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## Alumni Association Records

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# Alumni Association Records

## Finding Aid

South Dakota State University Archives and Special Collections  
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Brookings, SD 57007  
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## Collection Summary

### *Identifier*

UA 17.0

### *Title*

Alumni Association Records

### *Creator*

Alumni Association, South Dakota State University

### *Dates*

1892-2012

### *Extent*

1.42 linear feet -- 1 records center box, 1 document case,  
photographs

### *Language*

English

### *Repository*

South Dakota State University Archives and Special Collections, Hilton  
M. Briggs Library, Brookings, South Dakota.

### *Access note*

This collection is open to researchers without restrictions. The materials in the Archives do not circulate and may be used in-house only.

### *Preferred Citation*

*Name of item.* Alumni Association Records. UA 17.0. South Dakota State University Archives and Special Collections, Hilton M. Briggs Library, Brookings, South Dakota.

### *Abstract*

The SDSU Alumni Association is an independent, not-for-profit organization, non-dues association that connects alumni to SDSU and each other, through the promotion of the University and by providing valuable benefits, services and resources to members. This collection is composed of publications and promotional material produced by the Office of the Director of the Alumni Association, including State magazine and other newsletters.

## **Historical Note**

In 1889, before statehood had been achieved in South Dakota, 16 members of the class of 1889 met following commencement exercises, they formed the Dakota Agricultural College Alumni Association.

Those early graduates of what would become the state's largest university came together "for the purpose of preserving a feeling of unity and fellowship between the several graduates and for the purpose of cementing more closely the bonds existing between the alumni and their Alma Mater."

The first effort to keep the graduates in touch with the association occurred in 1908-09 under Chairperson Prof. B.T. Whitehead. In that year, two letters were sent out to graduates by the association. In 1910, the *Alumnus* was started with Hubert B. Mathews as editor. The *Alumnus* would lay the ground work for the Alumni Association's current publication *STATE Magazine*. Another major role the Alumni Association in the early years was the establishment and support of Hobo Day activities in 1912.

One of the major tasks undertaken by the association began in 1962 when the SDSC Alumni Association passed a resolution advocating the change of South Dakota State College of Agricultural and Mechanical Arts to South Dakota State University. "The success of the name change movement was largely due to the activities of the Alumni Association and its members," said Art Sogn '47, past chairperson of the Alumni Association. The idea of a permanent, separate headquarters for the Alumni Association was discussed in the early 1970s. During a nine-year period, the association had been located in five different offices. At an Alumni Council meeting June 23, 1973,

with new chairperson Deane Antoine presiding, Keith Jensen, Alumni Association President & CEO, presented a proposal for an Alumni Center. Dedication of the Tompkins Alumni Center was held at the Alumni Days summer reunion June 12, 1976.

In June 1980, the SDSU Alumni Board of Directors, decided to explore the cost of building a patio area originally planned with Tompkins Alumni Center. It was suggested by Chad Kono, the Association's President and CEO, that the patio be designed to include a clock tower that would house the Old North Clock donated to the University by the classes of 1922 and 1923. Later the bell from Old Central, which had been removed from Coughlin Campanile, was added.

In 1992 the Alumni Association became an independent 501 c (3) Non-profit corporation and in 2000 the Alumni Association began a major fundraising effort, called the Return to Glory campaign. This campaign raised funds to restore our prairie icon, the Coughlin Campanile. After the restoration work was complete, the rededication of the Campanile took place on September 22, 2001. In 2006 the Association got "on line" with a web site and electronic newsletter.

In 2008 a legislative advocacy group, the Jackrabbit Advocates, was formed to allow dedicated alumni to represent the independent voice of the Alumni Association in a strong collaborative partnership with South Dakota State University as they work with elected officials for the betterment of public higher education.

In 2010 a renovation of Tompkins Alumni Center was completed including the Paul Freeburg '33 Archives Room located in the lower level of the center. Alumni are encouraged to visit their alumni home when they return to campus.

## **Arrangement**

This collection is arranged into series:

- Series 1. Administrative files
- Series 2. Alumnus
- Series 3. Directories, brochures, pamphlets, etc.
- Series 4. Events
- Series 5. Publications

Series 6. State magazine

## Contents Note

This collection is composed mainly of publications and promotional material produced by the Office of the Director of the Alumni Association. Folders include newsletters, flyers, invitation to gatherings, and State magazine. Also included is material dealing with reunions, mainly invitations in the form of postcards.

## Related Resources

1986 SDSU reunion record.

Brookings, S.D.: Alumni Association, South Dakota State University, [1986]

Call number: S537.S6 S653 1986

Alumni directory.

Brookings, S.D.: South Dakota State University Alumni Association; White Plains, N.Y.: B.C. Harris Pub. Co., 1992-

Call number: S537.S6 S652 1990

Celebrate State.

[Brookings, S.D.] : South Dakota State University Alumni Association, [1990]

Call number: S537.S6 C44 1990

Directory of alumni, South Dakota State University: compiled from information in the Alumni Office files at South Dakota State University as of Dec. 1, 1978.

Brookings: Alumni Association of South Dakota State University, [1979]

Call number: S537.S6 S65 1979 v. 1-2

Fabulous forties reunion II: the sequel; 1991 record.

[Brookings, S.D.] : Alumni Association, South Dakota State University, [1991]

Call number: S537.S6 S6532 1991

SDSU reunion record.

Brookings, S.D.: Alumni Association, South Dakota State University, [1987]

Call number: S537.S6 S654 1987

South Dakota State University alumnus.

Brookings, S.D.: SDSU Alumni Association, 1910-1997  
Call number: 378.783 So8.03

State: a magazine for South Dakota State University alumni and friends.  
Brookings, S.D.: SDSU Alumni Association, 1997-  
Call number: 378.783 So8.032

The college on the hill: a sense of South Dakota State University history / by Amy Dunkle with V.J. Smith.  
Brookings, S.D.: South Dakota State University Alumni Association, c2003.  
Call number: S537 S6 D86 2003

The winds of change: an autobiography of South Dakota State University's last Dean of Women / by Vivian V. Volstorff.  
[Brookings, S.D.] : South Dakota State University Alumni Association, c2000.  
Call number: S537.S6 V64 2000

## **Key Words**

Alumni and alumnae

South Dakota State University -- Tompkins Alumni Center

South Dakota State University. Alumni Association

## **Administrative Information**

### *Conditions Governing Access*

This collection is open to researchers without restrictions. The materials in the Archives do not circulate and may be used in-house only.

Researchers conducting extensive research are asked to make an advance appointment to access archival material. Please call or e-mail prior to visiting the collection and indicate as much detail as possible about a particular topic and intended use.

South Dakota State University supports access to the materials, published and unpublished, in its collections. Nonetheless, access to some items may be restricted as a result of their fragile condition or by contractual agreements with donors.

### *Copyright note*

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### *Arranged and Described by*

Crystal J. Gamradt, 1998 May 15, additions made 2013 May 17.

## **Container List**

<b>Series</b>	<b>Box</b>	<b>Folder</b>	<b>Description</b>	<b>Date(s)</b>
1. Administrative files	1	1	Annual business meeting: programs	1968, 1970
1. Administrative files	2	8	Annual Report - 2018 Request	2017
1. Administrative files	1	2	Campanile Climbers Award of Merit: certificate [blank]	undated
1. Administrative files	3	1	Ledger: minutes, class lists, cash accounts	1892-1917 (?)
1. Administrative files	1	3	Possible removal of College of Engineering from SDSU: correspondence	1969-circa 1970
1. Administrative files	1	4	Treasurer letter: correspondence	1914
2. Alumnus	1	5	Volume 59, Number 1, 1968 September	1968
2. Alumnus	1	6	Volume 59, Number 2, 1969 February; Volume 59, Number 3, 1969 April; Volume 59, Number 5, 1969 June; Volume 59, Number 6, 1969 October-Fall issue	1969

<b>Series</b>	<b>Box</b>	<b>Folder</b>	<b>Description</b>	<b>Date(s)</b>
2. Alumnus	1	7	Volume 60, Number 1, 1970 February	1970
2. Alumnus	1	8	Volume 65, Number 2, 1975 Summer; Volume 65, Number 3, 1975 Fall; Volume 65, Number 4, 1975 Winter	1975
2. Alumnus	1	9	Volume 66, Number 1, 1976 Spring; Volume 66, Number 2, 1976 Summer; Volume 66, Number 3, 1976 Fall; Volume 66, Number 4, 1976 Winter	1976
2. Alumnus	1	10	Volume 67, Number 1, 1977 Spring; Volume 67, Number 2, 1977 Summer; Volume 67, Number 3, 1977 Fall; Volume 67, Number 4, 1977-78 Winter	1977
2. Alumnus	1	11	Volume 72, Number 2, August [Fall]; Volume 72, Number 3, December [Winter]	1982
2. Alumnus	1	12	Volume 73, Number 1, 1983 September	1983
2. Alumnus	1	13	Volume 73, Number 3, 1984 March	1984
2. Alumnus	1	14	Volume 82, Number 2, 1993 April	1993
2. Alumnus	1	15	Volume 83, Number 1, 1994 January	1994
2. Alumnus	1	16	Volume 85, Number 2, 1996 April	1996
3. Directories, brochures, pamphlets, etc.	1	18	Alumni Directory	1990
3. Directories, brochures, pamphlets, etc.	1	17	Alumni Directory : Volume 1 (2 copies)	1979



<b>Series</b>	<b>Box</b>	<b>Folder</b>	<b>Description</b>	<b>Date(s)</b>
3. Directories, brochures, pamphlets, etc.	1	19	Bookmarks: Campanile	2001, undated
3. Directories, brochures, pamphlets, etc.	1	20	Holiday Greetings : postcard	pre 1963
3. Directories, brochures, pamphlets, etc.	1	22	Promotional material: refrigerator magnets	2008
3. Directories, brochures, pamphlets, etc.	1	23	State College Invites You: brochure	circa 1955
3. Directories, brochures, pamphlets, etc.	1	21	The Price of Higher Education -- or the Price of No Higher Education: brochure	1982
3. Directories, brochures, pamphlets, etc.	1	25	The Winds of Change: brochure, Vivian Volstroff autobiography	2000
3. Directories, brochures, pamphlets, etc.	1	24	Traditions: brochure	1999, 2003
4. Events	1	26	Alma Mater Employee Day: mailer with button	2006-2008
4. Events	1	27	Alumni Concert at the Mall of America - Pride of the Dakotas drumline and Hare Raisin' Brass: mailer	circa 2003
4. Events	1	28	Alumni Days: program	1982
4. Events	1	29	Alumni Gatherings: invitations, mailers, postcards	2000-2008
4. Events	1	30	Annual banquet: 1programs, menus	1892-1916
4. Events	1	31	Distinguished Alumni Awards: programs	1968-2008
4. Events	1	32	Family Day: mailer	1989 December
4. Events	1	33	Men and Women of Distinction: booklet	undated

<b>Series</b>	<b>Box</b>	<b>Folder</b>	<b>Description</b>	<b>Date(s)</b>
4. Events	1	34	Reunions - 50 Year Club: Registration mailers	2001, 2004-2008
4. Events	1	35	Reunions - All Class ROTC: Registration mailer	2005 September
4. Events	1	36	Reunions -- All-School: Registration mailer	2000 September
4. Events	1	38	Reunions - Class of 1926: article, certificates	1981 June
4. Events	1	39	Reunions - Class of 1964 and 1965 (40 + 1): Registration mailer	2005 October
4. Events	1	40	Reunions - Golden Era Football: Registration mailer	2005 September
4. Events	1	37	Reunions- Alumni Band: Registration mailer	2005 October
4. Events	1	41	TGIF : Thank Goodness for Industrious Faculty : mailers, posters	1990, undated
5. Publications	1	45	Jackrabbit Insider [e- newsletter]: January-April	2008
5. Publications	1	44	Jackrabbit Insider [e- newsletter]: January- December	2007
5. Publications	1	42	Jackrabbit Insider [e- newsletter]: Volume 1, Issue 1-4	2005
5. Publications	1	43	Jackrabbit Insider [e- newsletter]: Volume 2, Issue 1-9	2006
5. Publications	1	46	News Articles: from web site	2006-2007
5. Publications	1	47	Rabbit Ears : newsletter	1957, 1959-1960

<b>Series</b>	<b>Box</b>	<b>Folder</b>	<b>Description</b>	<b>Date(s)</b>
6. State magazine	2	6	STATE - A Magazine for SDSU Alumni and Friends: Volume 100, Number 1-2	2011
6. State magazine	2	7	STATE - A Magazine for SDSU Alumni and Friends: Volume 101, Number 1-3	2012
6. State magazine	1	48	STATE - A Magazine for SDSU Alumni and Friends: Volume 86, Number 3-4	1997
6. State magazine	1	49	STATE - A Magazine for SDSU Alumni and Friends: Volume 87, Number 1-3	1998
6. State magazine	1	50	STATE - A Magazine for SDSU Alumni and Friends: Volume 88, Number 1-3	1999
6. State magazine	1	51	STATE - A Magazine for SDSU Alumni and Friends: Volume 89, Number 1-4	2000
6. State magazine	1	52	STATE - A Magazine for SDSU Alumni and Friends: Volume 90, Number 1-3	2001
6. State magazine	1	53	STATE - A Magazine for SDSU Alumni and Friends: Volume 91, Number 1-2	2002
6. State magazine	1	54	STATE - A Magazine for SDSU Alumni and Friends: Volume 92, Number 1-3	2003
6. State magazine	1	55	STATE - A Magazine for SDSU Alumni and Friends: Volume 93, Number 1-3	2004

<b>Series</b>	<b>Box</b>	<b>Folder</b>	<b>Description</b>	<b>Date(s)</b>
6. State magazine	1	56	STATE - A Magazine for SDSU Alumni and Friends: Volume 94, Number 1-3	2005
6. State magazine	2	1	STATE - A Magazine for SDSU Alumni and Friends: Volume 95, Number 1-2	2006
6. State magazine	2	2	STATE - A Magazine for SDSU Alumni and Friends: Volume 96, Number 1-3	2007
6. State magazine	2	3	STATE - A Magazine for SDSU Alumni and Friends: Volume 97, Number 1-3	2008
6. State magazine	2	4	STATE - A Magazine for SDSU Alumni and Friends: Volume 98, Number 1-3	2009
6. State magazine	2	5	STATE - A Magazine for SDSU Alumni and Friends: Volume 99, Number 1-3	2010