England. Without doubt, that is howe-
er on the minds of players, coaches and front office staff. The Patriots are what many consider to be the model franchise of the NFL, and such a record of futility against them, combined with the wide-
ly accepted fact that the road to the Super Bowl in the NFL leads through them, means that beat-
ing the Patriots is a very important achievement to this Colts team that has made it further and fur-
ther in the playoffs the last three years.

On the first drive of Sunday’s game, I felt that the Colts exhibited fire and tenacity building of a team looking to score a signature win against a favored opponent, and it culminated in a touch-
down drive from Luck to Donte Moncrief. For that, there was a hint of that the Colts could keep their feet on the gas, yet maintain their poise, they would probably have a shot at this thing. And when they ended halftime with a 10-6 lead, the game was 2-
3/4 good enough. And when players looked as un-
prepared for a trick play in a big game as they did last weekend, questions about his ability to com-
pared to John Fox at the end of last season. The coach will be Pagano’s last year in Indy. It will be a situ-
tation by the Colts and the Patriots got the ball

The Jacks had a chance to snap their losing streak, and it all went in their favor as SDSU lost 33-27 in Frost Arena.

Heating Up

Volleyball wins two in a row against USD, WIU

ANDREW HOLTAN
Sports Reporter

The SDSU volleyball team is on a two-game winning streak as they face off against the University of South Dakota Coyotes last Tues-
day and the South Dakota State Uni-
versity Leathernecks last Friday.

An SDSU winning streak of some conse-
quence includes, had some starts af-
ter they won against USD but Toward at Frost Arena. This is the first start in 2013 for USD since 2011. It was the first time they had faced another team before 2001. Head Coach Nicole Cirillo had earlier in her car-
tre career victory.

“The highlight of this big game was Cirillo said. “Yes, all those things are great, but at the end of the day, we played a match and we won.”

They also swapped a couple of losing streaks with this victory. Heading into the matchup, the Jacks had lost six games to six in Summit League play dating back to 2013. They also lost but their last 16 games overall.

“It’s been a long time,” Cir-
illo said. “It’s easy to take it as im-
portant; I think moving forward it’s all that can happen.”

I think we’ve been consistent-
tively competitive in that role of [USC] as we and to be successful. There’s a process of just therapies and hard work. We’re here to learn and wait to see how we’ve been doing, but in the seat that we’ve been in, the road to certi-
fiability came to life tonight.”

Tyra Thompson said.

The SDSU volleyball team had three kills over the entire match and just played great volleyball.”

Tyra Thompson said.

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fiability came to life tonight.”

Tyra Thompson said.

The SDSU volleyball team had three kills overall. It was also the STATS National Fresh-
man of the Week following the Indi-
ana State game.

Christine coming up big at QB after having redshirt pulled

AUSTIN HAMM
Sports Editor

After leading the South Dakota State football team to their sec-
der win in as many starts as a true freshman, Tyran Christian is this week’s Collegian Sports Athlete of the Week.

Christian completed 6-of-14 passes for 122 yards and a touch-
down, and also gained 75 yards on the ground this Saturday against Western Illinois State. He scored on a 70-yard run early in the fourth quarter for the second-se-
cond-half touchdowns for the Jacks.

The State Falls native got his first start in place of the injured Jack Logan two weeks ago at home against Indiana State, and threw for 222 yards and a score, while adding 59 carries and a 12-yard touchdown run on the ground.

Christian was named the Mis-
siouri Valley Conference Newcom-
er of the Week after both games, and was also the SDSU National Fresh-
man of the Week following the Indi-
ana State game.

The nationally ranked Jack-
rabbits return home this week when they take on the Denver University Pioneers at 7 p.m. in Frost Arena.

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Zener suffers season-ending injury

AUSTIN HAMM
Sports Editor

After becoming a star of the NFL pre-
season, Dakota State running back and
true freshman Taryn Christion announced an
excellent performance in his first career games after Zach Lujan
had to leave the game in the first
quarter against Youngstown State.

Starting the game with a 20 mph
wind to the Jackrabbits’ backs, SDSU had a
difficult time finding the back of the
net. Three shot attempts were made by
both the Bison and the Jack in the first
half.

Early in the second half, the Jackrab-
bits were awarded a penalty kick, which
was taken by junior Madison Yueill.
Shooting into the wind, Yueill’s attempt
went just left of the goalpost. North Dakota State outshot the
Jackrabbits eight to six in the second half,

Overall, shots were even at 15. Inskeep
made five saves for the Jackrabbits.

“Nikkie has been very solid all season,
and her three saves today were big for us. It’s an exciting time for us as a program,” Caldwell said.

LOGAN MEYER
Sports Reporter

The South Dakota State soccer team
went 1-0-1 this past weekend in a pair of matches with South Dakota and North Dakota State.

On Friday, SDSU dominated from start
to finish, defeating rival USD 2-0 at
Fishback Soccer Park.

With the win, the Jackrabbits secured
the second point in the South Dakota Showdown Series, sponsored by South Dakota Corn.

Overall, the Jackrabbits outshot the
 Coyotes, 25-6, and scored a goal in each half.
Reigning Summit League Offensive
Player of the Year Diana Pottekkat, a se-
nior from Fort Collins, Colo., scored the
first goal for the Jacks into the net out of
the goalkeeper’s reach.

The goal was Brazil’s second of the season.

In the 80th minute of play, senior Al-
lynn Brandt scored the winning goal for
the Jacks. Brandt and the Bison both
veered just left of the goalpost.

Starting the game with a 20 mph
breath, the Bison fought back, but in the
end, the Jacks secured their first win of the
season.

With the win, the Jackrabbits’ secured
the second point in the South Dakota Showdown Series, sponsored by South Dakota Corn.

Coach Jim Caldwell addressed the me-
ning on Saturday in Youngstown, Ohio. The
Jackrabbits used another strong performance from freshman quarterback
Taryn Christion, who re-
opposed as MVFC Newcom-
ner of the Week posting a
line that read 17 of 26 pass-
ings for 174 yards, no inter-
ceptions and two touchdowns.

Inskeep was named The Summit
League in goal save (0.83).

The Jackrabbits return to Brookings,
SDSU will take on SDSU.

Starting the game with a 20 mph
Men's and women's swimming drop season openers at UND

AWESOME START Sports Editor

The South Dakota State men's and women's swimming and diving teams traveled to Grand Forks, N.D., for their season opener and faced off against the University of North Dakota in a dual. Both teams came up short and dropped the season opener.

"North Dakota has a very, very good team," said SDSU Head Coach Brad Erickson in a statement. "As a home team, we come to face off against the University of North Dakota in a dual. Both teams came up short and dropped the season opener."

The Jackrabbits, who were competing in their season opener, were paced in the swimming events by Nick D'Amore and Rachel Pasculli. D'Amore claimed the 200-yard freestyle and 100-yard backstroke for the women, while Pasculli won the women's 200 and 500-yard freestyle.

"The women's team is looking good in their first dual of the season," Erickson said. "We have a lot of young talent and I think we can get better as the season goes on."

With the win, the Jackrabbits have swept the top two places in the 200 and 500 freestyles.

Isla Rumrill of the men's team dominated the top two places in the 200 and 500 freestyles.

Isla Rumrill closed out the individual titles for the Jackrabbits by winning the 500 freestyle.

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The men's cross country tops two ranked teams in Wisconsin Invite

GOJACKS.COM

The South Dakota State men's and women's cross country teams traveled to Madison, Wis. to compete in the prestigious Wisconsin Adidas Invitational last Friday. The men's top seven earned an invite into the championship field, while the remainder of the men's and women's teams both competed in the Open races.

Trent Lusignan paced the Jackrabbit men against tough competition. A senior and native of Shakopee, Minn., Lusignan placed 20th overall out of 244 competitors. With a time of 25:28.3, Lusignan finished 17 seconds behind champion Marc Scott of Tulane (Okla.) in the 8,000-meter race at Thomas Zimmer Cross Country Course.

Lusignan, who led the field through the 6,000-meter mark, was named the Summit League Athlete of the Week following the meet. Curren Cash and Jade Carver placed 239th at 26:17.7. Anis Janssen, who led the men's team in the Open race with 31.2 points, was named the Summit League Athlete of the Week.

With 218 points, the Jackrabbits placed 26th overall out of 36 teams.

For the women's team, the Jackrabbits placed 239th at 26:17.7. Ayub Kassim in 233rd place with a time of 24:43.8, junior Dan Pettit, finishing 229th at 23:38.5. Kingsley Golden, Alissa Greenwald and Blit Johns Wright all won their points, with Blit Jai- lin Wright earning her first-career MOP with a second for SDSU was junior Trevor Capra in 161st place after a time of 25:28.3.

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This year marks the 25th anniversary of what many dubbed the “Hobo Day Riots.”

SARA BERTSCH
Feature Writer

W

... part of the main pic-
ture, I was right smack in the
middle smiling and holding a
beer,” he said, after describing
the call from his mother that
morning 22 years ago. His
photo was featured among
many others in an edition of
the Argus Leader.

For years after that, some
alumni say they still remember
about the events on the news.

For Carrie Howard, this
weekend will be engraved in
her mind for years to come.

The party just started
pened all night.”

R.

Duane Coates, an editor
at The Collegian at the time,
didn’t participate in the Hobo
Day events, but remembers
seeing the newspaper on the
night.

It was a media sensation
that is most commonly accused of
sensationalizing the event, es-
sentially calling it the “Hobo
Day riots.” KSFY was one of
several news outlets present
that weekend, and this station is
most commonly accused of
exaggerating the details.

At one point that Satur-
day, the KSFY news team’s car
was flipped over. This will for-
ever be one of the highlights
and most recalled events of
the night.

In Coates’ opinion, the
weekend reached its climax on
Saturday night, when “the so-
called riots occurred on Oct.
20 and 21, as the anniversary of
the riots, which occurred on Oct.

For JT Nelson, a SDSU al-
lumnus and current interim vice
president for student affairs.

It was quite a weekend, I can tell you that.
JT Nelson.

Several news outlets present
that weekend 25 years ago.

It was quite a weekend, I can tell you that.
JT Nelson.

It was quite a weekend, I can tell you that.
JT Nelson.

It was quite a weekend, I can tell you that.
JT Nelson.
History in the making

DREW CARROLL
Managing Editor

Large numbers of students and alumni alike get excited about Hobo Day every year. Many wonder what Hobo Day is all about, but few know why its mascot is a jackalope celebratesilio for its homecoming?

Hobo Day began in 1912 after a student by the name of R. Adams Butcher saw the idea of Hobo Day in practice at the University of Chicago. Hobo Day, which the National Hobo Day Committee planned, was the celebration of Hobo Day, students were encouraged to dye their faces black and oppose the team, the station train and Locals. A large group of people is considered to have arrived at this time. It hadn't last long because actual hobos had migrated from Chicago to Madison, according to Dybedahl.

Another part of Hobo Day's rich history was donated in 1928. According to Nick Wendell, director of student en- gagement, the Bummobile was donated that year. Frank Weigel, a farmer and former student, donated the 1912 Ford Model T. According to Dybedahl, during the event, the Bummobile became a staple of the parade and the Bummobile, and the Bummobiles inside the parade and their identities are revealed at halftime of the Hobo Day football game. "A lot of the students who are members of the faculty at that time thought it was a good idea," said Ryerson. "The parades didn't last long because actual hobos had migrated from Chicago to Madison, according to Dybedahl."
Bummobile continues to represent hobo spirit

PHU NGUYEN
Photo Editor

Through the chaotic and busy week that is Hobo Week, there is one thing that shines through it all – the Bummobile. The iconic mode of transportation for Weary Wil and Dirty Lil is celebrated for its tradition and place in the school’s history.

77 years of the Bummobile

The Bummobile will celebrate its 77th year of serving South Dakota State this Hobo Day. Frank Weagel, a supporter of SDSU, donated the 1912 Ford Model T to the university in 1938 and porter of SDSU, donated the 1912 Ford Model T to the university in 1938 and 1912 Ford. Since then, the vehicle has gone through a complete restoration and has been driven in every Hobo Day parade since 1938. The car has been driven by University President John S. Kristensen, former university president Paul DesLauriers, and current university president Thomas A. Casper.

The Bummobile is different from other vehicles used in the parade, according to this year’s Dirty Lil. She still drive a 1926 Model T. The vehicle has been driven in the parade for 77 years of the Bummobile’s life. That does not mean the vehicle is in good shape. “Once a bum,” she said, “always a bum.”

Ed Bain, senior building maintenance worker and a caretaker of the vehicle, said there was numerous accidents that happened when the crank handle bounced back to the hand of the driver. However, the handle is still fully functional for those who like to take the wheel.

“Keeping it alive

Today, the Bummobile sits in a glass case as the centerpiece of the Hobo Day Gallery. That does not mean the vehicle has stopped serving SDSU, it is still taken out occasionally for a ride around campus to showcase the tradition of Hobo Day. Bain and Greg Markus are responsible for keeping this piece of history in good shape.

“Being 103-years old, it has its own personality,” Bain said. “Some days it will light, start and run very well, some days it’s not wanting to do that.”

Bain said the workers perform routine maintenance work to the vehicle such as changing the oil, greasing the joints and tightening the suspension. Bain and Markus also did some tune up with the spark plugs to help the car run better. Both of them enjoy keeping the Bummobile in good shape.

“It’s interesting. It has been challenging sometimes, but it is one of the more enjoyable parts of the job,” Markus said.

Dybedahl brings back traditions, builds new ones

One of the Bummobile’s most well-known passengers is President Dwight Eisenhower. He attended the 1952 Hobo Day during his election campaign.

Grand Pooba Paul Dybedahl

For Dybedahl, a senior environmental science major, the pride of traditions and being tied to the university is part of being Grand Pooba. “We are passionate. That’s the best part of all of it. I’m really into traditions,” Dybedahl said. “Carrying on the tradition, to me, is a lot of fun. It’s very cool to have that, especially because so many people have come beforehand.”

This is Dybedahl’s second year on the Hobo Day Committee. Last year, he was involved with the parade team and the logistics coordinator.

“Everybody has some sort of experience that they immerse themselves in college and something that really ties and connect them to the university,” Dybedahl said. “Last year, being on the Hobo Day Committee, I wanted to get that sort of experience and did not have a particular position in mind.”

Dybedahl knew he wanted to be on the committee after he was able to keep with an awesome group last year. He also appreciated how the tradition continued to grow. “It’s interesting. It has been challenging sometimes, but it is one of the more enjoyable parts of the job,” Markus said.

Some old traditions brought back to life are the women’s One Month Club and the Hobo rabbits, Dybedahl said. Bringing these traditions back was challenging sometimes. Some traditions this year are meant to create a feeling. Creating a sense of when traditions and other events are maintained and carried on for several years after they are started, but not more than just traditions. “One of the neat things of Hobo Day is that it is a 103-year old event and so many of the traditions and culture of Hobo Day. Bain and Markus check again to make sure the car is suit up with gas, oil and antifreeze. “Then we cross our fingers,” Bain said. They often find a parking lot when school is out to experience the feeling of driving an antique car.

“Our heritage and the tradition are very important. People have come beforehand,” Dybedahl said. “It’s interesting. It has been challenging sometimes, but it is one of the more enjoyable parts of the job,” Markus said.

Mercedes Lemke
Reporter

The amount of students that know to drive the Bummobile is limited as well, possibly a half a dozen, Bain said. They often find a parking lot when school is out to experience the feeling of driving an antique car.

The tradition lives on

Being chosen to represent Weary Wil and Dirty Lil to ride in the Bummobile is also a lifetime experience for alumni. The duo is chosen by the Hobo Day Committee and their identities are kept secret until the halftime of the Hobo Day Parade.

“We aren’t just all fellow Jack rabbits,” Dybedahl said. “But we have a particular position in mind.”

According to Dybedahl, his passion for Hobo Day was sparked by the 2014 Grand Pooba, the 2014 Grand Pooba, Scott Wendell. The duo is chosen by the Hobo Day Committee in order to make new students go places and make friends. They still try to come back every year and celebrate the pride.

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Bummobile continues to represent hobo spirit
Bum Band to make triumphant return

Makenzie Huber
News Editor

The Bum Band was only a memory at South Dakota State, a way of my life, but when I was standing on the campus and around. I never feared that, a snippet of a parade video and a for my life, but when I was standing on the campus and around. I never feared that, a snippet of a parade video and a for my life, but when I was standing on the campus and around. I never feared that, a snippet of a parade video and a for my life, but when I was standing on the campus and around. I never feared that, a snippet of a parade video and a...