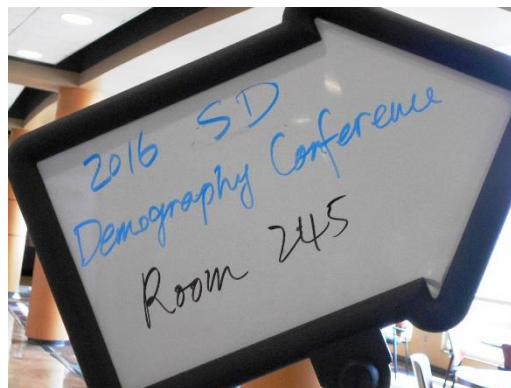


REPORT: 4th Annual South Dakota Demography Conference, 2016

The Conference was held on May 19th and 20th (half day), 2016 in University Center, Sioux Falls, South Dakota. The program included 2 plenary sessions, 5 breakout sessions, 3 workshop sessions, 1 data user feedback session, and 1 post-conference webinar on population and health related topics and data tools and resources prepared by 14 presenters. The agenda of the program is attached in Appendix 1.¹ The [program](#) and [presentations](#) have been uploaded on the website.



There were approximately 30 attendants. After the conference, we collected 17 completed surveys for the evaluation of the program (14 returned in paper and 3 completed online). The questions included in the survey are attached in Appendix 2. The majority of the attendants were satisfied with the conference overall and all of them would recommend to others. All respondents were satisfied with the plenary, breakout, and workshop sessions that they had attended.



For the open-ended questions, we summarized the main themes and provided a brief report below. Of the things they liked most about the conference are:

- The subject of health connected to demographic changes in South Dakota
- Quality of presentations was excellent
- Variety of speakers and resources
- Hands-on workshop sessions
- Copies of presentations available
- Food accommodations

Of the things they suggested for an improvement are:

- Invite more government organizations at local levels
- It was hard to choose between breakout and workshop sessions scheduled for the same time

¹ The post-conference webinar scheduled on May 24th is not included in the agenda. Related information can be found in the program.

- Shorter breakout sessions
- More topics covered instead of a focus on one topic
- Having a couple of sessions available for submission of student work
- Round table discussion
- Marketing and getting more attendants
- Food options for gluten free; microphone for speakers and people to use in Q&A; better WIFI; setting up tables for networking; room temperature; clear signs for getting into the building

There are also a few topics our respondents would like to see in the future:

- Use of GIS in public health
- Workshop sessions of advanced tools such as ArcGIS and QGIS
- Data visualization and communications with the public
- How to work with organizations to obtain restricted data
- Topics related to Medicaid and mental health, economic changes for business and industry impact, community/economic Development, human rights, poverty, educational issues, workforce, housing etc.
- Use data to impact policy/programs in South Dakota
- Sources for Population Projections



These comments and suggestions are invaluable. We will take each of them into serious consideration when we plan the 2017 Demography Conference. We truly appreciate your participation in the conference, the post-conference webinar, and the post-conference survey!

Summarized by Weiwei Zhang

Appendix 1

SOUTH DAKOTA DEMOGRAPHY CONFERENCE AGENDA

Thursday, May 19th 2016

| | | |
|-------------|---|--|
| 8-8:30 | Registration and Check In | |
| 8-8:30 | Room 245: Breakfast | |
| 8:30-8:45 | Room 245: Welcome | |
| 8:45-10:15 | Room 245: "Working with American Indian communities to utilize and improve data for health research" by Jessica Hanson, Wyatt Pickner, Susan Puumala, Sanford Health | |
| 10:30-11:45 | Room 245: "Mental Health Data: Disparities in rural, isolated, and tribal areas of South Dakota" by Heidi Schultz, Helmsley Trust | Room 149: "Your Community by the Numbers: Introduction to the American FactFinder" by Kimberly Davis, Census Bureau |
| 12:00-1:30 | Room 245: South Dakota Dashboard Demo and Data User Feedback , Black Hills Knowledge Network | |
| 1:45-3:00 | Room 245: "Population Denominators: measuring risk to improve health and well-being" by Lon Kightlinger, State Epidemiologist | Room 149: "National and State Health Statistics and Data" by Callie Tysdal, BHKN and Weiwei Zhang, SDC |
| 3:00-3:30 | Room 245: Afternoon Break | |
| 3:30-4:45 | Room 245: "Colorectal and Female Breast Cancer in South Dakota" by Patricia Da Rosa, SDSU | Room 149: "U.S. Census Interactive Tools: OntheMap" by Mary Killshundred, SDC |

Friday, May 20th 2016

| | | |
|-------------|---|--|
| 8-8:30 | Room 245: Breakfast | |
| 8:30-10:00 | Room 245: "Avera's Journey Utilizing Big Data & Analytics to Understand Population Health in South Dakota" by Preston C.C. Renshaw, Avera Health | |
| 10:15-11:30 | Room 245: "Children's Health in South Dakota" by Carole Cochran, USD | Room 247: "The Many Faces of South Dakota: Past, Present and Future" by Weiwei Zhang, State Demographer |
| 11:30-12:00 | Room 245: Conference Wrap-Up | |

Appendix 2

Thank you for attending the 2016 Demography Conference. Please give us your feedback on the conference. Your honest opinions are important to us and will help us in planning future conferences.

Thanks!

| | Very satisfied | Somewhat satisfied | Neutral | Somewhat dissatisfied | Very dissatisfied | Did Not Attend |
|--|----------------|--------------------|---------|-----------------------|-------------------|----------------|
| How satisfied were you with the Plenary Sessions? | | | | | | |
| How satisfied were you with the Breakout Sessions? | | | | | | |
| How satisfied were you with the Workshop Sessions? | | | | | | |
| Overall, how satisfied were you with the conference? | | | | | | |

What topics would you like to see in the future?

What did you like most about the conference?

What could be improved?

Would you recommend to others? YES NO

Additional Comments:
