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## Potter County

W. Trevor Brooks  
*South Dakota State University*

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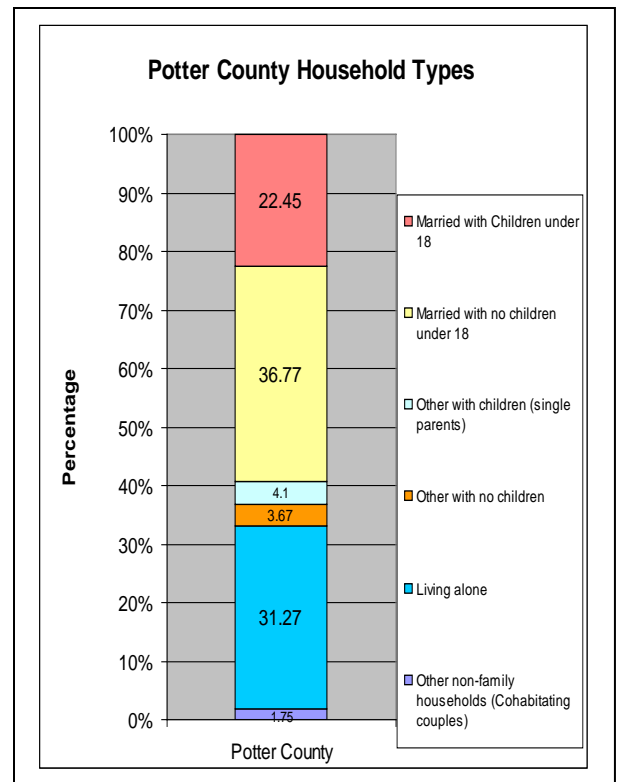
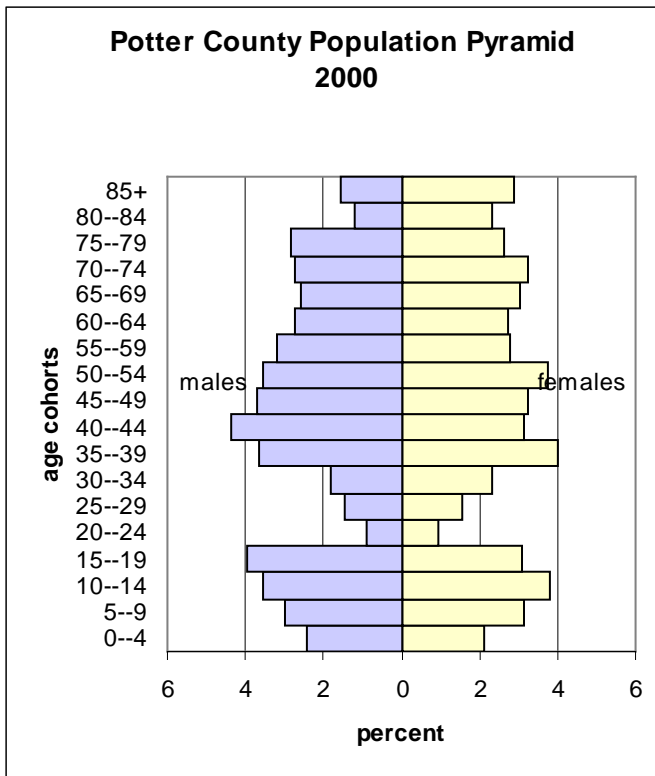
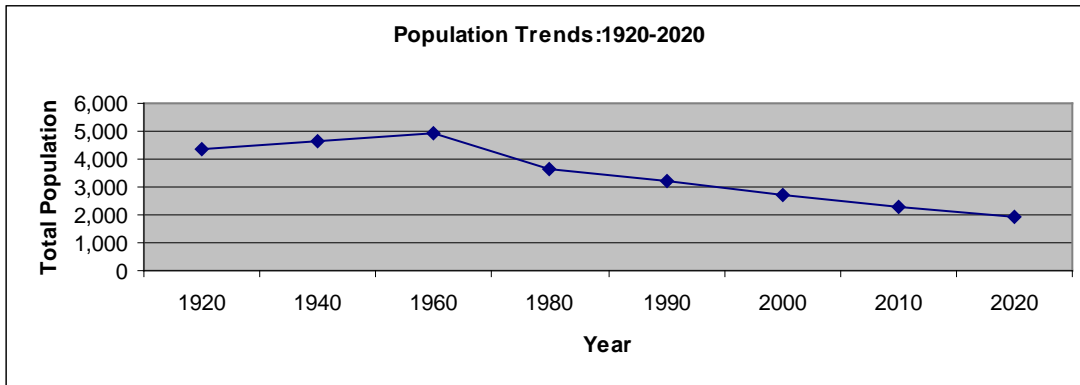
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# Potter County Population Trends

1920	1940	1960	1980	1990	2000	2010	2020
4,382	4,614	4,926	3,674	3,190	2,693	2,263	1,900

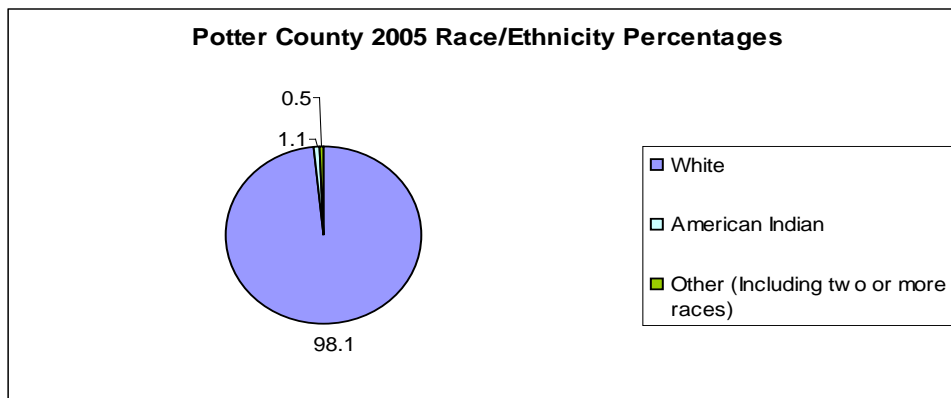


<b>Where People Live in 2000 (by percent)</b>				
	<b>South Dakota</b>	<b>Potter</b>	<b>Faulk</b>	<b>Sully</b>
Urban	51.92	0	0	0
Rural-Farm	7.72	12.29	24.92	16.07
Rural-Non farm	40.36	87.71	75.08	83.93

### **Potter County Population Highlights**

- From 1990 to 2000, Potter County **lost 497 residents**, which was a **15.6% decrease** in its total population.
- From 1990 to 2000, Potter County **lost 365 residents to out-migration**, which was an **11.4% decrease** in its total population.
- From the population pyramid, we can see that Potter County is losing many of its residents aged 20-34 to out-migration.
- **23.02%** of Potter County's residents are **under the age of 18**, while **25.03%** are **aged 65+**.
- Potter County's **median age is 45.8**. This is older than both Faulk and Sully counties.
- Potter County's **sex ratio is 96.71**, meaning there are about 97 males for every 100 females. This is lower than both Faulk and Sully counties, possibly due to the out-migration of young females.
- Potter County's **fertility rate is 62.6** births for every 1,000 females aged 15-44. This is higher than Faulk, but higher than Sully.

### **Race/Ethnicity in Potter County**



### Potter County Agriculture in 2002

- Potter County **had 256 farms**, which was an **8.6% decrease** from 1997.
- Potter County's **average farm size was 1,769 acres**. This is smaller than both Faulk and Sully counties.
- Potter County's **average net farm income was \$37,955**. This was lower than Faulk, but higher than Sully.

### Potter County Economics in 2000

- Potter County's **per capita income was \$17,417**. This is higher than both Faulk and Sully counties.
- Potter County's **median household income was \$30,086**. This is lower than both Faulk and Sully counties.
- **16.2%** of Potter County's **residents aged 25+ had received a B.S. degree or higher**. This is higher than Faulk, but lower than Sully.
- **12.57%** of Potter County's are **living at or below the official poverty line**. This compares with 13.18% for the state of South Dakota, 18.06% for Faulk County, and 12.06% for Sully County.
- **23.53%** of Potter County's **children under the age of 5** are **living at or below the official poverty line**. This compares with 19.77% for the state of South Dakota, 39.33% for Faulk County, and 7.78% for Sully County.
- **7.7%** of Potter County's working aged population **commute to another county to work**. This is lower than both Faulk and Sully counties.

### Potter County Employment by Industry

<b>Top Industries (in terms of numbers)</b>	<b>Percentage</b>	<b>Number</b>
<b>Educational, health, and social services</b>	21.30	275
<b>Agriculture</b>	21.22	274
<b>Retail</b>	12.24	158
<b>Construction</b>	7.44	96
<b>Public Administration</b>	5.19	67
<b>Manufacturing</b>	4.49	58
<b>Total</b>		1,291

## Income Distribution

	South Dakota	Potter	Faulk	Sully
Total:	290,336	1,130	1,017	622
Less than \$10,000	30,881	139	122	49
\$10,000 to \$14,999	22,421	101	92	54
\$15,000 to \$19,999	22,190	105	112	50
\$20,000 to \$24,999	24,633	124	101	53
\$25,000 to \$29,999	22,190	95	76	69
\$30,000 to \$34,999	21,694	77	103	60
\$35,000 to \$39,999	19,408	87	63	51
\$40,000 to \$44,999	19,077	78	50	35
\$45,000 to \$49,999	16,675	58	47	33
\$50,000 to \$59,999	27,809	70	74	70
\$60,000 to \$74,999	26,008	80	90	35
\$75,000 to \$99,999	20,150	65	53	31
\$100,000 to \$124,999	7,597	19	18	13
\$125,000 to \$149,999	3,493	9	7	8
\$150,000 to \$199,999	2,872	14	2	5
\$200,000 or more	3,238	9	7	6

**Data compiled by:**

W. Trevor Brooks  
 Rural Life and Census Data Center  
 South Dakota State University

**Sources:**

South Dakota Data Center (Vermillion, SD)  
 South Dakota Labor Market  
 U.S. Census of Agriculture (2002)  
 U.S. Census Bureau (2000)