

South Dakota State Data Conference

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Census data tools: Measuring America

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21st Century Expectation: Anywhere, Anytime Access

Meet users' expectations:

- 24/7 access to data
- Easy Access
- Timely
- Relevant

Census.Gov



Data Available on Census.gov

Decennial Census Data

- 100% Data
- 10 Questions, 10 Minutes

American Community Survey Estimates

- 1 year (65,000+)
- 5 year (all pop)

Business Datasets

- Economic Census
- NAICS
- County Business Patterns
- Foreign Trade Data
- Survey of Construction
- Economic Indicators
- Business Dynamics Statistics



Decennial Census Data

100% Data

- Not a Sample but a count of everyone.

Short Form Only in 2010

- 10 Questions, 10 Minutes

2010 Census Data Items:

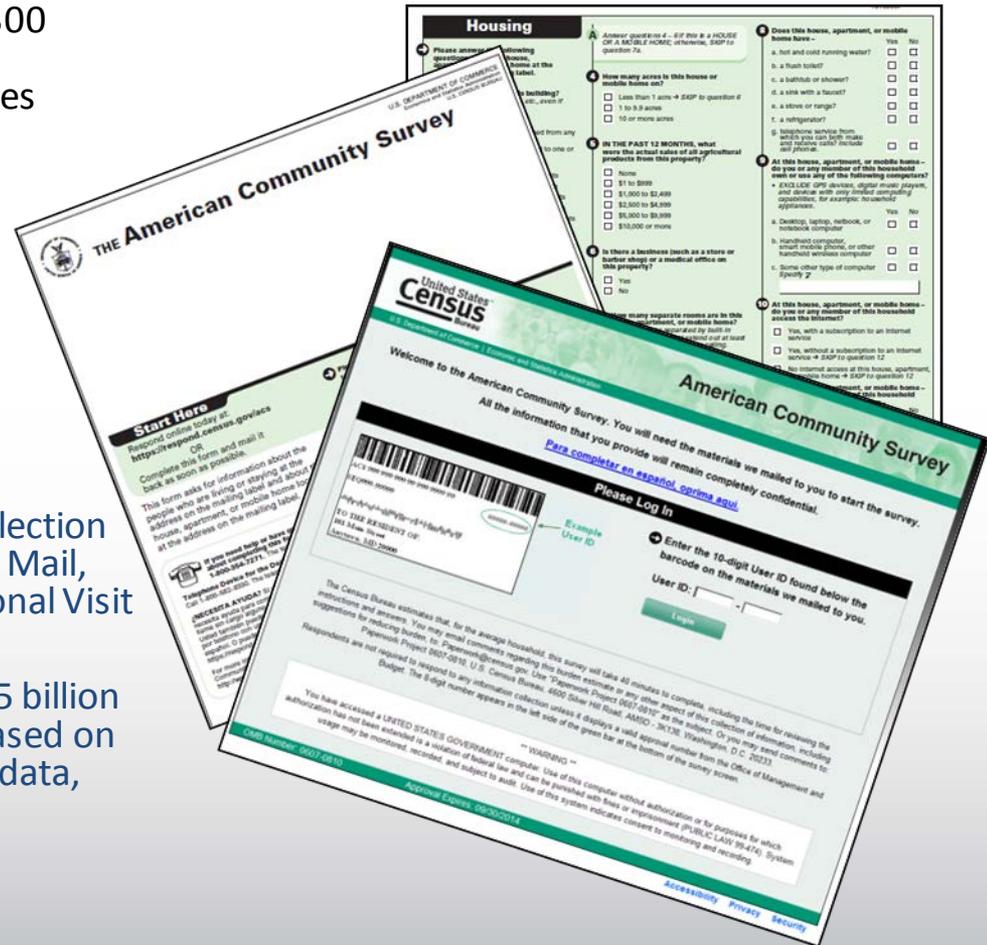
- Race, Ethnicity, Sex, Age, Household Relationship, Housing Tenure (own or rent)

Geography:

- Data is fully available at **all levels** of geography.

The American Community Survey

- Largest U.S. survey 3.5 Million Homes Annually
- Covers 35 topics and supports over 300 known Federal Government uses
- Four Key Characteristics
 - Social
 - Economic
 - Housing
 - Demographic
- Margin of Error
- 1, and 5 Year Data Sets Estimates
- Helps inform decision makers
- Has four data collection modes: Internet, Mail, Telephone, Personal Visit
- Geography Limitations
 - 1 Year above 65K ,
 - 5 Year all populations
- More than \$675 billion are allocated based on Census Bureau data,



The Economic Census

- Conducted every **five** years
- Comprehensive Business Information
- Statistics on 1,000+ Industries
- Electronic Reporting Available
- Responses are Confidential

Fun Facts

Just released from the
2012 Economic Census

To collect industry-specific information, the Census Bureau created over **500 unique versions** of the **Economic Census form** each tailored to an industry.



business.census.gov

United
Census

Other Census Surveys

- Survey of Business Owners
- Current Population Survey
- National Crime Victimization Survey
- Consumer Expenditure
- Survey of Income and Program Participation
- American Housing Survey
- Census of Governments



BUREAU OF
LABOR
STATISTICS



The U.S. Census Bureau conducts more than 130 surveys each year, including our nation's largest household survey, the [American Community Survey](#) and the largest business survey, [Annual Retail Trade](#).

2015 Census Tests	2012 Economic Census	Federal Audit Clearinghouse (FAC)
American Community Survey (ACS)	2012 Economic Census (NC-99023 and NC-99026 forms)	Import Statistics
American Housing Survey (AHS)	Academic Libraries Survey	Information & Communication Technology Survey (ICTS)
American Time Use Survey (ATUS)	Advance Monthly Sales for Retail and Food Services (MARTS)	Justice Assistance Data Survey
Beginning Teacher Longitudinal Study (BTLS)	Annual Capital Expenditures Survey (ACES)	Juvenile Residential Facility Census (JRFC)
Consumer Expenditure Survey (CE)	Annual Parole Survey & Annual Probation Survey	Local Government School System Finance Survey
Current Population Survey (CPS)	Annual Retail Trade Survey (ARTS)	Management and Organizational Practices Survey (MOPS)
Housing Vacancy Survey (HVS)	Annual Services Report (Service Annual Survey)	Manufactured Homes Survey (MHS)
Identity Theft Supplement - part of the National Crime Victimization Survey (NCVS)	Annual Survey of Jails	Manufacturers' Shipments, Inventories, and Orders Survey (M3)
La Encuesta sobre la Comunidad Estadounidense	Annual Survey of Manufactures (ASM)	Manufacturers' Unfilled Orders Survey (M3UFO)
National Ambulatory Medical Care Survey (NAMCS)	Annual Survey of Public Employment & Payroll (APES)	Manufacturing Energy Consumption Survey (MECS)
National Crime Victimization Survey (NCVS)	Annual Survey of School System Finances	Medical Expenditure Panel Survey (MEPS)
National Health Interview Survey (NHIS)	Annual Survey of State Government Tax Collections (STC)	Monthly Retail Trade Survey (MRTS)
National Hospital Ambulatory Medical Care Survey (NHAMCS)	Annual Survey of State and Local Government Finances	Monthly Wholesale Trade Survey (MWTS)
National Household Education Survey (NHES)	Annual Wholesale Trade Survey (AWTS)	National Juvenile Justice Directory Program
National Survey of Children's Health	Building Permits Survey (BPS)	National Prisoner Statistics (NPS)
National Survey of College Graduates (NSCG)	Business Dynamics Statistics (BDS)	Nonemployer Statistics
National Survey of Fishing, Hunting, and Wildlife-Associated Recreation (FHWAR)	Business R&D Surveys	Public Libraries Survey (PLS)
New York City Housing and Vacancy Survey (NYCHVS)	Business and Professional Classification Survey (SQ-CLASS)	Quarterly Financial Report (QFR)
Police Public Contact Survey (PPCS)	Census of Governments	Quarterly Services Survey (QSS)
Population & Housing Census	Census of Jails	Quarterly Summary of State and Local Government Tax Revenue (QTAX)
Principal Follow-up Survey (PFS)	Census of Juveniles in Resident Placement (CJRP)	Quarterly Survey of Plant Capacity Utilization (QPC)
Private School Universe Survey (PSS)	Census of State and Federal Adult Correctional Facilities	Quarterly Survey of Public Pensions
Puerto Rico Community Survey	Commodity Flow Survey (CFS)	Quarterly Workforce Indicators (QWI)
Rental Housing Finance Survey (RHFS)	Common Core of Data (CCD)	Report of Organization (COS)
Residential Finance Survey (RFS)	Construction Progress Reporting Survey (CPRS)	State Library Agencies Survey
School Crime Supplement (SCS)	County Business Patterns (CBP)	Statistics of U.S. Businesses (SUSB)
School Survey on Crime and Safety (SSOCS)	Deaths in Custody Reporting Program (DCRP)	Survey of Business Owners and Self-Employed Persons (SBO)
Schools and Staffing Survey (SASS)	Directory Survey of Local Governments	Survey of Construction (SOC)
Special Census Program	Export Statistics	Survey on Sexual Violence (SSV)
Survey of Income and Program Participation (SIPP)	Exports from Manufacturing Establishments	Value of Construction Put in Place
Survey of Market Absorption of New Multifamily Units (SOMA)	Federal Assistance Awards Data System	
Teacher Follow-Up Survey (TFS)		
Telephone Point of Purchase Survey (TPOPS)		

The standard hierarchy of census geographic entities displays the relationships between legal, administrative, and statistical boundaries maintained by the U.S. Census Bureau.

Standard Hierarchy of Census Geographic Entities



Census Business Builder: Regional Analyst Edition (CBB: RAE) v. 2.2

<https://cbb.census.gov/rae/#>

<https://cbb.census.gov/sbe/#>



Small Business Edition is built primarily for small business owners who need key data for their business plan or to better understand their potential market. It presents data for a single type of business and geography at a time.

Regional Analyst Edition is built for chambers of commerce and regional planning staff who need a broad portrait of the people and businesses in their service area. It presents data for all sectors of the economy and for a user-defined region made up of one or more areas.

Census Business Builder:

<https://cbb.census.gov/rae/#>

<https://cbb.census.gov/sbe/#>

Key Features:

- Easy to use menus to select your type of business and location
- Interactive maps to browse data about the selected area and types of businesses
- Downloadable reports (including charts) that can be easily incorporated into your research
- Expanded, customizable dashboard
- Download data directly from the map
- New, interactive Profile Reports for Businesses and Regions
- Optimized for your smart phone or tablet
- Small Business Edition: Access to all types of businesses via a new NAICS Search
- Regional Analyst Edition: Build your region from either Cities/Towns or Counties

Small Business Edition

1. What type of business do you want to research?
Select the type of business you want to research by either selecting it first from the "Most Popular" broad categories and then from the detailed list provided...

2. Where are you considering locating the business?
Select the location you want to research either clicking on the My Location button or by searching for it

Construction | Food Services | Healthcare
Personal Services | Prof & Biz Services | Retail

or Search for your type of business
Industry Title, Keyword, or NAICS Code

My Location
or
State, County, City/Town, or ZIP Code

Click "Go to Map" to browse the information about the potential customers and competitors for the location and surrounding locations you are researching OR...

Go to Map

... Click "Create Report" to go straight to the report for your type of businesses and location

Create Report

1. What type of business do you want to research?
Select the type of business you want to research by either selecting it first from the "Most Popular" broad categories and then from the detailed list provided...

Auto Repair | Barber Shops | Beauty Salons
Daycare | Landscaping | Nail Salons
Photographers | Taxi Services | Travel Agencies

or Search for your type of business
Industry Title, Keyword, or NAICS Code

Determine the Best Location for Your Business

1. What type of business do you want to research?
Select the type of business you want to research by either selecting it first from the "Most Popular" broad categories and then from the detailed list provided...

You selected: Personal Services > [Auto repair](#)

Number of Establishments (U.S.): 158,038

Clear Selections

2. Where are you considering locating the business?
Select the location you want to research either clicking on the My Location button or by searching for it

My Location
or
Hughes County, South Dakota

Click "Go to Map" to browse the information about the potential customers and competitors for the location and surrounding locations you are researching OR...

Go to Map

... Click "Create Report" to go straight to the report for your type of businesses and location

Create Report

or Search for your type of business
Industry Title, Keyword, or NAICS Code

Create a Report



LOCAL BUSINESS PROFILE

Auto repair - Hughes County, South Dakota

Display MOEs

Configure Contents

CONTENT

- #1: Contents
- #2: My Potential Customers
- #3: Business Summary
- #4: Consumer Spending
- #5: About Data

Contents

What will I find in this report?

My Customers

The My Customers section provides summarized demographic information for **Hughes County, South Dakota**. This information provides a snapshot of the makeup of the community of potential customers in the area.

Businesses Like Mine

The Businesses Like Mine section provides summarized information about **Auto repair** businesses in **Hughes County, South Dakota**. This information provides insight into the volume, finance, and diversity of ownership of the businesses in the area.

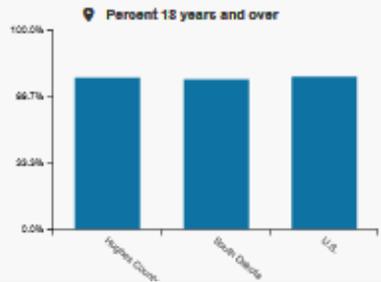
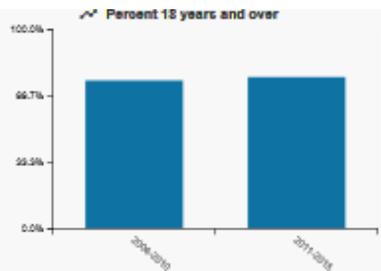
Consumer Spending

The Consumer Spending section provides a high-level overview of the spending patterns of consumers in **Hughes County, South Dakota**.

<https://cbb.census.gov/sbe/#>

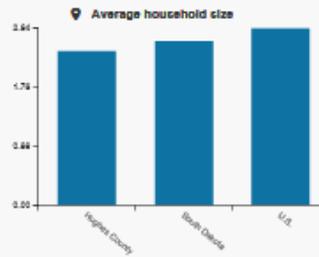
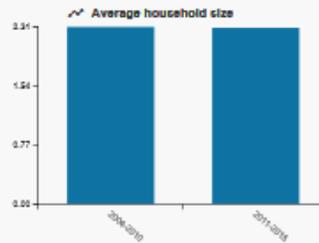
Demographic Characteristics (2015)

Name	Estimate		
Total population	17,466	↗	📍
Percent 18 years and over	76.2%	↗	📍
Percent under 5 years	7.0%	↗	📍
Percent under 18 years	23.8%	↗	📍
Percent 21 years and over	73.5%	↗	📍
Percent 65 and over	14.6%	↗	📍
Percent White	83.30%	↗	📍
Percent Black or African American	0.76%	↗	📍
Percent American Indian and Alaska Native	10.76%	↗	📍
Percent Asian	0.53%	↗	📍
Percent Native Hawaiian and Other Pacific Islander	0.00%	↗	📍
Percent some other race	0.83%	↗	📍
Percent two or more races	3.82%	↗	📍
Percent Hispanic (of any race)	2.68%	↗	📍



Socioeconomic Characteristics (2015)

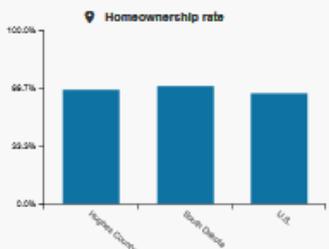
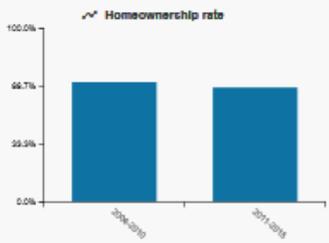
Name	Estimate		
Percent Bachelor's degree or higher	32.9%	↗	📍
Median household income	\$59,177	↗	📍
Percent in poverty	10.2%	↗	📍
Percent high school degree or higher	90.5%	↗	📍
Percent population 16 years and over in labor force	71.8%	↗	📍
Percent employed	69.5%	↗	📍
Percent disabled	5.8%	↗	📍
Percent with health coverage	91.8%	↗	📍
Average travel time to work (mins)	10.6	↗	📍
Percent workers using public transportation	0.4%	↗	📍
Percent veterans	5.2%	↗	📍
Percent foreign born	1.1%	↗	📍
Percent speaking Spanish at home	1.7%	↗	📍



Housing Characteristics (2015)

Includes information on housing characteristics from the 2008-2010 and the 2011-2015 American Community Survey 5-Year Estimates

Name	Estimate		
Owner-occupied housing units	4,658	↗	📍
Renter-occupied housing units	2,419	↗	📍
Single-family detached units	4,883	↗	📍
Homeownership rate	66.0%	↗	📍
Vacancy rate	8.3%	↗	📍
Median owner-occupied housing unit value	\$167,800	↗	📍
Median selected monthly owner cost	\$887	↗	📍
Median rent (housing)	\$578	↗	📍
Median year structure built	1975	↗	📍



Business Summary

Sector Code:

8111

Sector Name:

Auto repair

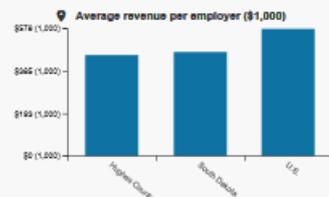
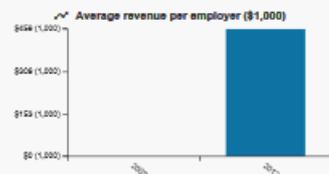
Sector Description:

Auto repair - Includes businesses that primarily provide repair and maintenance services (including electrical and body) for cars, trucks, vans, and trailers

Business Revenue

Includes key statistics on business revenue for businesses with 1 or more paid employees (Employers) from the 2007 and 2012 Economic Census

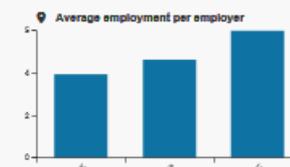
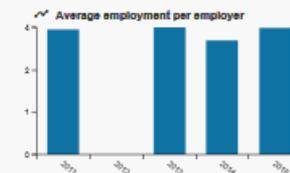
Name	Estimate
Total revenue of employers (\$1,000)	\$5,501 (1,000)
Average revenue per employer (\$1,000)	\$458 (1,000)
Average revenue per employee	\$137,525
Average revenue per \$ of payroll	\$3.81



Employer Businesses

Includes key statistics for businesses with 1 or more paid employees (Employers) from the 2007 and 2012 Economic Census and the 2011 thru 2015 County Business Patterns and ZIP Code Business Patterns programs

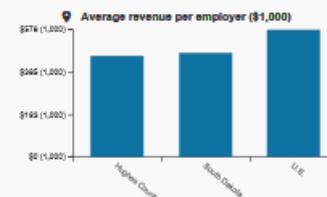
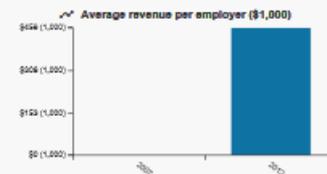
Name	Estimate
Employer establishments	12
Total employment of employers	43
Total annual payroll of employers (\$1,000)	\$1,610 (1,000)
Average employment per employer	4
Average payroll per employee	\$37,442
Population per employer	1,456



Business Revenue

Includes key statistics on business revenue for businesses with 1 or more paid employees (Employers) from the 2007 and 2012 Economic Census

Name	Estimate
Total revenue of employers (\$1,000)	\$5,501 (1,000)
Average revenue per employer (\$1,000)	\$458 (1,000)
Average revenue per employee	\$137,525
Average revenue per \$ of payroll	\$3.81



Consumer Spending

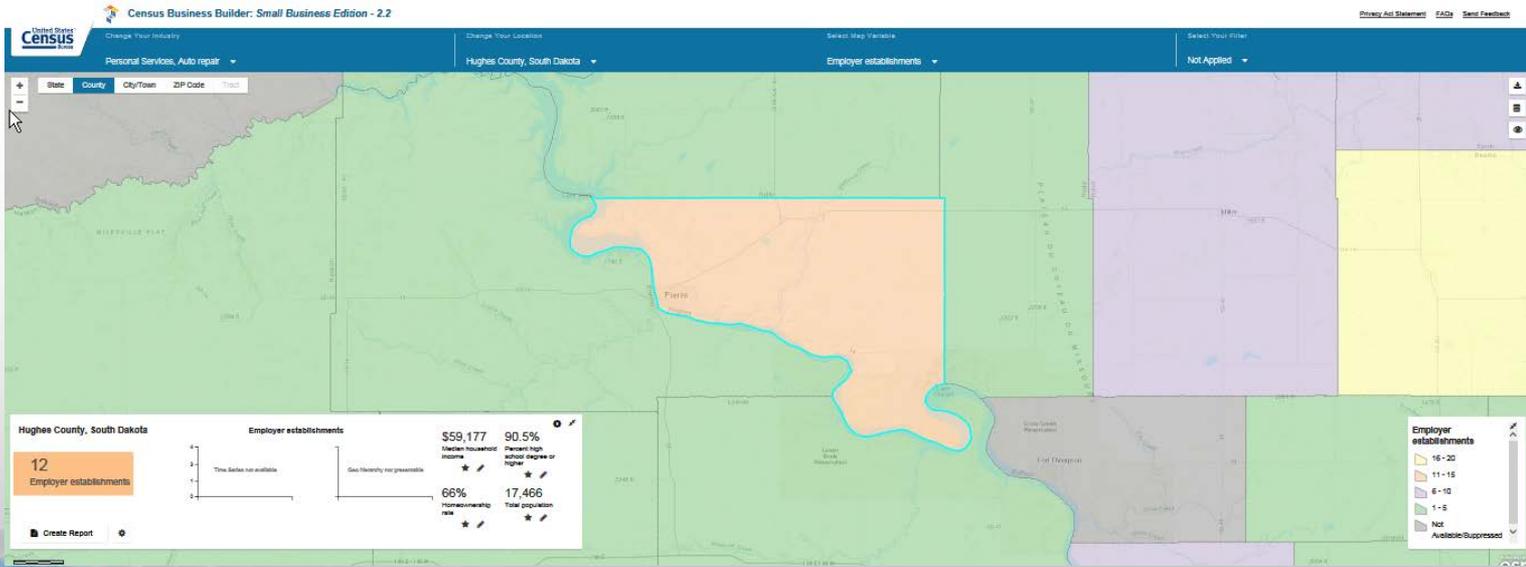
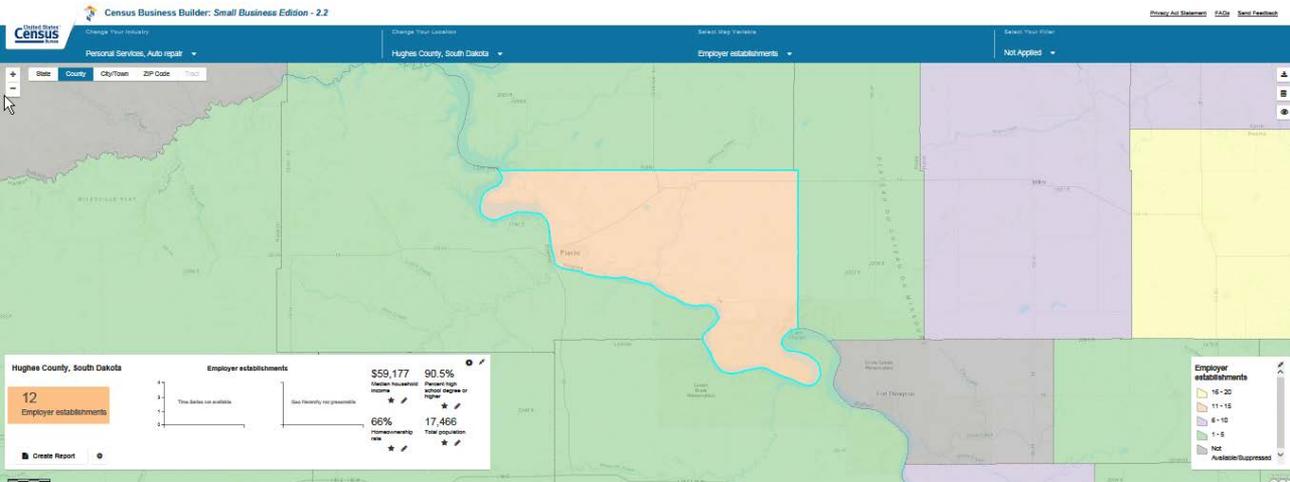
Includes information on per capita consumer expenditures from the 2015 American Community Survey 5-year estimate and bar

Name	Estimate
Total per capita consumer expenditures	\$26,561
Per capita consumer expenditures on Alcoholic beverages	\$205
– Per capita consumer expenditures on Alcoholic beverages consumed at home	\$129
– Per capita consumer expenditures on Beer consumed away from home	\$35
– Per capita consumer expenditures on Wine consumed away from home	\$16
Per capita consumer expenditures on Apparel & services	\$791
– Per capita consumer expenditures on Men's Apparel	\$157
– Per capita consumer expenditures on Women's Apparel	\$275
– Per capita consumer expenditures on Children's Apparel	\$124
– Per capita consumer expenditures on Boys' Apparel	\$37
– Per capita consumer expenditures on Girls' Apparel	\$51
– Per capita consumer expenditures on Footwear	\$168
Per capita consumer expenditures on Dining out (Food away from home)	\$1,233
– Per capita consumer expenditures on Dining out - Breakfast	\$126
– Per capita consumer expenditures on Dining out - Lunch	\$382
– Per capita consumer expenditures on Dining out - Dinner	\$566
Per capita consumer expenditures on Education	\$523
Per capita consumer expenditures on Entertainment / Recreation	\$1,182
– Per capita consumer expenditures on Club membership fees	\$71
– Per capita consumer expenditures on Dating services	\$0

Source: [Earl \(2016\)](#)

Go To Map

Analyze a characteristic visually on the map



<https://cbb.census.gov/rae/#>
Regional Analyst Edition

Define your region

1. What is the primary county or city/town in your region?

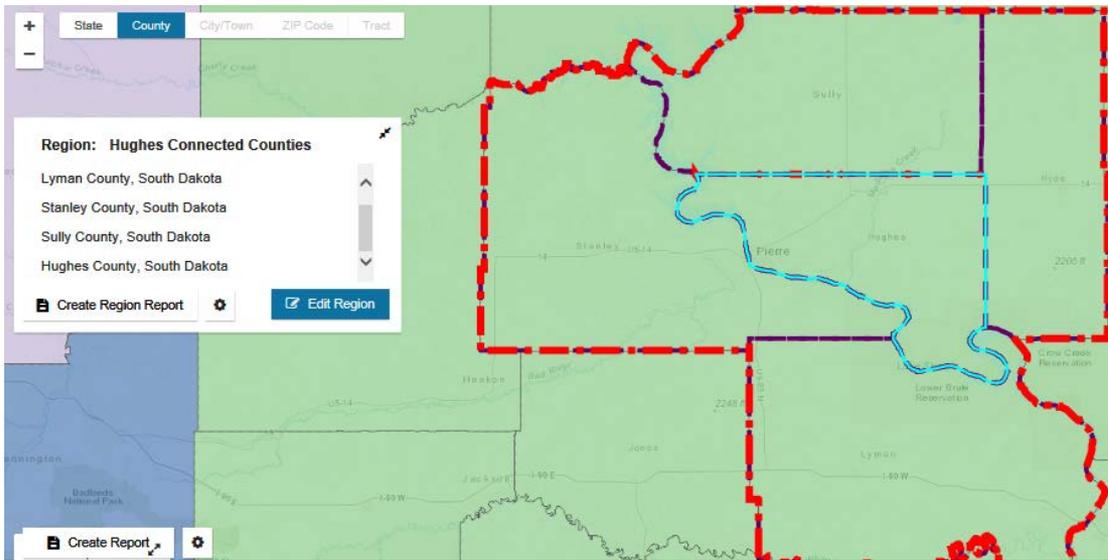
Select the primary county or city/town in your region by either clicking on the My Location button or by searching for it

My Location

or

County or City/Town





Define your Regional Area

Create a Report
Summary or Detailed



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Consumer Spending

The Consumer Spending section provides a high-level overview of the spending patterns of consumers in **Hughes County, South Dakota**.

On The Map

<https://onthemap.ces.census.gov/>

Local Employment Dynamics (LED) Data

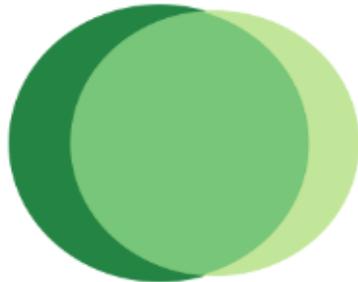
- Inflow/Outflow
- Distance/Direction
- By NAICS

Labor market data

- Detailed workforce



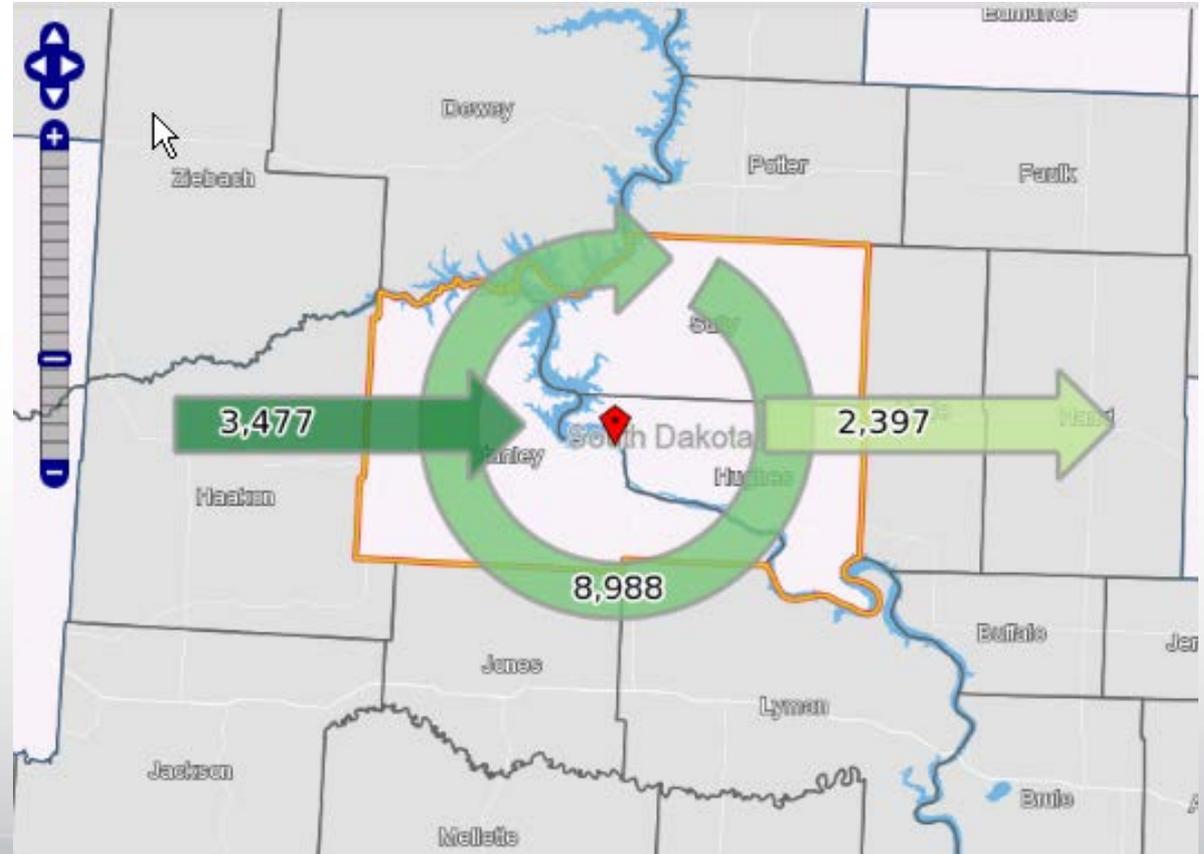
Inflow/Outflow Job Counts in 2015

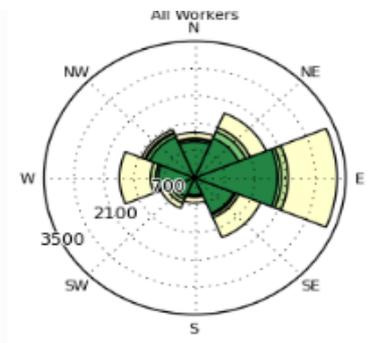
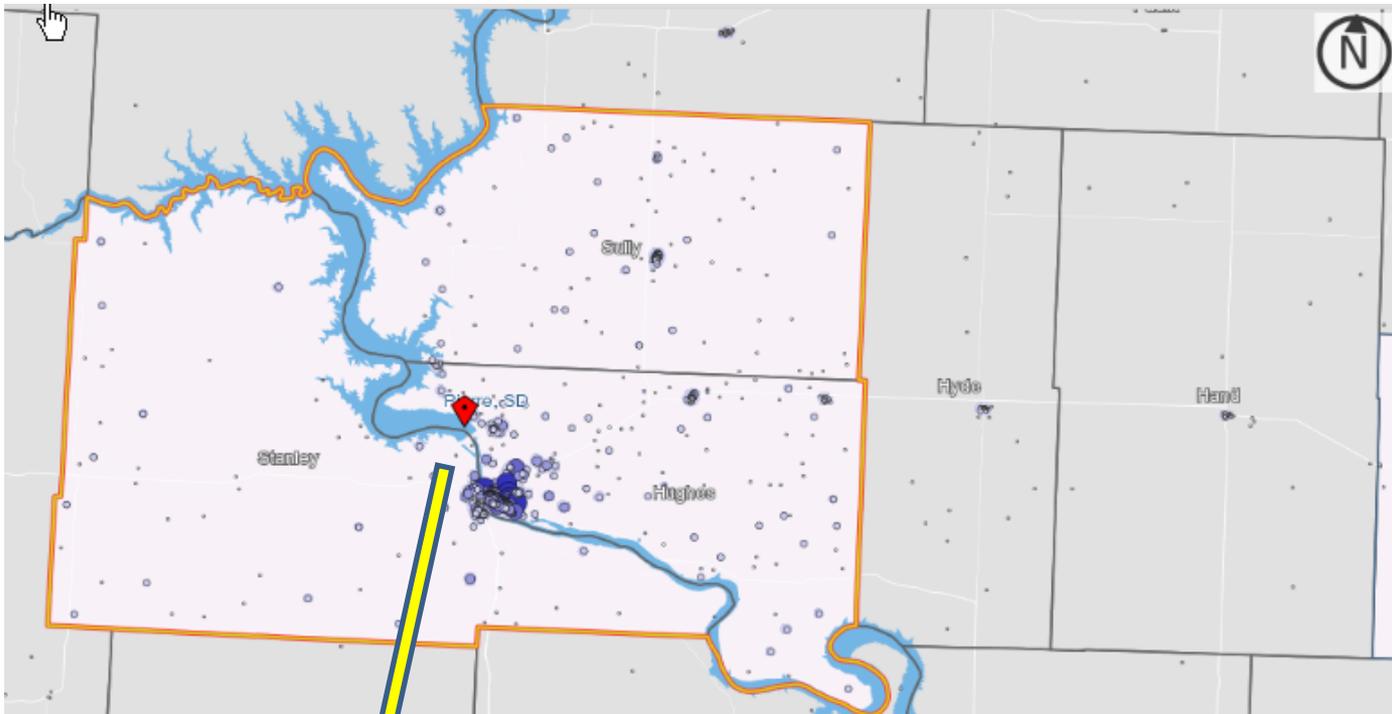


- 3,477 - Employed in Selection Area, Live Outside
- 2,397 - Live in Selection Area, Employed Outside
- 8,988 - Employed and Live in Selection Area

Inflow/Outflow Job Counts (All Jobs)

	2015	
	Count	Share
Employed in the Selection Area	12,485	100.0%
Employed in the Selection Area but Living Outside	3,477	27.9%
Employed and Living in the Selection Area	8,988	72.1%
Living in the Selection Area	11,385	100.0%
Living in the Selection Area but Employed Outside	2,397	21.1%
Living and Employed in the Selection Area	8,988	78.9%





Views Radar Chart

Jobs by Distance - Work Census Block to Home Census Block

	2015	
	Count	Share
Total All Jobs	12,465	100.0%
Less than 10 miles	7,887	63.3%
10 to 24 miles	638	5.1%
25 to 50 miles	654	5.2%
Greater than 50 miles	3,288	26.4%

Pierre, SD

from Metropolitan/Micropolitan Areas (CBSA)
 Selection Area: 3,388,175 Sq. Mi
 Census Blocks: 1,989

[Perform Analysis on Selection Area](#)

[Change Selection Area](#)
[Add Advanced Selection](#)

Analysis Settings

Distance/Direction Analysis in 2015 by All Jobs

Home/Work Area
 Determines whether the selection area is analyzed on where workers live ("Home") or where workers are employed ("Work").

Home
 Work

Analysis Type
 Determines the type of results that will be generated for the selected area.

Area Profile
 Labor Market Segment: All Workers

Area Comparison
 Areas to Compare: Places (Cities, CDPs, etc.)
 Labor Market Segment: All Workers

Distance/Direction
 Destination
 Destination Type: Places (Cities, CDPs, etc.)

Inflow/Outflow
 Note: Home/Work choice does not affect results

Year
 Determines the year(s) of data that will be processed in the analysis.

2015
 2014
 2013
 2012
 2011
 2010
 2009
 2008
 2007
 2006
 2005
 2004
 2003
 2002

Job Type
 Determines the scope of jobs that will be processed in the analysis.

All Jobs
 Primary Jobs
 All Private Jobs
 Private Primary Jobs

Work Area Profile Report

Total All Jobs	2015	
	Count	Share
Total All Jobs	12,465	100.0%

Job s by Worker Age	2015	
	Count	Share
Age 29 or younger	2,585	20.7%
Age 30 to 64	6,995	52.9%
Age 65 or older	3,285	26.4%

Job s by Earning s	2015	
	Count	Share
\$1,250 per month or less	3,166	25.4%
\$1,251 to \$3,333 per month	4,211	33.8%
More than \$3,333 per month	5,088	40.8%

Job s by Worker Educational Attainment	2015	
	Count	Share
Less than high school	898	7.2%
High school or equivalent, no college	3,272	26.2%
Some college or Associate degree	3,499	28.1%
Bachelor's degree or advanced degree	2,211	17.7%
Educational attainment not available (workers aged 29 or younger)	2,585	20.7%

Job s by Worker Sex	2015	
	Count	Share
Male	6,075	48.7%
Female	6,390	51.3%

Report Settings

Analysis Type	Area Profile
Selection Area	Work
Year(s)	2015
Job Type	All Jobs
Labor Market Segment	All Workers
Selection Area	Pima, SD from Metropolitan/Micropolitan Areas (CBSA)
Selected Census Block(s)	1,959
Analysis Geomorph Date	10/12/2017 22:41 - On The Map 8.5
Code Revision	05 ec9 04 ddb 41 6a a2 b4 b1 b5 db2 b4 d9 00 16 09 f9
LCMS Data Version	2016 02 19

Job s by NAICS Industry Sector

	2015	
	Count	Share
Agriculture, Forestry, Fishing and Hunting	278	2.2%
Mining, Quarrying, and Oil and Gas Extraction	6	0.0%
Utilities	18	0.1%
Construction	930	7.5%
Manufacturing	92	0.7%
Wholesale Trade	803	4.0%
Retail Trade	1,537	12.3%
Transportation and Warehousing	340	2.7%
Information	223	1.8%
Finance and Insurance	600	4.8%
Real Estate and Rental and Leasing	135	1.1%
Professional, Scientific, and Technical Services	1,003	8.0%
Management of Companies and Enterprises	20	0.2%
Administration & Support, Waste Management and Remediation	155	1.2%
Educational Services	705	5.7%
Health Care and Social Assistance	1,338	10.7%
Arts, Entertainment, and Recreation	230	1.8%
Accommodation and Food Services	1,171	9.4%
Other Services (excluding Public Administration)	384	3.1%
Public Administration	2,799	22.5%

Job s by Worker Race

	2015	
	Count	Share
White Alone	11,517	92.4%
Black or African American Alone	58	0.5%
American Indian or Alaska Native Alone	643	5.2%
Asian Alone	84	0.7%
Native Hawaiian or Other Pacific Islander Alone	4	0.0%
Two or More Race Groups	159	1.3%

Job s by Worker Ethnicity

	2015	
	Count	Share
Not Hispanic or Latino	12,166	97.6%
Hispanic or Latino	299	2.4%

Job s by Worker Educational Attainment

	2015	
	Count	Share
Less than high school	898	7.2%
High school or equivalent, no college	3,272	26.2%
Some college or Associate degree	3,499	28.1%
Bachelor's degree or advanced degree	2,211	17.7%
Educational attainment not available (workers aged 29 or younger)	2,585	20.7%

Job s by Worker Race

	2015	
	Count	Share
White Alone	11,517	92.4%
Black or African American Alone	58	0.5%
American Indian or Alaska Native Alone	643	5.2%
Asian Alone	84	0.7%
Native Hawaiian or Other Pacific Islander Alone	4	0.0%
Two or More Race Groups	159	1.3%

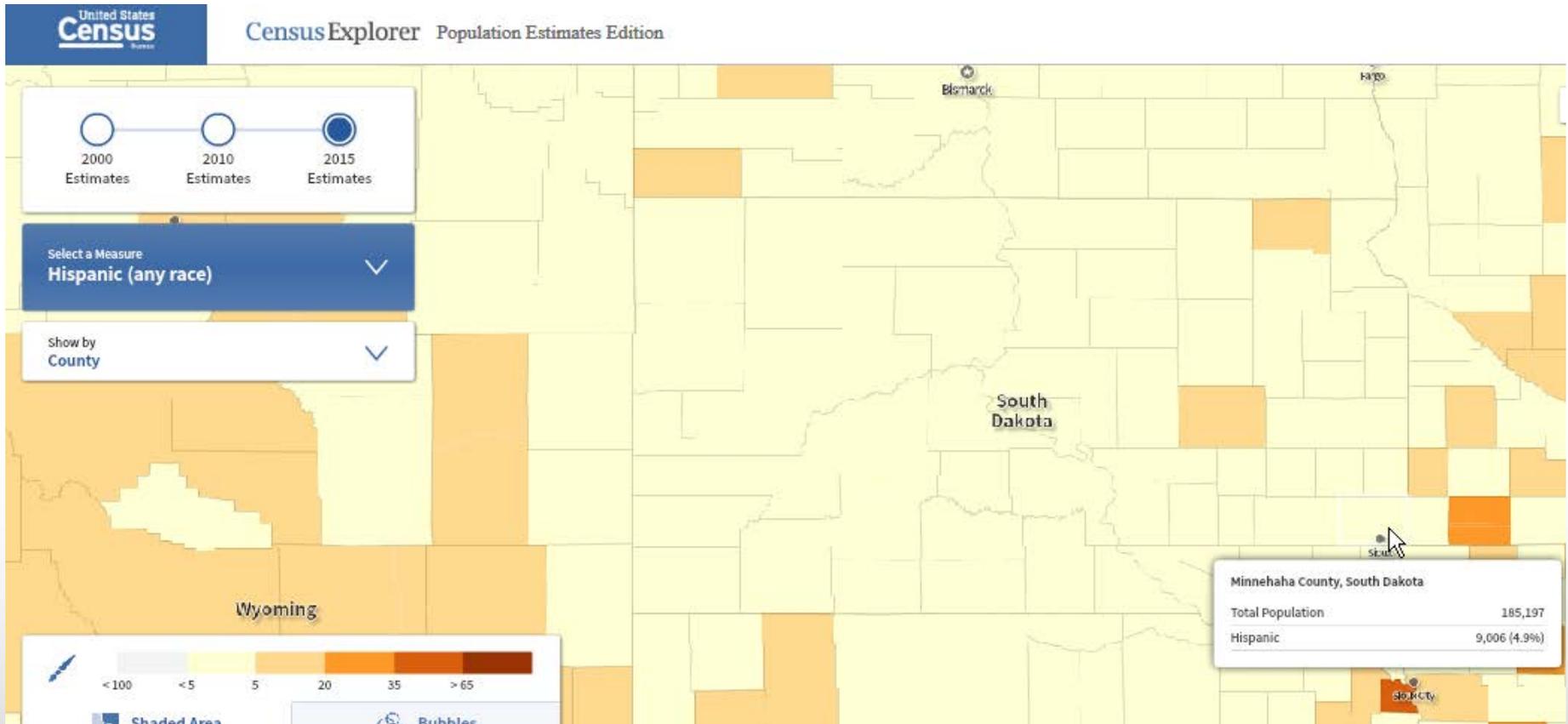
Job s by Worker Ethnicity

	2015	
	Count	Share
Not Hispanic or Latino	12,166	97.6%
Hispanic or Latino	299	2.4%

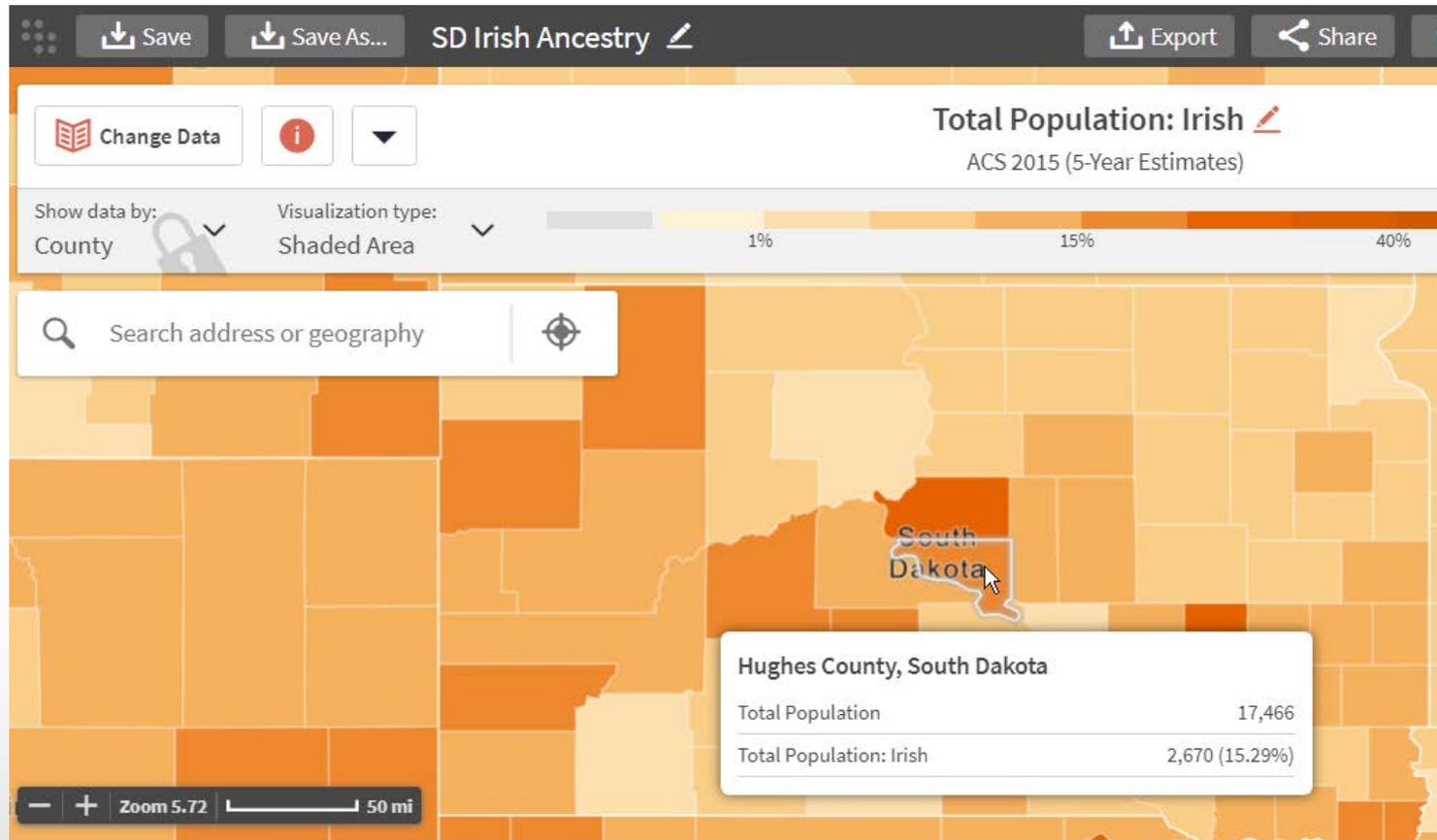
Job s by Worker Educational Attainment

	2015	
	Count	Share
Less than high school	898	7.2%
High school or equivalent, no college	3,272	26.2%
Some college or Associate degree	3,499	28.1%
Bachelor's degree or advanced degree	2,211	17.7%
Educational attainment not available (workers aged 29 or younger)	2,585	20.7%

Census Explorer <http://www.census.gov/censusexplorer/censusexplorer-popest.html>

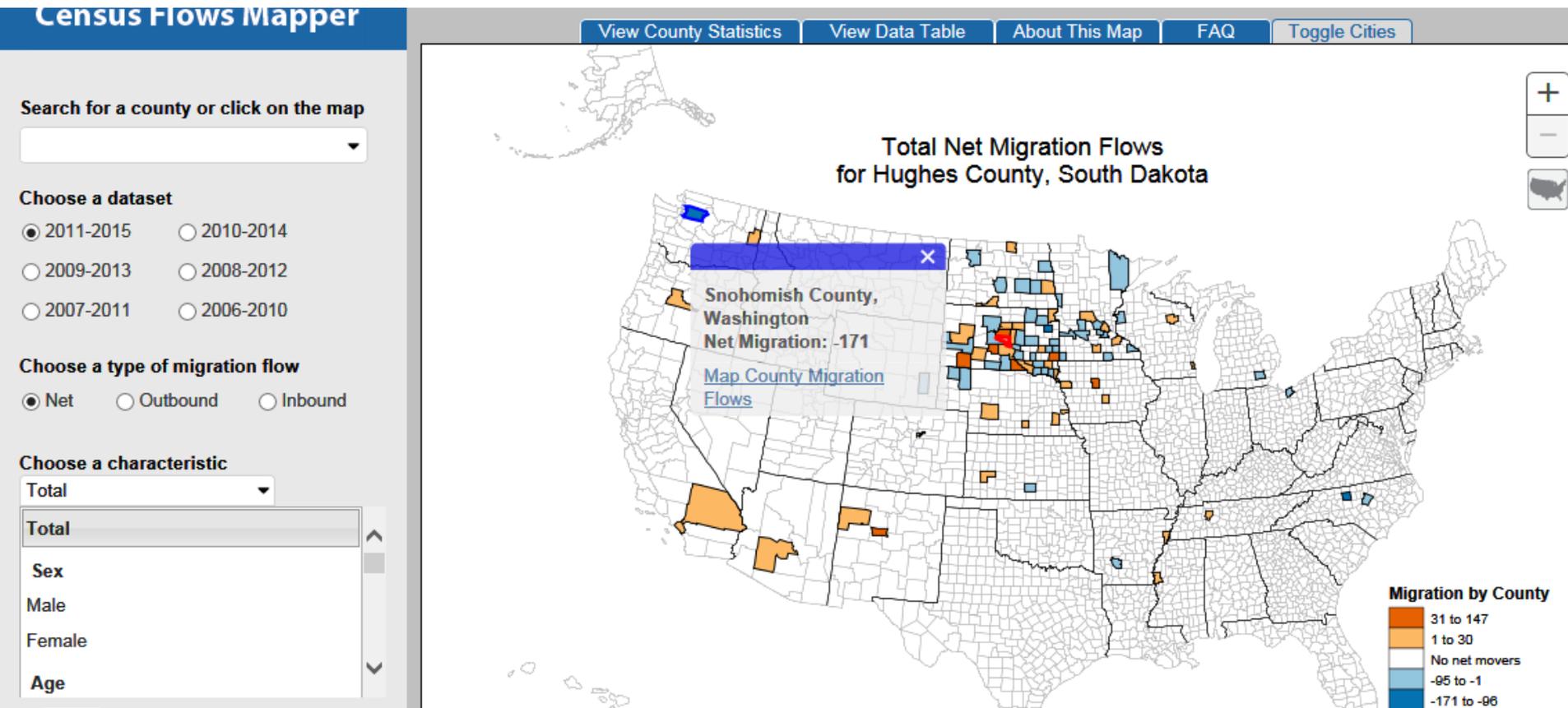


Irish Ancestry in South Dakota

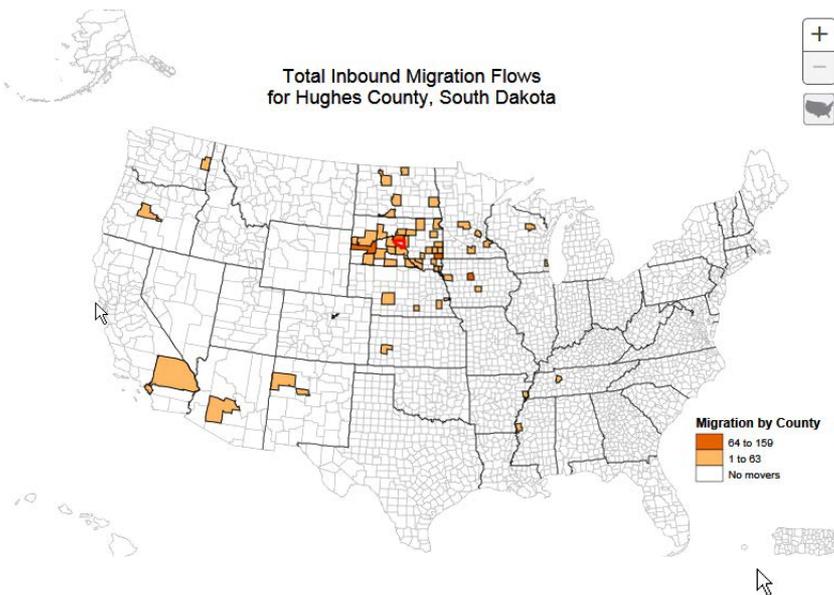


Census Flows Mapper, Population Migration , In-out-net

<https://flowsmapper.geo.census.gov/map.html>

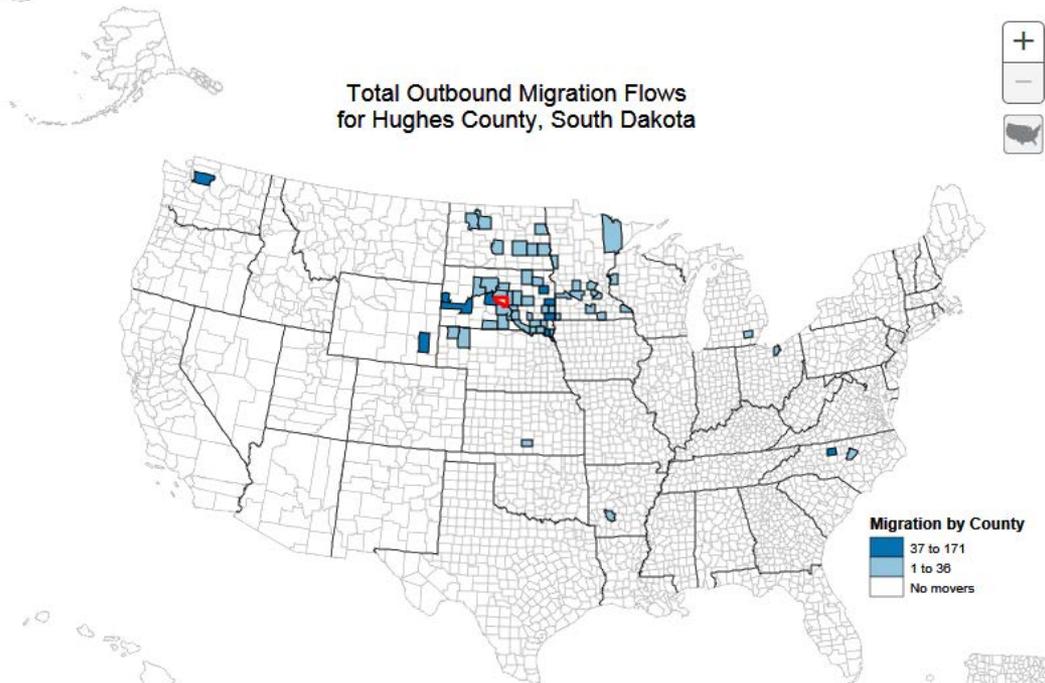


Total Inbound Migration Flows
for Hughes County, South Dakota



IN
Where are they coming From

Total Outbound Migration Flows
for Hughes County, South Dakota



Out
Where are they Migrating to

Quick Facts <https://www.census.gov/quickfacts/> For populations over 5000

QuickFacts
selected: **Pierre city, South Dakota; UNITED STATES**
QuickFacts provides statistics for all states and counties, and for cities and towns with a population of 5,000 or more.

Enter state, county, city, town, or zip code **SELECT A FACT**

CLEAR TABLE MAP CHART

ble

ALL TOPICS

Pierre city, South Dakota UNITED STATES

Population estimates, July 1, 2016, (V2016) 14,008 323,127,313

PEOPLE

Population

Population estimates, July 1, 2016, (V2016)	14,008	323,127,313
Population estimates base, April 1, 2010, (V2016)	13,646	305,745,105
Population, percent change - April 1, 2010 (estimates base) to July 1, 2016, (V2016)	2.7%	4.7%
Population, Census, April 1, 2010	13,646	305,745,535

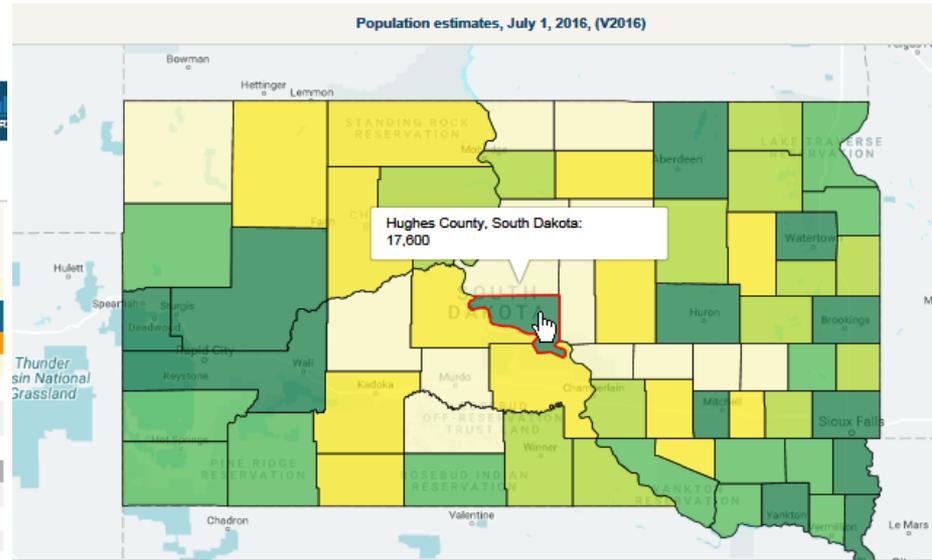
Age and Sex

Persons under 5 years, percent, July 1, 2016, (V2016)	X	6.2%
Persons under 5 years, percent, April 1, 2010		6.5%
Persons under 15 years, percent, July 1, 2016, (V2016)	X	22.8%
Persons under 15 years, percent, April 1, 2010		22.9%
Persons 65 years and over, percent, July 1, 2016, (V2016)	X	15.2%
Persons 65 years and over, percent, April 1, 2010		13.9%
Female persons, percent, July 1, 2016, (V2016)	X	50.8%
Female persons, percent, April 1, 2010		52.2%

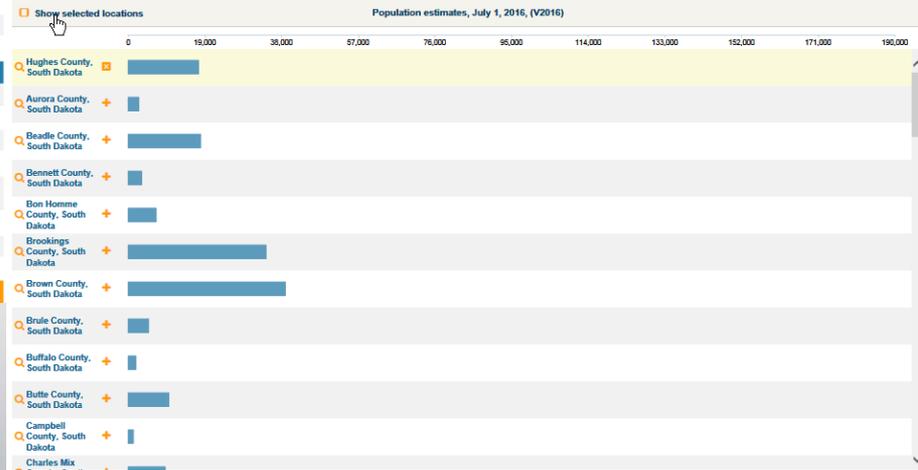
Race and Hispanic Origin

White alone, percent, July 1, 2016, (V2016) (x)	X	78.9%
Black or African American alone, percent, July 1, 2016, (V2016) (x)	X	13.3%
American Indian and Alaska Native alone, percent, July 1, 2016, (V2016) (x)	X	1.3%
Asian alone, percent, July 1, 2016, (V2016) (x)	X	5.7%
Native Hawaiian and Other Pacific Islander alone, percent, July 1, 2016, (V2016) (x)	X	0.2%
Two or More Races, percent, July 1, 2016, (V2016)	X	2.6%
Hispanic or Latino, percent, July 1, 2016, (V2016) (o)	X	17.8%
White alone, not Hispanic or Latino, percent, July 1, 2016, (V2016)	X	61.3%

Population Characteristics



Chart



Digital Products for the 21st Century – Open Data

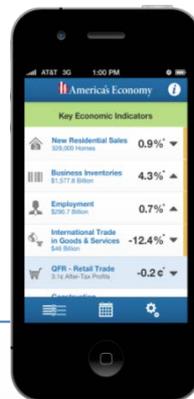
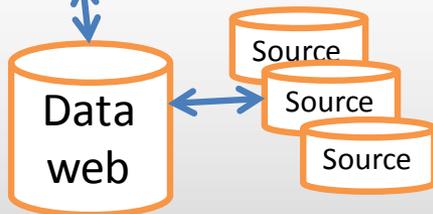
- APIs and Mobile Apps provide new methods of data access
- APIs become the source for new tools on census.gov

<https://www.census.gov/developers/>
Register and get your Keys to 170+ Data sets

Apps



APIs



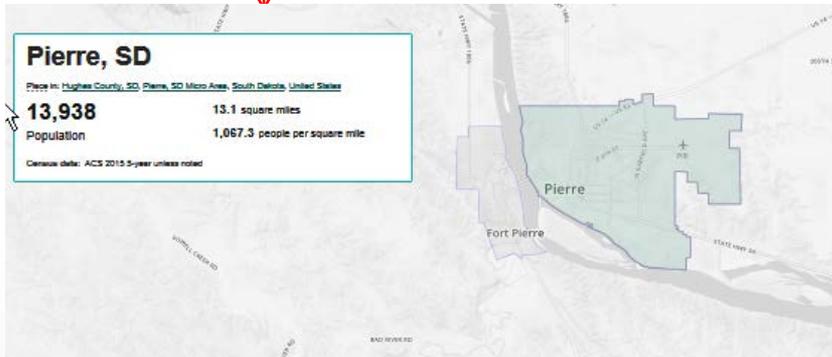
CITYSDK

The CitySDK is a collaboration between the US Census Bureau, the Department of Commerce, HUD, USDA, and other agencies in the federal government. The goal is to support civic innovation (through the efforts like Code for America) and streamline the development of applications that use open data. <https://uscensusbureau.github.io/citysdk/>

Census Reporter API's at work <http://CensusReporter.org/locate>

<https://censusreporter.org/locate/?lat=44.372497&lng=-100.364366&address=925 W Sioux Ave, Pierre, South Dakota 57501>

<https://censusreporter.org/profiles/16000US4649600-pierre-sd/>



Census Reporter

Use your current location or double-click to place the marker

Search for an address

Search for an address

925 W Sioux Ave, Pierre, South Dakota 57501 is in:

- Block Group 3, Hughes, SD (block group)
- Census Tract 5775, Hughes, SD (census tract)
- 57501 (ZIP code)
- Pierre School District 32-2, SD (school district (unified))
- Lakota Region PUMA, SD (PUMA)
- Pierre, SD (place)
- Pierre city, Hughes County, SD (county subdivision)
- State House District 24, SD (state house (lower))
- State Senate District 24, SD (state house (upper))
- Congressional District (at Large), SD (congressional district)
- Hughes County, SD (county)
- Pierre, SD Urban Cluster (urban area)
- Pierre, SD Micro Area (metro area)
- South Dakota (state)
- West North Central Division (division)
- Midwest Region (region)
- United States (nation)

<http://onthemap.ces.census.gov/em/>

OnTheMap for Emergency Management provides real-time access to a range of detailed U.S. Census Bureau data about the people living and working in areas being affected by hurricanes, floods, wildfires, winter storms, and federal disaster declaration areas.

OnTheMap for Emergency Management LEHD Home OnTheMap Help and Document

Search: Filter ▾ U.S. Census Bureau data for disasters, natural hazards, and weather events. [Click for more information](#)

Pacific Storms.

Events as of 10/12/2017

Hurricanes
Hurricane Ophelia
No data
Affected Population: 0

Wildfires
Blanket Creek Fire
Klamath County, OR, Jackson County, OR
Affected Population: null

Sunrise Fire
Zip 59872
Affected Population: null

TUBBS Fire
Sonoma County, CA, Napa County, CA
Affected Population: 15,204

ADOBE Fire
Sonoma County, CA, Napa County, CA
Affected Population: 4,624

Legend & Map Controls

Event Types

- Tropical Storms
 - Current Wind Radii
 - Wind History (Cumulative Swath)
 - Forecast Area (Cone of Uncertainty)
- Wildfires
 - Perimeter
- Floods
 - Likely
 - Occurring or Imminent
- Winter Weather
 - Forecasted Snowfall
 - Forecasted Freezing Rain
- Disaster Declaration Areas
 - Emergency or Disaster Declaration

Continue the Conversation



312 636 2552



Email david.f.schuler@census.gov

Sign up for and manage alerts at

<https://public.govdelivery.com/accounts/USCENSUS/subscriber/new>



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