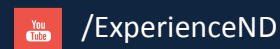




South Dakota State Demographic Conference

Role of State Government in
Census Related Matters

Kevin Iverson, Census Office Manager
328-5385



Role of State Government in Census Related Matters

- **Census Office Roles:**
- State Data Center (SDC) (MOU)
- State Representative on the Federal State Cooperative Population Estimate/Projections (FSCPE/P) (MOU)
- Governor's Liaison to the Census Bureau (Appointment)
- State's Executive Branch Representative on Legislative Redistricting (Appointment)

Role of State Government in Census Related Matters

State Data Center (SDC)

Official source of the state's source of population and social economic data

- Public presentation
- News releases and newsletter
- Training on accessing data
- Assisting cities, counties, other state agencies, researchers, members of the public with access to detailed data
- Research and analysis (i.e. annual detailed poverty data for health department)
- Conduct annual demographic conference (First ever in ND 2016)

Role of State Government in Census Related Matters

Federal State Cooperative Population Estimate/Projections (FSCPE/P)

Participate in Population Estimates and Projections

- Review and provide input on population and housing estimate data review at state, county, sub-county level
- Conduct the annual group quarters census
- Review and submit vital statistics data
- Prepare state-level population projection (published January 2016)
- Prepare state-level population estimate (In progress)

Role of State Government in Census Related Matters

Governor's Liaison to the Census Bureau

Represent the State's Interest in Census Related Matters

- Working on creating a consolidated geographical data sharing MOU between the state and the Census Bureau (Current)
- Educate city and county employees on important of participating in various Census Bureau surveys (On going)
- Work with other state agencies (Human Services & Health Dept.) on data sharing with Census Bureau (Current)
- Assist cities with LUCA (Local Update of Census Addresses) (2018 – 2019)
- Represent the State in Census 2020 matters to the Census Bureau

Role of State Government in Census Related Matters

State's Executive Branch Representative on Legislative Redistricting (New)

- Coordinate training in the state with Census Bureau's redistricting office
- Participate in Block Boundary Suggestion Program

Comparison of State Agency vs. University:

Focus

State Agency

Administration



University

Research

Comparison of State Agency vs. University Settings:

Advantages:

- Monitoring Census Bureau produce and activities and address concerns from a state's perspective become priority.
- Access to political and appointed officials is relatively easy – Complete Count Commission
- Allows us to play the role of neutral party between research universities when collaborating on cross-campus
- Ability to speak with authority to political subdivisions on census related matters.
- Easy to obtain state data as a state agency – simply ask for it.
- Access to subject matter experts when compiled data to address Census Bureau requirements. I.e. Use state GIS data to identify issues with city boundaries
- Constituency support
- Continuity – funded position

Comparison of State Agency vs. University:

Disadvantages:

- **Salary, etc.**

- More difficult to obtain interdisciplinary review likely more difficult due to structure of government
- No such thing as free labor – no graduate students
- No fee-based research

What Surprised US

Geography – has become a big part of what we do

- Boundary and Annexation Survey
- Block Boundary Suggestion Program Participation
- Local Update of Census Addresses (LUCA)
- Assisting / Training for cities to understand surveys, training on GUPS etc.

Block Boundary Suggestion Program

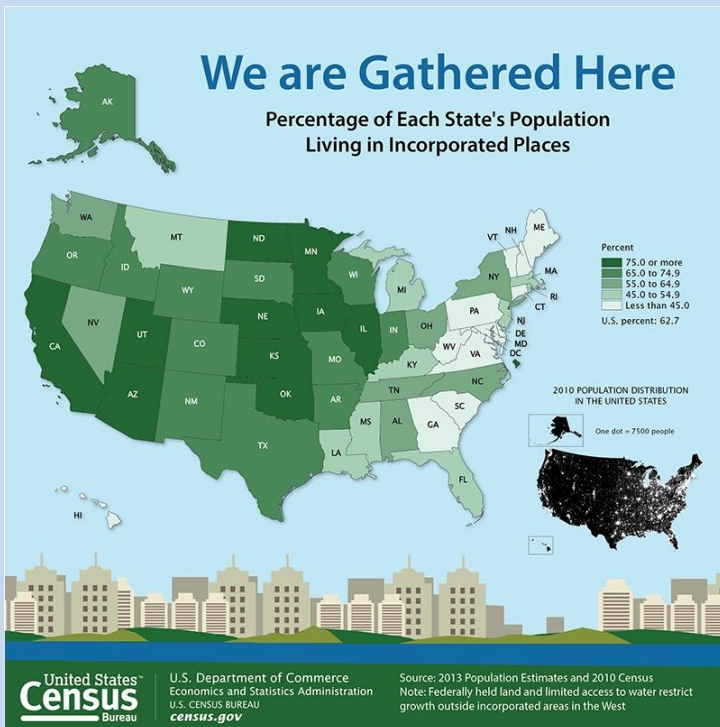


Lincoln, ND Trailer Court

Boundary and Annexation Survey

Why is it important?

What does it do?



The 2020 Census Local Update of Census Addresses Operation (LUCA)

What is LUCA?

LUCA is the only opportunity offered to tribal, state, and local governments to review and comment on the U.S. Census Bureau's residential address list for their jurisdiction prior to the 2020 Census. The Census Bureau relies on a complete and accurate address list to reach every living quarters and associated population for inclusion in the census.



Why participate in LUCA?

- To help ensure an accurate decennial census count in your community.
- To help the federal government distribute more than \$400 billion in funds annually for infrastructure, programs, and services.
- To help your community plan for future needs.

Who can participate in LUCA?

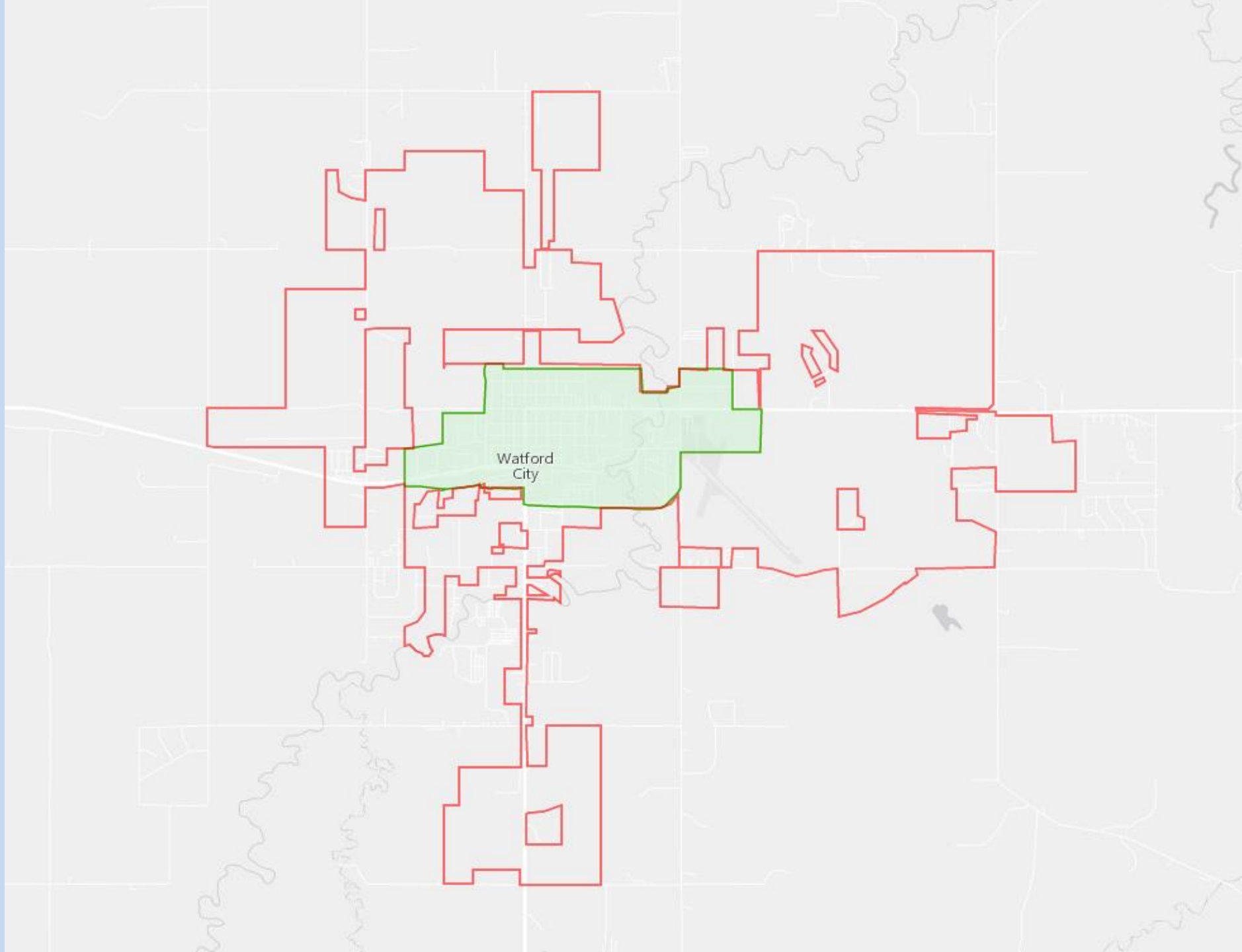
Active, functioning, legal governments can participate in LUCA. These include:

- Federally-recognized tribes with a reservation and/or self-recognition

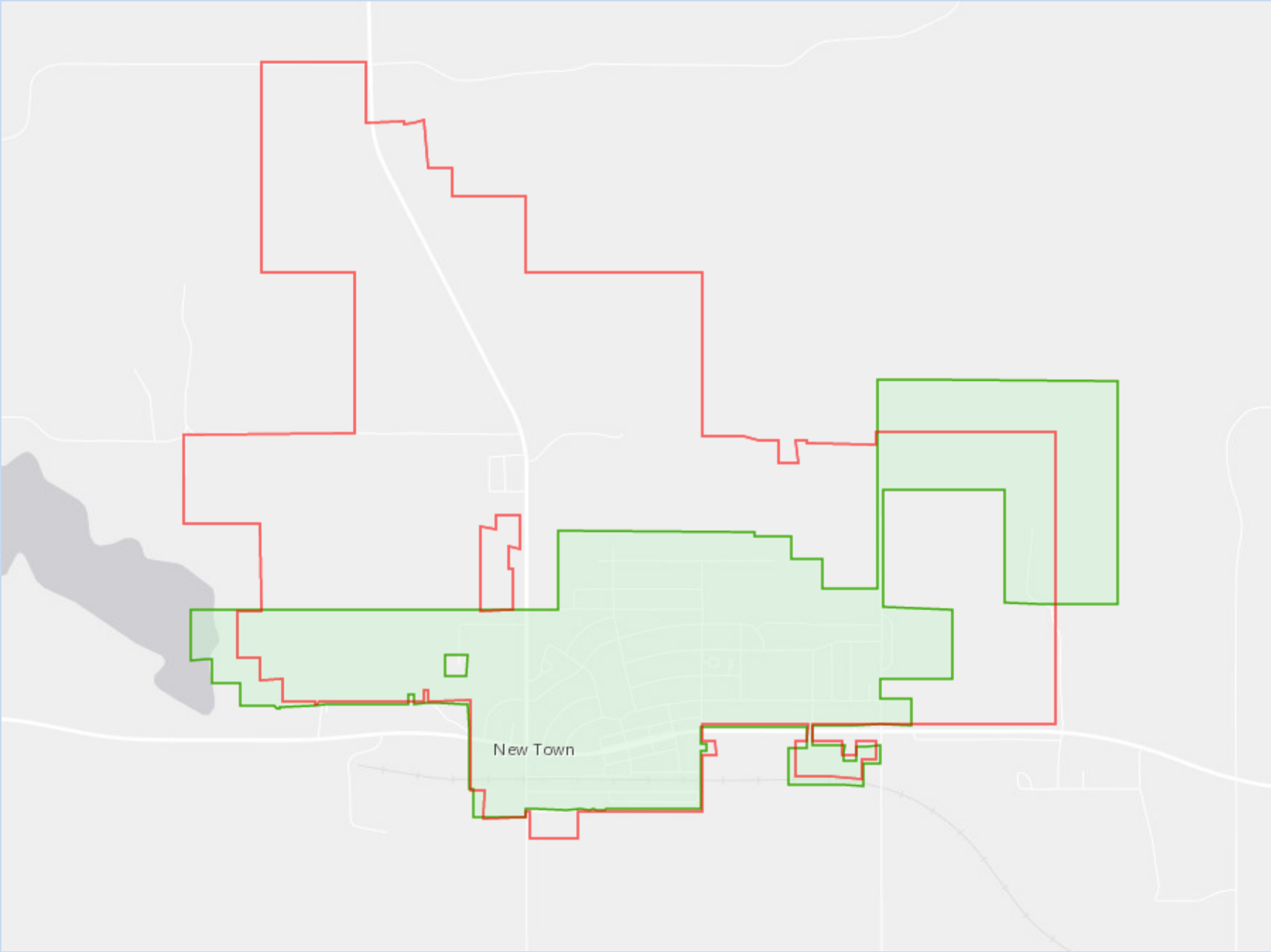


Schedule

- January 2017: Advance notification of LUCA mailed to the highest elected official (HEO) or Tribal Chairperson (TC) of all eligible governments and other LUCA contacts.
- March 2017: LUCA promotional workshops begin.
- July 2017: Invitation letter and registration forms mailed to the HEO or TC of all eligible governments.
- October 2017: Training workshops begin. Self-training aids and Webinars will be available online at the LUCA Web site.
- February 2018: Participation materials mailed to registered



Watford
City



New Town

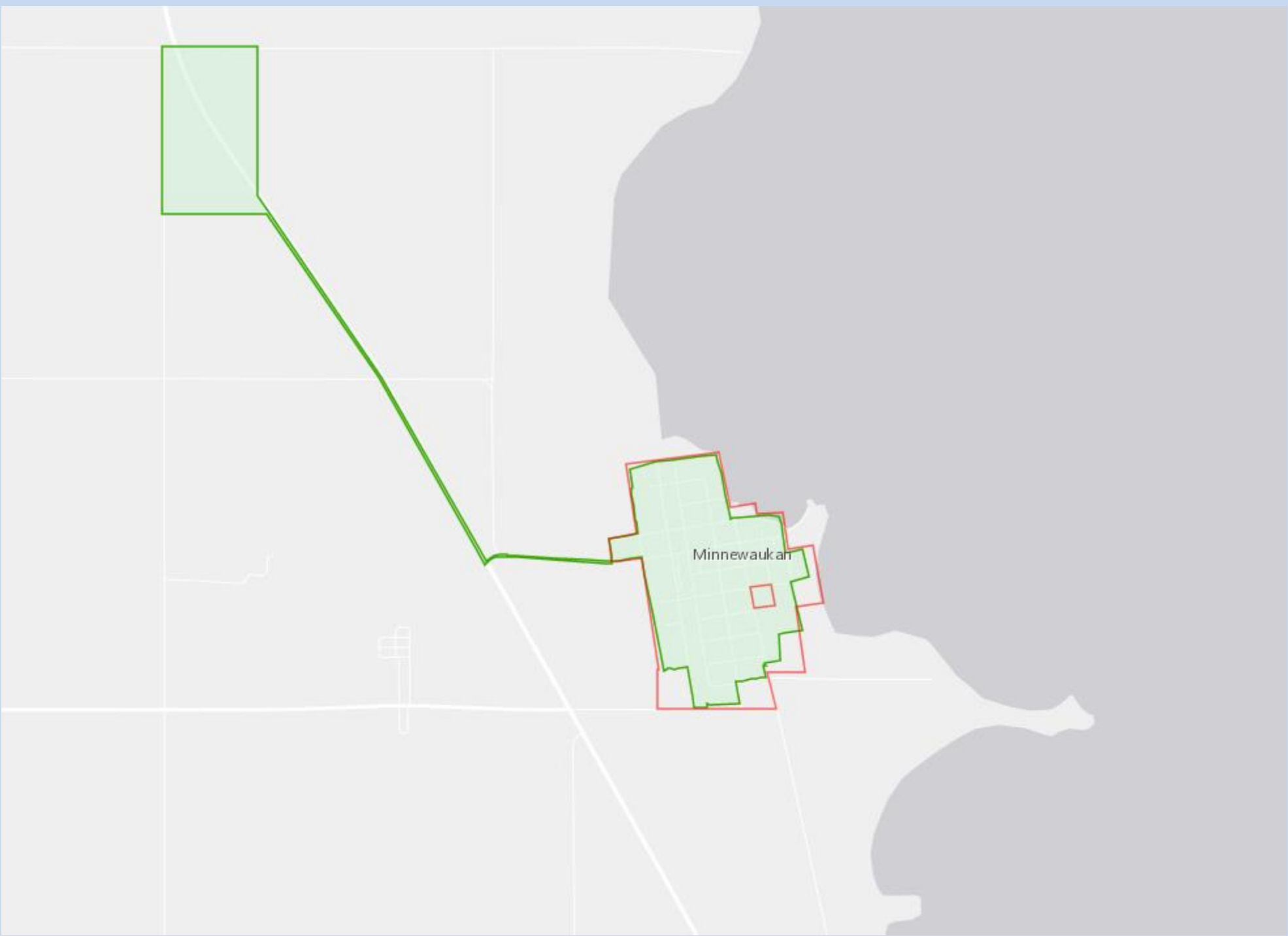


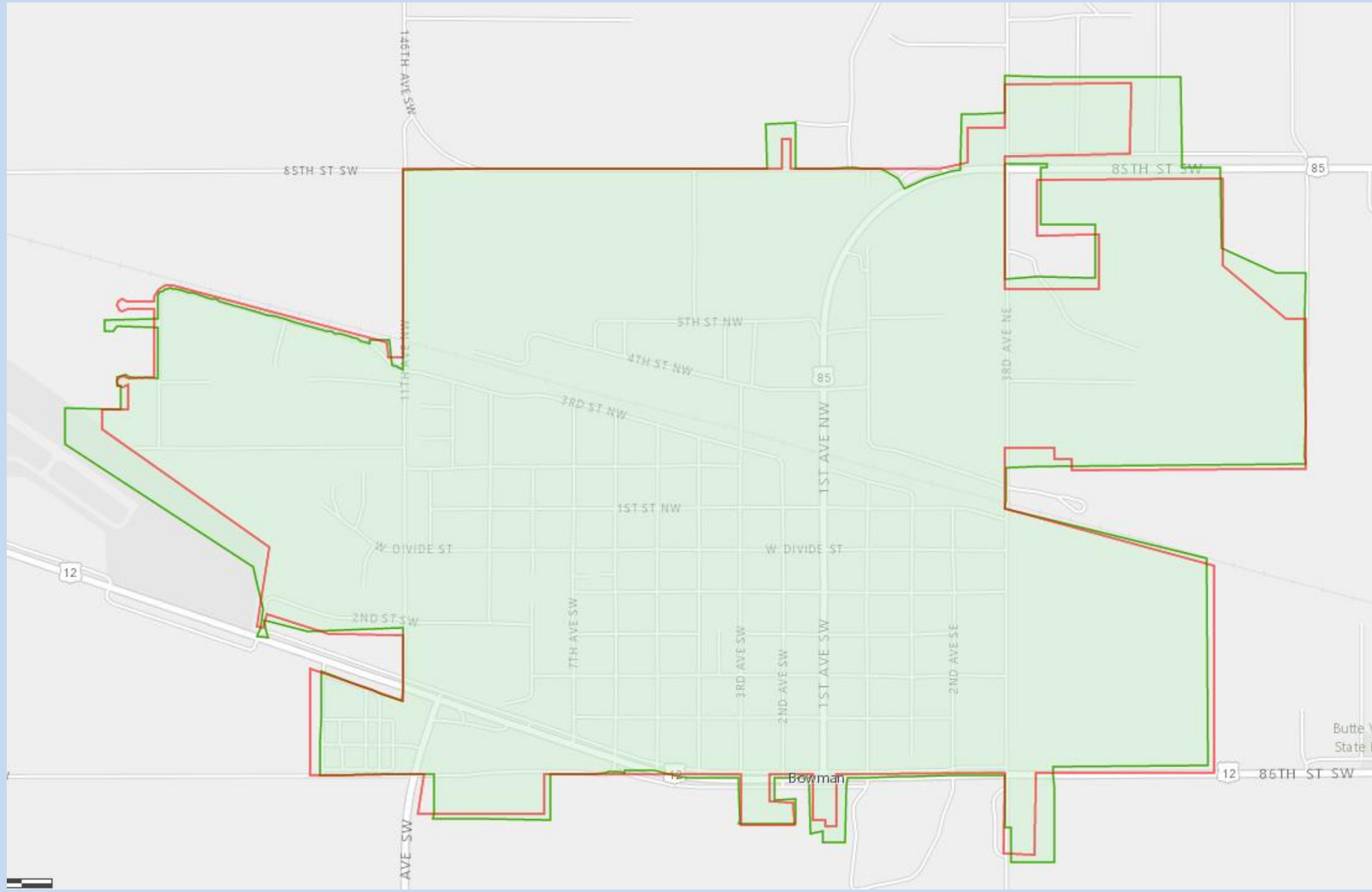
Crosby
Municipal
Airport

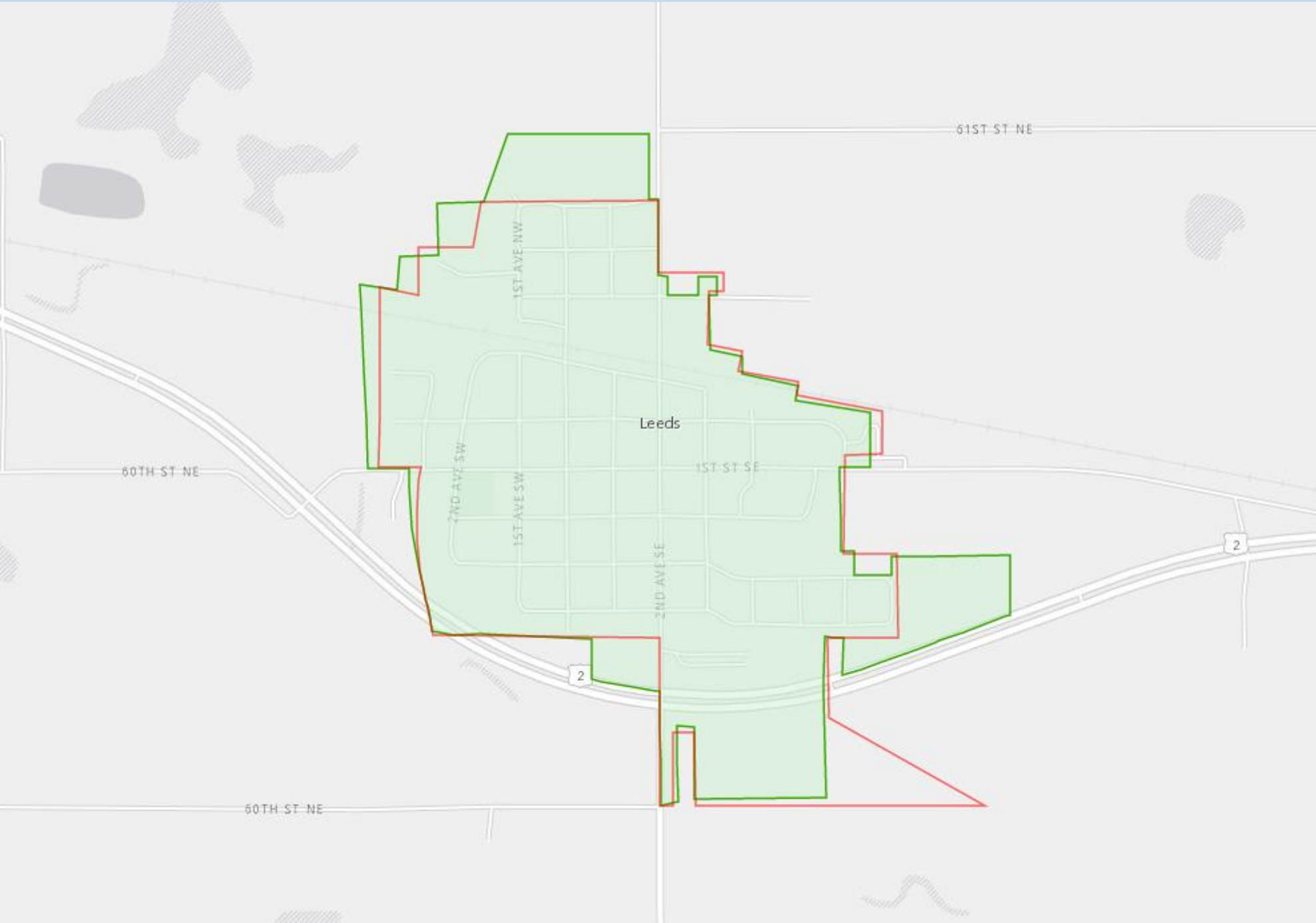


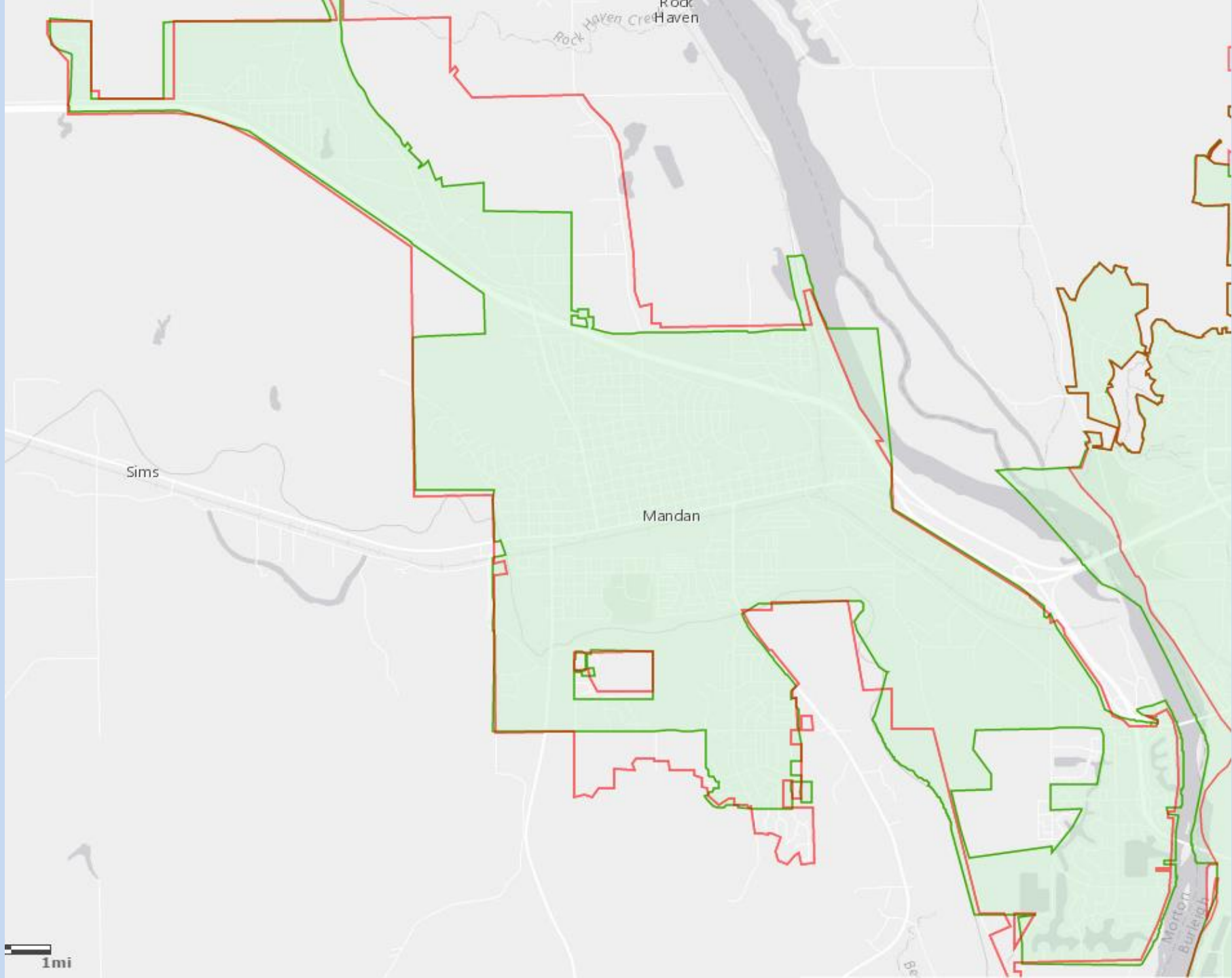
Crosby











Census Process

Simplified Edition

Count
Of Housing
Unit



Count
Of Residents
Per Housing



Area
Census
Count



Federal
Funds



Why The Census Matters

Potential Costs to the State of South Dakota

Measurement:	One Year	Ten Years
Per Resident Missed:	\$1,596	\$15,960
Per Housing Unit Not Included: (2.45 Average Residents)	\$3,910	\$39,102
If the State's Census is off .01 percent: (~87 Residents, ~36 Housing Units)	~ \$139,000	\$1,390,000

Cost of errors is on us!!!

Why The Census Matters

Other Potential Impacts within the State

- Misallocation within the state – counting population in wrong location.
- Bad Data – Get the story wrong / Large Margin of Error (ACS)

The 2020 Census Local Update of Census Addresses Operation (LUCA)

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Active, functioning, legal governments can participate in LUCA. These include:

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Local Update of Census Addresses (LUCA)

THE GEORGE WASHINGTON UNIVERSITY

WASHINGTON, DC

Counting for Dollars

16 Largest Federal Assistance Programs that Distribute Funds on Basis of Decennial
Census-derived Statistics (Fiscal Year 2015)

Notes and Findings:

- The [Counting for Dollars Project](#) is identifying all federal financial assistance programs that rely on Decennial Census-derived data to guide the geographic distribution of funds.
- As an initial product, the project is publishing tables on the distribution, by state, of FY2015 funds from the 16 largest Census-guided programs.
- For every program except the National School Lunch Program, the fair and equitable distribution of funds to a state depends on the accurate measurement of its population count and characteristics.
- There is not a simple linear relationship between state population count and federal funds flow. The per capita figure allows cross-state comparisons of fiscal reliance on census-guided programs. *It does not indicate the amount by which federal funding increases for each additional person counted.*

Why is LUCA Important?

Follow
the
Money



A lot of money!

**\$1,596 Per Resident
Per Year**

Counting for Dollars 2020

16 Large Federal Assistance Programs that Distribute Funds on Basis of Decennial
Census-derived Statistics (Fiscal Year 2015)

South Dakota

Total Program Obligations: \$1,369,718,736

Per Capita: \$1,596 (see note on proper use)

CFDA #	Program Name	Dept.	Type	Recipients	Obligations
93.778	Medical Assistance Program (Medicaid)	HHS	Grants	States	\$478,386,395
20.205	Highway Planning and Construction	DOT	Grants	States	\$292,567,207
93.774	Medicare Part B (Supplemental Medical Insurance) – Physicians Fee Schedule Services	HHS	Direct Pay	Providers	\$155,320,084
10.551	Supplemental Nutrition Assistance Program (SNAP)	USDA	Direct Pay	Households	\$148,866,948
84.010	Title I Grants to Local Education Agencies	ED	Grants	LEAs	\$53,651,013
93.600	Head Start/Early Head Start	HHS	Grants	Providers	\$42,579,523
84.027	Special Education Grants (IDEA)	ED	Grants	States	\$35,461,822
14.871	Section 8 Housing Choice Vouchers	HUD	Direct Pay	Owners	\$28,858,000
10.555	National School Lunch Program	USDA	Grants	States	\$28,784,140
93.568	Low Income Home Energy Assistance (LIHEAP)	HHS	Grants	States	\$20,466,128
93.767	State Children's Health Insurance Program (S-CHIP)	HHS	Grants	States	\$18,868,000
10.557	Supplemental Nutrition Program for Women, Infants, and Children (WIC)	USDA	Grants	States	\$17,872,939
93.527/ 93.224	Health Center Programs (Community, Migrant, Homeless, Public Housing)	HHS	Grants	Providers	\$17,816,686
14.195	Section 8 Housing Assistance Payments Program (Project-based)	HUD	Direct Pay	Owners	\$17,414,851
93.596	Child Care and Development Fund-Entitlement	HHS	Grants	States	\$6,472,000
93.658	Foster Care (Title IV-E)	HHS	Grants	States	\$6,333,000

Local Update of Census Addresses (LUCA)

- What is LUCA?: A local governments chance to ensure the Census Bureau has all your areas residential addresses correct
- Why is LUCA important? The decennial census is first a count of housing units. Then a count of the number of residents in each housing unit.
- About the invitations: Written in “Federalize”, May not convey the importance to the city or county that this program potentially has

Local Update of Census Addresses (LUCA)

- Congress mandated the creation of LUCA for the benefit of local communities
- Not for the benefit of the Census Bureau!!!

Comparing LUCA to Federal Income Taxes

FORM **D-2002** (2-22-2017) OMB No. 0607-0994: Approval Expires 12/31/2019

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

REGISTRATION FORM
2020 CENSUS LOCAL UPDATE OF CENSUS
ADDRESSES OPERATION (LUCA)

Entity ID _____
Government Name _____

A. PARTICIPATION RESPONSE (Submission Deadline December 15, 2017)

1. **YES** Our government is registering for LUCA. – Complete Sections B and C.
2. **NO** Our government is not registering for LUCA. – Complete Section B and mark an (X) for each reason that applies:

a. Another level of government (state or county) that includes our jurisdiction is participating in LUCA
b. Insufficient staff
c. Lack of funds
d. No time/too busy
e. No local address list available

f. Concerns about Census Bureau Title 13 materials
g. Restrictions on using Census Bureau Title 13 materials for other purposes
h. Other reason – Specify (Please print) _____

Thank you for your comments. We will use them to help improve future LUCA operations.

B. SIGNATURE OF TRIBAL CHAIR OR HIGHEST ELECTED/APPOINTED OFFICIAL RESPONDING TO THE LUCA INVITATION

1. Printed name of Tribal Chair or Highest Elected Official/Appointed Official – First, middle initial, last

2. Signature of Tribal Chair or Highest Elected Official/Appointed Official _____ Date _____
Month Day Year

3. Position – (e.g., Tribal Chair, Governor, Commissioner, Mayor, Supervisor; please do not abbreviate) – Please print

4. Physical/Mailing address
Number and street name _____
City _____ State _____ ZIP Code _____

5. Telephone Area code _____ Number _____ Extension _____
6. Email address _____

C. LIAISON INFORMATION – Designate your LUCA Liaison.
This is the person responsible for protecting the confidential Census Bureau materials covered by Title 13, U.S. Code.

Complete this section only if you are participating in LUCA

1. Name – (Please print) _____
2. Department, Organization, or Agency name – (e.g., Planning and Zoning, Regional Planning Agency; please do not abbreviate) _____
3. Position – (e.g., Tribal President, Director, Assessor, Planner; please do not abbreviate) _____

Form **1040** Department of the Treasury—Internal Revenue Service (99) **2016** U.S. Individual Income Tax Return OMB No. 1545-0074 IRS Use Only—Do not write or staple in this space.

For the year Jan. 1–Dec. 31, 2016, or other tax year beginning _____, 2016, ending _____, 20

Your first name and initial _____ Last name _____
If a joint return, spouse's first name and initial _____ Last name _____

Home address (number and street). If you have a P.O. box, see instructions. _____ Apt. no. _____
City, town or post office, state, and ZIP code. If you have a foreign address, also complete spaces below (see instructions).

Foreign country name _____ Foreign province/state/county _____ Foreign postal code _____

Filing Status
1 Single
2 Married filing jointly (even if only one had income)
3 Married filing separately. Enter spouse's SSN above and full name here. ▶
4 Head of household (with qualifying person). (See instructions.) If the qualifying person is a child but not your dependent, enter this child's name here. ▶
5 Qualifying widow(er) with dependent child

Check only one box.

Exemptions
6a Yourself. If someone can claim you as a dependent, do not check box 6a.
b Spouse
c Dependents:
(1) First name Last name (2) Dependent's social security number (3) Dependent's relationship to you (4) If child under age 17 qualifying for child tax credit (see instructions)

If more than four dependents, see instructions and check here

d Total number of exemptions claimed _____

Income

7	Wages, salaries, tips, etc. Attach Form(s) W-2	7
8a	Taxable interest. Attach Schedule B if required	8a
b	Tax-exempt interest. Do not include on line 8a	8b
9a	Ordinary dividends. Attach Schedule B if required	9a
b	Qualified dividends	9b
10	Taxable refunds, credits, or offsets of state and local income taxes	10
11	Alimony received	11
12	Business income or (loss). Attach Schedule C or C-EZ	12
13	Capital gain or (loss). Attach Schedule D if required. If not required, check here <input type="checkbox"/>	13
14	Other gains or (losses). Attach Form 4797	14
15a	IRA distributions	15a
b	Taxable amount	15b
16a	Pensions and annuities	16a
b	Taxable amount	16b
17	Rental real estate, royalties, partnerships, S corporations, trusts, etc. Attach Schedule E	17
18	Farm income or (loss). Attach Schedule F	18
19	Unemployment compensation	19
20a	Social security benefits	20a
b	Taxable amount	20b
21	Other income. List type and amount	21
22	Combine the amounts in the far right column for lines 7 through 21. This is your total income ▶	22

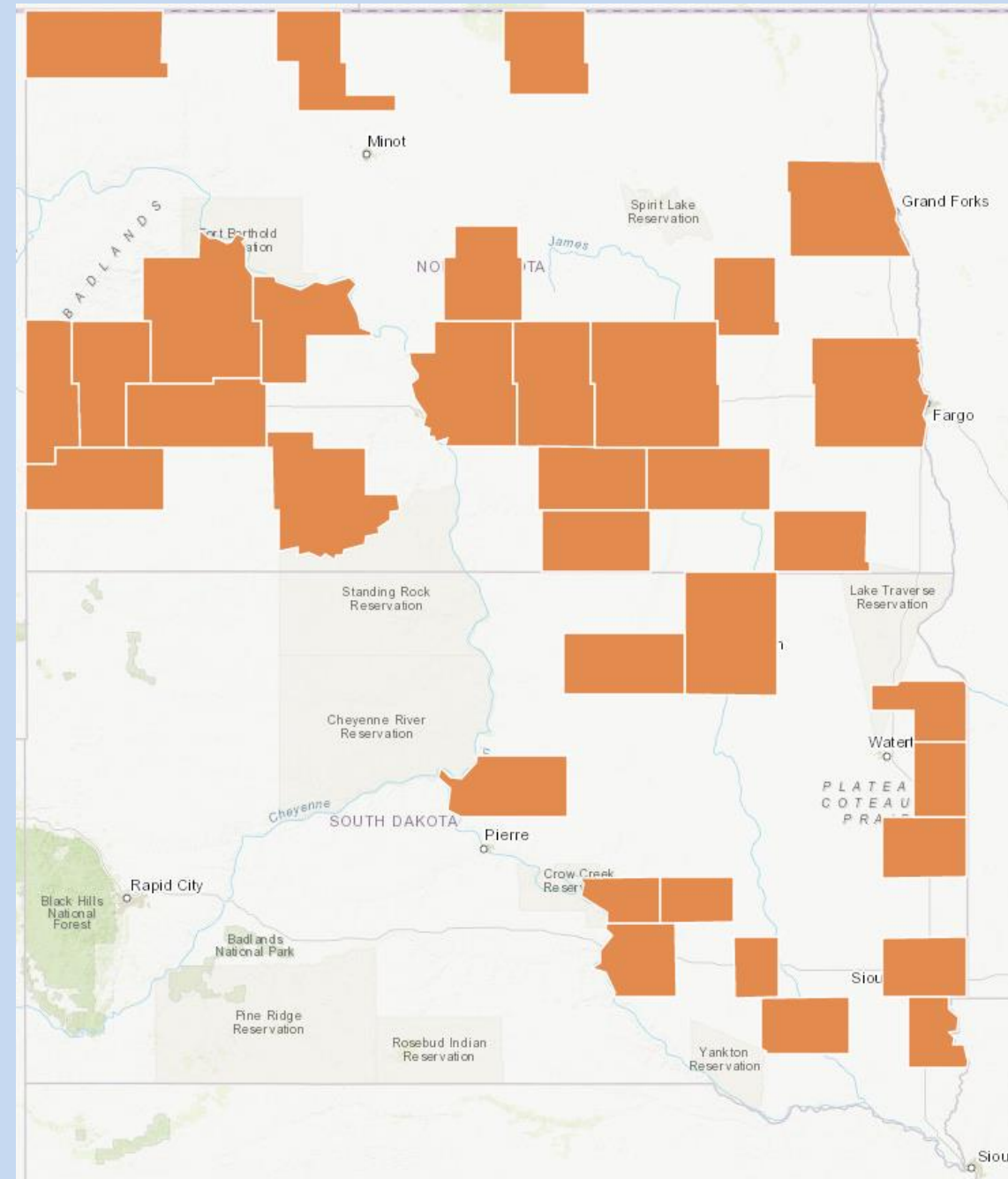
Adjusted Gross Income

23	Educator expenses	23
24	Certain business expenses of reservists, performing artists, and fee-basis government officials. Attach Form 2106 or 2106-EZ	24
25	Health savings account deduction. Attach Form 8889	25
26	Moving expenses. Attach Form 3903	26
27	Deductible part of self-employment tax. Attach Schedule SE	27
28	Self-employed SEP, SIMPLE, and qualified plans	28
29	Self-employed health insurance deduction	29
30	Roth IRA distributions	30

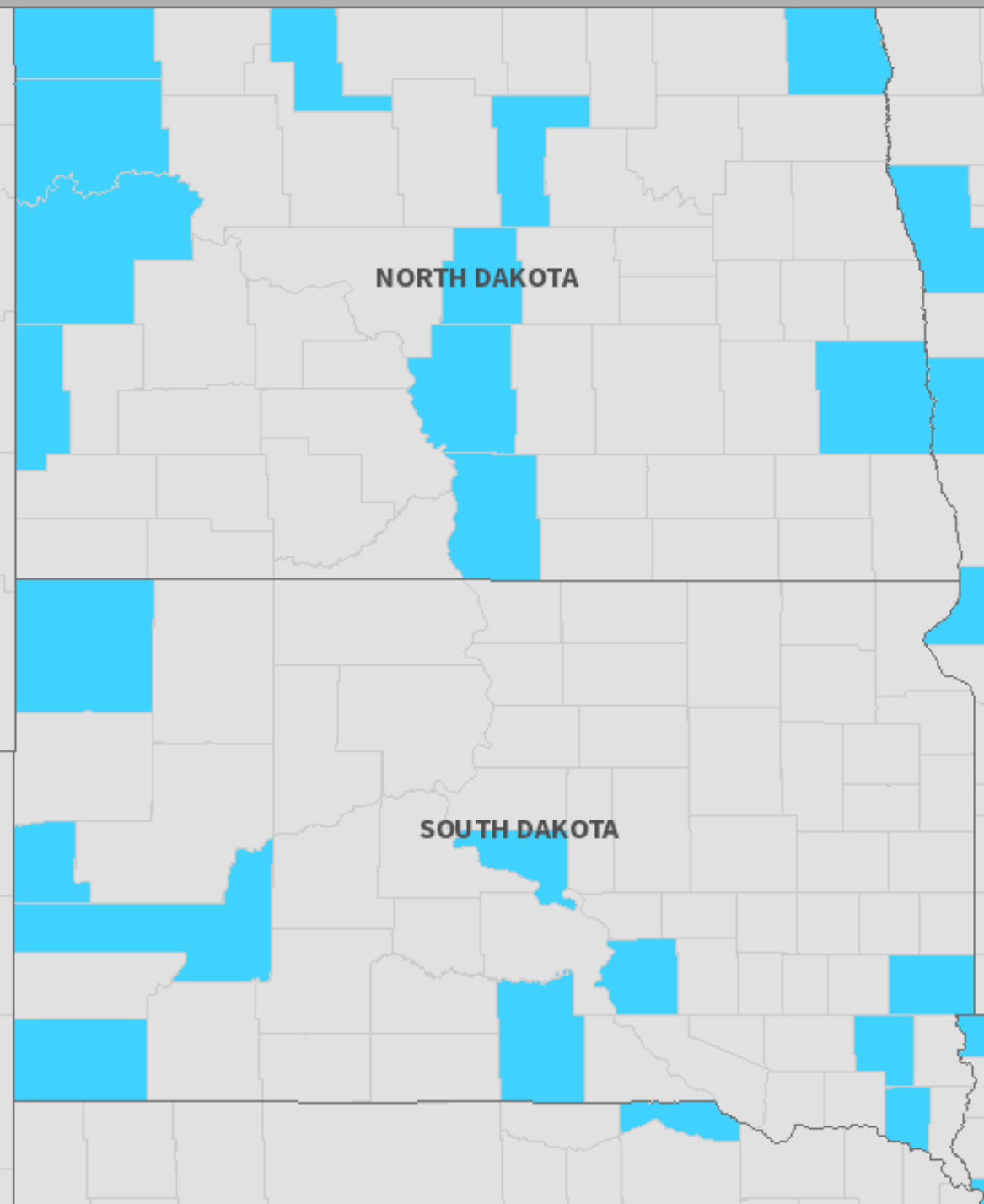
Boxes checked on 6a and 6b
No. of children on 6c who:
• lived with you
• did not live with you due to divorce or separation (see instructions)
Dependents on 6c not entered above
Add numbers on lines above ▶

Prior to Census 2010 North Dakota and South Dakota Counties Signed Up for LUCA

North Dakota	South Dakota
Billings	Brookings
Burleigh	Brown
Cass	Brule
Divide	Buffalo
Dunn	Davison
Golden Valley	Deuel
Grand Forks	Edmunds
Grant	Grant
Griggs	Hutchinson
Kidder	Jerauld
LaMoure	Lincoln
Logan	Minnehaha
McIntosh	Sully
Mercer	
Renville	
Rolette	
Sargent	
Sheridan	
Slope	
Stark	
Stutsman	



Information on those who actually submitted changes is not available.



Signed Up for LUCA 2020 So Far:

Story Map from Census Geography Division:

<https://storymaps.geo.census.gov/arcgis/apps/MapTools/index.html?appid=bf0af1d97f30421caa1b5d51f80ff825>

2010 Census Count Review FSCPE Participation



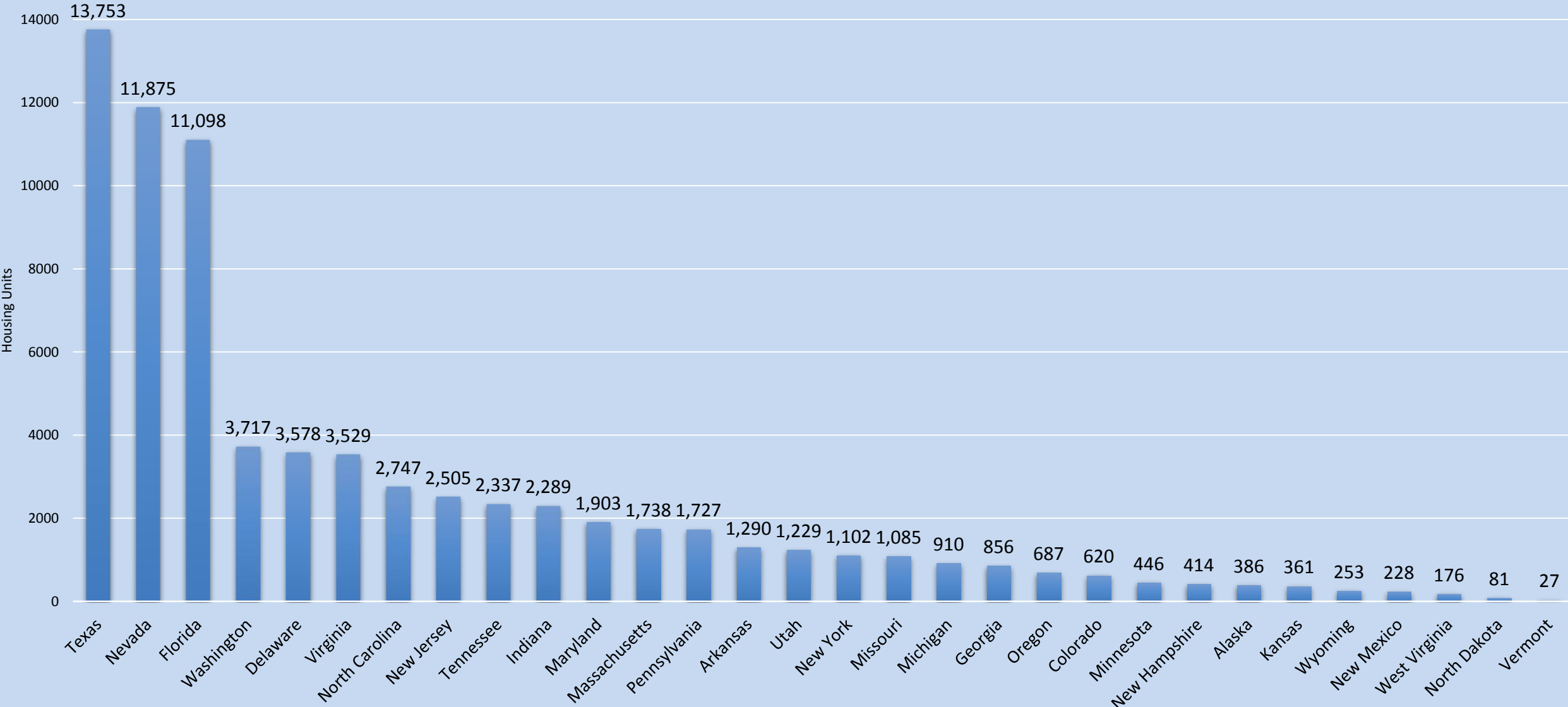
2010 Count Review Results

Housing Units

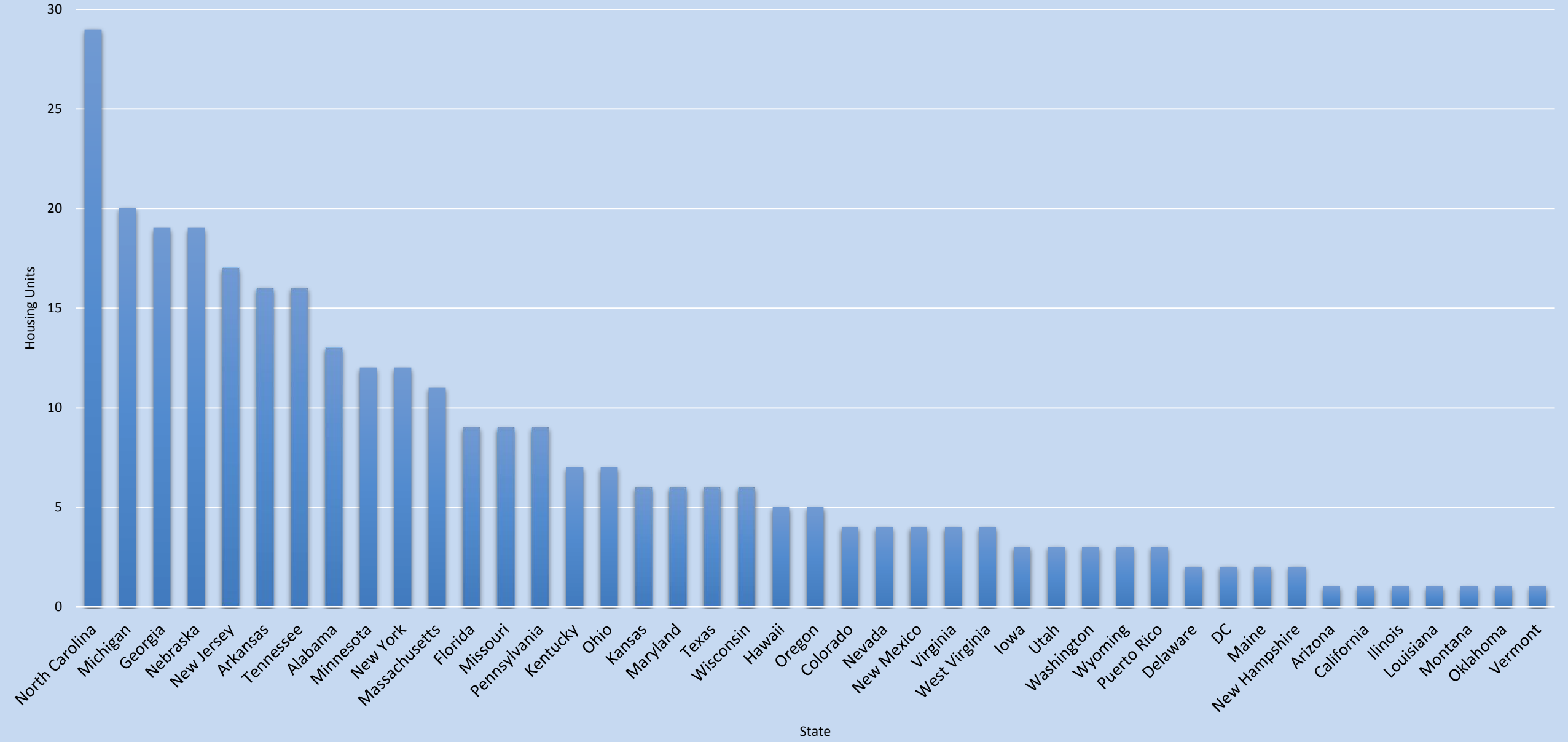
- 86,422 HU sent to GEO
- 73,716 HU added to the MAF



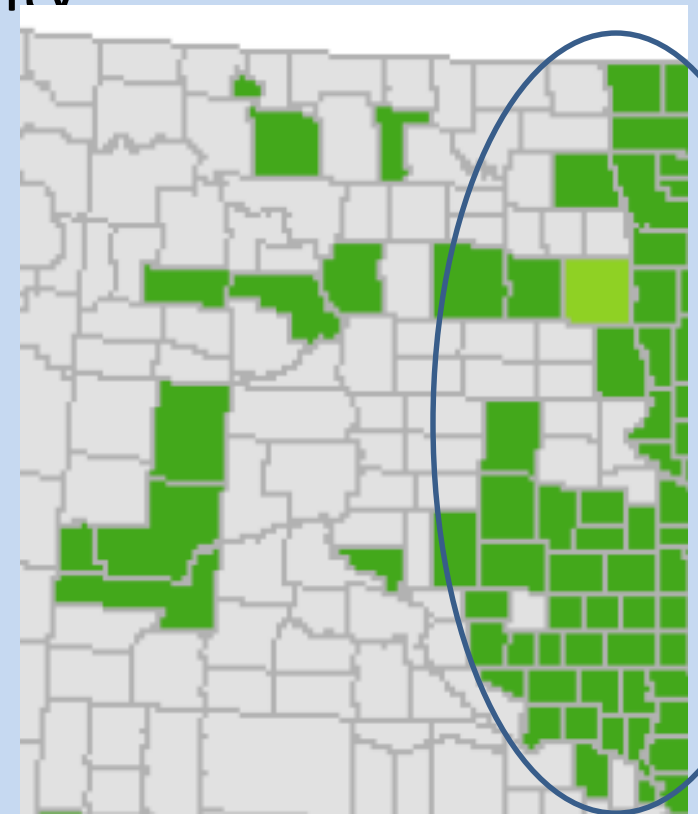
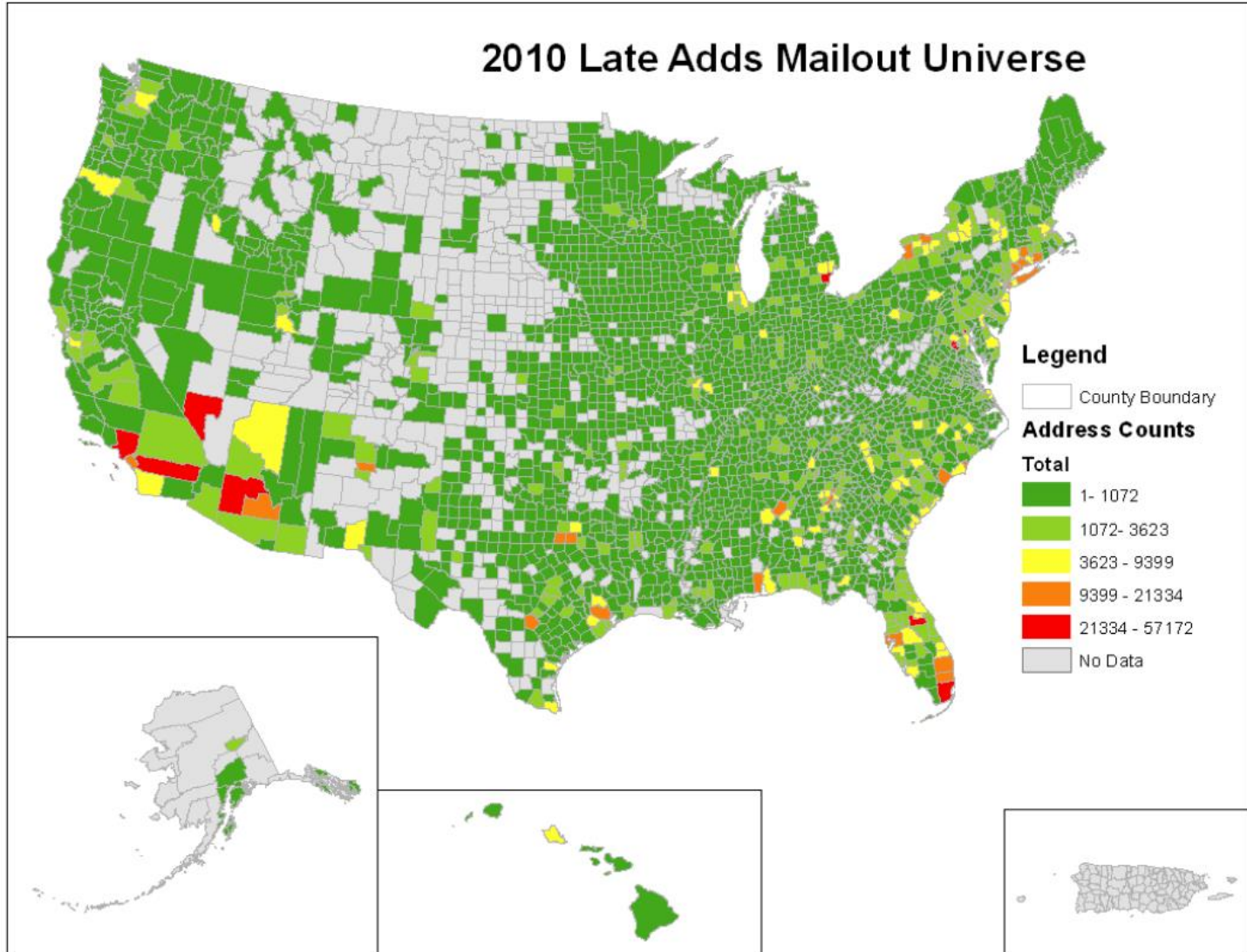
Distribution of 2010 CR Housing Units Added by State



Distribution of 2010 CR Group Quarters Added by State



Late Address Adds Prior to Census 2010 (Including LUCA Appeals) By County



What stopped near the
Minnesota Border?

State Complete Count Commissions

- Form SCCC with the highest elected officials for each state
 - Census Outreach Budget
 - Partnership Agreement
- Beginning FY 17
- SCCC briefing and training materials
- Partnership Specialist Support



Census Questionnaire Response Rate:

South Dakota

2000: 80 Percent
2010 : 76 percent

United States
Census 2010

This is the official form for all the people at this address.
It is quick and easy, and your answers are protected by law.

U.S. DEPARTMENT OF COMMERCE
Economics and Statistics Administration
U.S. CENSUS BUREAU

Use a blue or black pen.
Start here

The Census must count every person living in the United States on April 1, 2010.
Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2010.
- Leave these people off your form, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

The Census must also include people without a permanent place to stay, so:

- If someone who has no permanent place to stay is staying here on April 1, 2010, count that person. Otherwise, he or she may be missed in the census.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2010?
Number of people =

2. Were there any additional people staying here April 1, 2010 that you did not include in Question 1? Mark all that apply.

- Children, such as newborn babies or foster children
- Relatives, such as adult children, cousins, or in-laws
- Nonrelatives, such as roommates or live-in baby sitters
- People staying here temporarily
- No additional people

3. Is this house, apartment, or mobile home — Mark ONE box.

- Owned by you or someone in this household with a mortgage or loan? Include home equity loans.
- Owned by you or someone in this household free and clear (without a mortgage or loan)?
- Rented?
- Occupied without payment of rent?

4. What is your telephone number? We may call if we don't understand an answer.
Area Code + Number
 - -

OMB No. 0607-0919-C: Approval Expires 12/31/2011.
Form **D-61** (2-25-2009)

5. Please provide information for each person living here. Start with a person living here who owns or rents this house, apartment, or mobile home. If the owner or renter lives somewhere else, start with any adult living here. This will be Person 1. This will be Person 1.
What is Person 1's name? Print name below.
Last Name
First Name MI

6. What is Person 1's sex? Mark ONE box.
 Male Female

7. What is Person 1's age and what is Person 1's date of birth? Please report babies as age 0 when the child is less than 1 year old. Print numbers in boxes.
Age on April 1, 2010 (Month) Day Year of birth

→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?
 No, not of Hispanic, Latino, or Spanish origin
 Yes, Mexican, Mexican Am., Chicano
 Yes, Puerto Rican
 Yes, Cuban
 Yes, another Hispanic, Latino, or Spanish origin — Print origin, for example, Argentinian, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.

9. What is Person 1's race? Mark one or more boxes.
 White
 Black, African Am., or Negro
 American Indian or Alaska Native — Print name of enrolled or principal tribe.

Asian Indian Japanese Native Hawaiian
 Chinese Korean Guamanian or Chamorro
 Filipino Vietnamese Samoan
 Other Asian — Print race, for example, Hmong, Laotian, Thai, Pakistani, Cambodian, and so on. Other Pacific Islander — Print race, for example, Fijian, Tongan, and so on.

Some other race — Print race.

10. Does Person 1 sometimes live or stay somewhere else?
 No Yes — Mark all that apply.

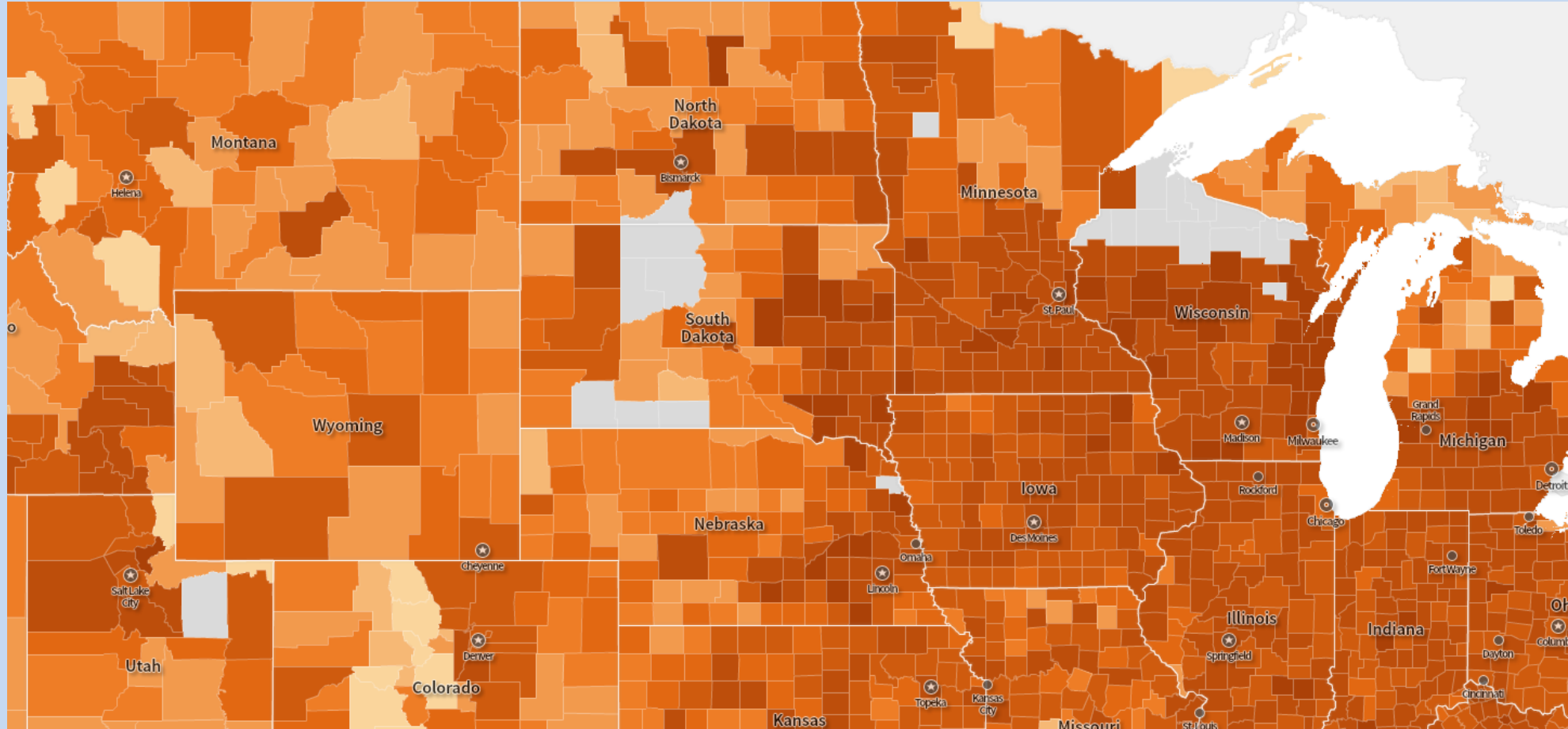
- In college housing
- In the military
- At a seasonal or second residence
- For child custody
- In jail or prison
- In a nursing home
- For another reason

→ If more people were counted in Question 1, continue with Person 2.

U.S. CENSUS BUREAU

Census 2010 Questionnaire Response Rate:

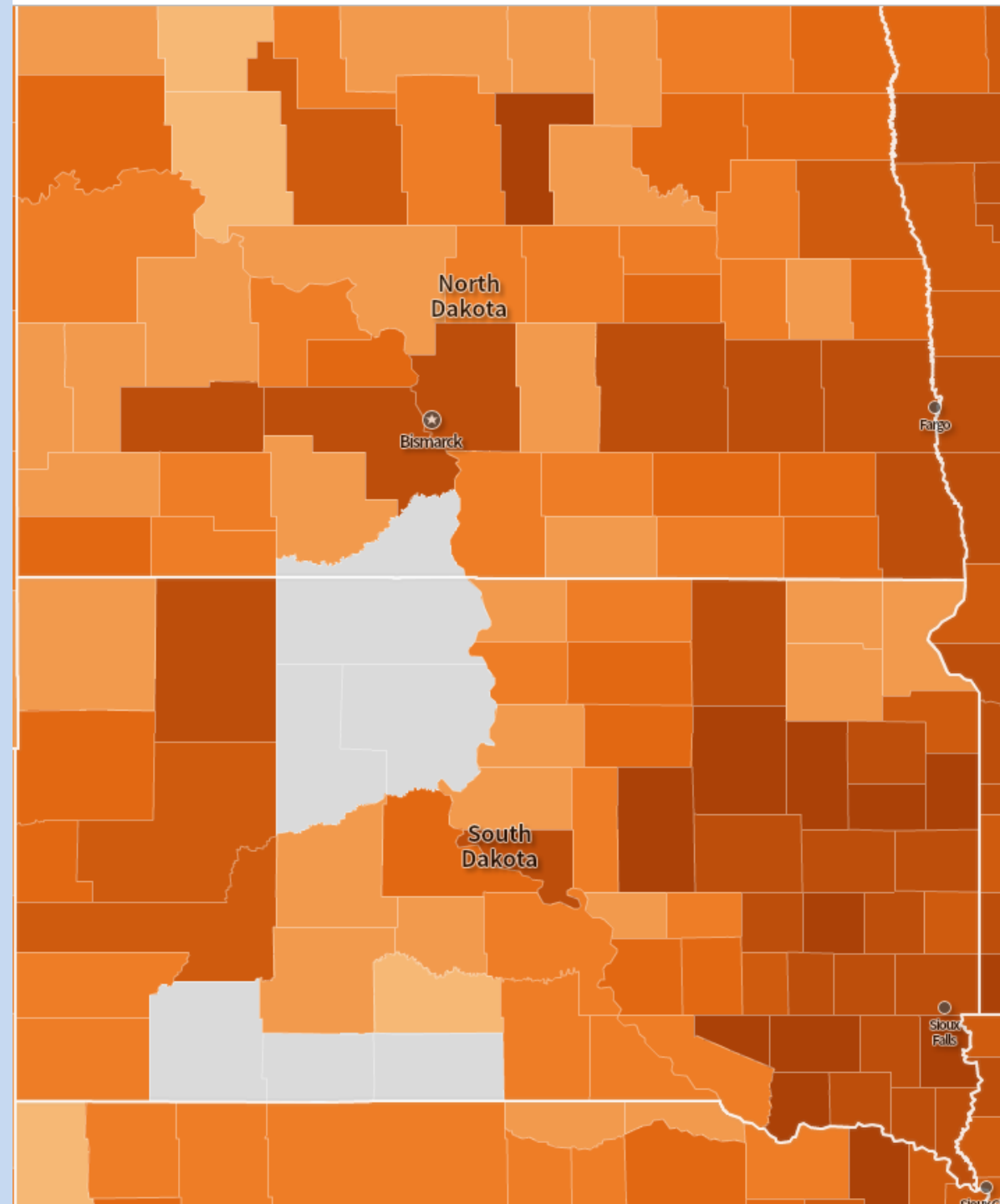
More
Rural
Areas
Tend
to see
Lower
Response
Rate



North and South Dakota Census Response Rates:

[Census Explorer Link](#)

Non-responder
risk being
not counted in
Decennial Census



Organizing for Decennial Census:

- Keeping political leadership informed on processes leading up to Census 2020
- Facilitation of the State's Complete Count Commission – to be led by Lt Gov.
- Develop State's plan to focuses on State's priorities for outreach – e.g. Snowbirds, American Indian populations, recent Bakken area arrivals.

Steps to Enhance Census 2020 Outcomes:

- Obtaining state government administrative data (SNAP & TANF) to improve quality of Census 2020
- E911 address data in support of Geographic Support Systems (GSS)
- Encourage responses to Building Permit Survey

**“We lead North
Dakota’s efforts to
attract, retain and
expand wealth.”**

- People, our most important asset

