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## Jackrabbit Sports Information Service Collection

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# Jackrabbit Sports Information Service Collection

Finding Aid

South Dakota State University Archives and Special Collections  
Briggs Library (SBL) Room 241 Box 2114  
1300 North Campus Drive  
Brookings, SD 57007  
Phone: 605-688-5094  
Email: [arcrefs@sdstate.edu](mailto:arcrefs@sdstate.edu)

## Collection Summary

### *Identifier*

UA 46.2

### *Title*

Jackrabbit Sports Information Service Collection

### *Creator*

Society of Professional Journalists, SDSU Chapter; Jackrabbit Sports Information Service at South Dakota State University

### *Dates*

1940-2009

### *Extent*

1.42 linear feet -- 1 records center box, 1 document case

### *Language*

English

### *Repository*

South Dakota State University Archives and Special Collections, Hilton M. Briggs Library, Brookings, South Dakota.

### *Access note*

This collection is open to researchers without restrictions. The materials in the Archives do not circulate and may be used in-house only.

### *Preferred Citation*

*Name of item.* Jackrabbit Sports Information Service Collection. UA 46.2. South Dakota State University Archives and Special Collections, Hilton M. Briggs Library, Brookings, South Dakota.

### *Abstract*

The Jackrabbit Sports Information Service is the department that officially reports on athletic activities at South Dakota State University. This collection is composed of The Bum, the official program for South Dakota State University home football and basketball games.

## **Historical Note**

The Jackrabbit Sports Information Service is the department that officially reports on athletic activities at South Dakota State University.

## **Contents Note**

This series is composed of The Bum, a periodical produced first by the Society of Professional Journalists and later by the Jackrabbit Sports Information Service on the campus of South Dakota State University. The Bum is the official program for South Dakota State University home football and basketball games. As of the mid-1970s, it is edited and published by the Jackrabbit Sports Information Services, printed by the South Dakota State University Printing Lab. The Bum is published for each home game, with the cost paid for with non-state funds.

The Bum was originally published by the South Dakota State University Chapter of the Society of Professional Journalists. This society was started on campus in 1937. The Society of Professional Journalists is a broad-based journalism organization, dedicated to encouraging the free practice of journalism and stimulating high standards of ethical behavior. Founded in 1901 as Sigma Delta Chi, this society promotes the free flow of information vital to a well-informed citizenry; works to inspire and educate the next generation of journalists; and protects First Amendment guarantees of freedom of speech and press. It existed on campus until the 1980s.

Between 1940 and the mid-1970's, this society published *The Bum* and *The Junior Bum*. *The Bum* was the official program for Jackrabbit football and printed primarily for Hobo Day. *The Junior Bum* was eventually added as the official program for Jackrabbit basketball. Proceeds from the sale of these publications funded the society's annual trip to the Sigma Delta Chi national convention.

In the mid-1970's, the SDSU Chapter of Sigma Delta Chi lost its sponsor to the National Society of Professional Journalists. As a result, the publishing of *The Bum* and *The Junior Bum* was no longer a financial benefit for the society. The Jackrabbit Sports Information Service, a service provided by the Athletic Department, took over the responsibility of publishing these programs.

## **Key Words**

South Dakota State University -- *The Bum* (periodical)

South Dakota State University. Jackrabbit Sports Information Service.

Society of Professional Journalists, SDSU Chapter

## **Administrative Information**

### *Conditions Governing Access*

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*Arranged and Described by*

Crystal J. Gamradt, 2000 March 29, additions made 2009 April 2.

## Container List

<b>Box</b>	<b>Folder</b>	<b>Description</b>	<b>Date(s)</b>
1	1	The Bum	1940
1	2	The Bum	1941
1	3	The Bum	1942
1	4	The Bum	1946
1	5	The Bum	1947
1	6	The Bum	1948
1	7	The Bum	1949
1	8	The Bum	1950
1	9	The Bum	1951
1	10	The Bum	1953
1	11	The Bum	1954
1	12	The Bum	1955
1	13	The Bum	1956
1	14	The Bum	1957
1	15	The Bum	1958
1	16	The Bum	1959
1	17	The Bum	1961
1	18	The Bum	1962
1	19	The Bum	1963
1	20	The Bum	1964
1	21	The Bum	1968
1	22	The Bum	1970
1	23	The Bum	1971
1	24	The Bum	1972
1	25	The Bum	1973
1	26	The Bum	1974-1975 circa
1	27	The Bum	1977
1	28	The Bum	1978
1	29	The Bum	1979
1	30	The Bum	1980
1	31	The Bum	1981

<b>Box</b>	<b>Folder</b>	<b>Description</b>	<b>Date(s)</b>
1	32	The Bum	1983
1	33	The Bum	1985
1	34	The Bum	1986
1	35	The Bum	1993
1	36	The Bum	1994
1	37	The Bum	1999
1	38	The Bum	2004
1	39	The Bum	2005
1	40	The Bum	2005
1	41	The Bum	2006
1	42	The Bum	2006
1	43	The Bum	2006
2	1	The Bum	2007
2	2	The Bum	2007
2	3	The Bum	2007
2	4	The Bum	2007
2	5	The Bum	2007
2	6	The Bum	2008
2	7	The Bum	2008
2	8	The Bum	2008
2	9	The Bum	2008
2	10	The Bum	2008
2	11	The Bum	2008
2	12	The Bum	2009